2020 ADEA Leadership Institute Phase V:
The Communicative Leader

February 6–9, 2020
Francis Marion Hotel
Charleston, SC

Agenda

The ADEA Leadership Institute Phase V is an exceptional encounter designed to invigorate leadership development, stretch thinking, push potential and rejuvenate the networks and relationships that are hallmarks of the ADEA Leadership Institute. The 2020 Phase V program will explore communication strategies for effective leadership. Attendees will assess their preferences in communication, learn about communication practices used by internationally recognized leaders, and engage in improvisation to improve their communication skills. Phase V is an interactive experience, with ample opportunities for networking, engaging and learning from each other.

Overall Program Learning Objectives

- Assess communication styles as a basis for improving how one influences others.
- Practice improvisation as a technique to improve leadership communication.
- Construct strategies for addressing communication issues leaders face.

Thursday, February 6

6:00 – 7:30 p.m. Registration

6:30 – 7:30 p.m. Welcome Reception
Gold Ballroom

Denice Stewart, D.D.S., M.H.S.A., ADEA Chief Policy Officer

Sarandeep S. Huja, D.D.S., Ph.D., Dean, Medical University of South Carolina James B. Edwards College of Dental Medicine

Friday, February 7

8:00 – 9:00 a.m. Breakfast
Carolina B

9:00 – 9:30 a.m. Overview of Phase V and Group Activity
Carolina A

N. Karl Haden, Ph.D., President, AAL
9:30 – 10:00 a.m. Carolina A
Influences and Impact on How Leaders Communicate
N. Karl Haden, Ph.D.

10:00 – 10:15 a.m. Carolina Foyer
Break

10:15 – noon Carolina A
Becoming a Next-level Leader: Three Essential Aspects of Communicative Leadership
Guest Convener:
Anton Gunn, Founder, 937 Strategy Group; Executive Director of Community Health Innovation and Hospital Chief Diversity Officer, Medical University of South Carolina

Noon – 1:00 p.m. Carolina B
Lunch

1:00 – 2:30 p.m. Carolina A
Influence Styles: How to Impact the Ideas, Opinions and Actions of Those Around You
Judith E.N. Albino, Ph.D., AAL Senior Consultant and President Emerita, University of Colorado

2:30 – 2:45 p.m. Carolina Foyer
Break

2:45 – 3:15 p.m. Carolina A
Influence Styles, continued

3:15 – 4:20 p.m. Carolina A
The Communicative Leader: Issues Discussions Facilitated by ADEA Leadership Institute Alumni

Round 1: 3:15 – 3:45 p.m.
Round 2: 3:50 – 4:20 p.m.

Table 1: Communicating With Challenging People
Joe Parkinson, D.D.S., M.P.A., FAGD

Table 2: Difficult Conversations
Scott De Rossi, D.M.D., M.B.A.

Table 3: Crisis Communication
Theresa Gonzales, D.M.D., M.S., M.S.S.

Table 4: Communicating With an Audience
Elaine Davis, Ph.D.
Table 5: Intergenerational Communication  
Y. Natalie Jeong, D.M.D., M.A.

4:20 – 4:45 p.m.  
Carolina A  
From Phase V to Practice: Peer Group Discussion of Key Ideas to Implement

4:45 p.m.  
Adjourn  
Free Evening

Saturday, February 8

6:45 – 7:30 a.m.  
Sunrise Walk (Optional)

8:00 – 9:00 a.m.  
Breakfast  
Carolina B

9:00 – 10:00 a.m.  
Using Improv to Transform the Way You Communicate and Lead  
Carolina A  
Guest Convener: Greg Tavares and Theatre 99 Facilitators

10:00 – 10:15 a.m.  
Break  
Carolina Foyer

10:15 a.m. – noon  
Using Improv, continued  
Carolina A

Noon – 1:00 p.m.  
Lunch  
Carolina B

1:00 – 2:00 p.m.  
Using Improv, continued  
Carolina A

2:00 – 2:15 pm  
Break  
Carolina Foyer

2:15 – 3:30 p.m.  
Peer Coaching  
Carolina A

3:30 – 6:30 p.m.  
Free Time to Explore Charleston!  

6:30 – 8:30 p.m.  
Group Dinner  
Carolina B
Sunday, February 9

8:00 – 8:45 a.m.  Breakfast
Carolina B

8:45 – 9:45 a.m.  The Communicative Leader: Issues Discussions Facilitated by ADEA Leadership Institute Fellows, continued
Carolina A

Round 3: 8:45 – 9:15 a.m.
Round 4: 9:15 – 9:45 a.m.

Table 1:  Organizational Culture and Communication
N. Karl Haden, Ph.D.

Table 2:  Communicating Change
John Da Silva, D.M.D., M.P.H, Sc.M., AFAAID

Table 3:  Cultural Differences in Communication
Shahrokh Esfandiari, D.M.D., M.Sc., Ph.D.

Table 4:  Technology and Communication
Cecile Feldman, D.M.D., M.B.A.

Table 5:  Gender Differences in Communication
Dwight McLeod, D.D.S., M.S.

9:45 – 10:00 a.m.  Break
Carolina Foyer

10:00 – 11:00 a.m.  Peer Group Discussion, Debrief and Next Steps for the ADEA Leadership Institute Phase V
Carolina A

11:00 a.m.  Adjourn

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