The Art of Innovative Thinking

June 5–7, 2018 | Baltimore, MD

2018 ADEA Commission on Change and Innovation in Dental Education (ADEA CCI) Liaisons Summer Meeting

#cci2018
OVERVIEW

Get ready to see the world through different eyes to re-envision solutions to everyday leadership issues!

This summer’s ADEA CCI Liaisons’ experience takes an entirely different path toward developing leaders’ change facilitation skills. Through a collaboration with The Art of Science Learning—a National Science Foundation-funded initiative—you will leverage disruption to spark creativity and innovation. Translate breakthrough ideas and innovative concepts into practical plans through Metaphorming, a form of whole-brain arts-and-science-based experiential learning. Work in small teams with improvisational theater artists to spark flexible, adaptive and productive idea development.

It’s novel. It’s new. It’s time. Go deep inside the workings of a world-renowned string quartet to empower high-performance teamwork and achieve excellent outcomes. Engage in an empowering environment designed to help dissolve barriers to change and break new ground, tapping into perhaps unexpected capacities for innovative thinking and personal leadership. Return to your institution ready to apply newfound perspective and refreshed strategies to address the day-to-day challenges and impending changes influencing dental education.

“To develop a complete mind: Study the science of art; Study the art of science. Learn how to see. Realize that everything connects to everything else.”

—Leonardo da Vinci, Scientist, Artist, Inventor
Tuesday
JUNE 5

7:00 a.m. – 3:00 p.m.
Registration and Information
Whitehall Ballroom Foyer,
Level Two

8:00 – 8:45 a.m.
Networking Breakfast
Hamptons

8:45 – 9:15 a.m.
The Art and Science of Innovation
Harvey Seifter
Founder, Director and Principal Investigator
Art of Science Learning
Participants will receive an introduction to the Art of Science Learning—who they are, what they do, and what to expect over the next two and half days. They will explore “the science behind the art” of arts-based learning, and what the research shows.

9:15 – 9:30 a.m.
Break and Room Change
Whitehall Ballroom Foyer

9:30 a.m. – noon
Personal Leadership Mastery: Workshop I
Harvey Seifter and the Art of Science Learning Team
Through a series of art-making activities, participants discover unexpected capacities for personal mastery that emerge through disruptive thinking, contextual intelligence and overturning existing frames of reference.

Learning Objectives
• Identify tools and techniques that facilitate new mental models for innovative thinking.
• Employ ways to leverage disruption and spark creativity and innovation.
• Identify skills that improve observation, experimentation and iteration.
Tuesday
JUNE 5 (continued)

Noon – 1:00 p.m.
Hamptons

A Conversation With ADEA Leadership
R. Lamont MacNeil, D.D.S., M.D.S.
Chair of the ADEA Board of Directors

Denise Kassebaum, D.D.S., M.S.
Chair, ADEA CCI 2.0 Steering Committee
Dean, University of Colorado School of Dental Medicine

Richard W. Valachovic, D.M.D., M.P.H.
ADEA President and CEO

Networking Lunch

1:00 – 2:00 p.m.
Hamptons

2:00 – 5:00 p.m.
Whitehall Ballroom

Leading Change: Workshop II
Todd Siler, Ph.D., and Harvey Seifter
Participants will use “metaphorming”—a multi-dimensional symbolic modeling process—to develop their collaborative and change-leadership skills. Working on a single focal question in small teams, participants imagine and develop ideas, discover new connections and possibilities, build new inventions and develop roadmaps to guide their application.

Learning Objectives
• Identify a process that fosters the development of high-performance learning communities.
• Discover models for translating breakthrough ideas and innovative concepts into practical plans.
• Develop narratives and visual roadmaps to lead change.

5:00 p.m.

Dinner On Your Own
Wednesday
JUNE 6

Registration and Information

Connecting With Colleagues Breakfast

Rehearsing Ideas: Workshop III
Harvey Seifter and the Art of Science Learning Team

This workshop, grounded in the rehearsal processes of theatrical ensembles, will serve as an innovation practicum and an opportunity for participants to synthesize their learning from the previous day. Working in a range of media drawn from the visual and performing arts, small teams of participants—coached by improvisational theater artists—will learn a simple system they can use to generate four prototypes in a two-hour period. Rehearsal-based feedback techniques will help them extract maximum learning from each iteration.

Learning Objectives

- Identify techniques to quickly move from individual to collaborative responses to challenges.
- Apply rapid prototyping and design thinking to real-world challenges.
- Use empathy and imagination to spark flexible, adaptive and productive idea development.
- Describe effective feedback techniques that foster learning and growth.

Breakout Sessions

Break and Room Change

The Art of Research
Martha J. Somerman, D.D.S., Ph.D.
National Institute of Dental and Craniofacial Research

Networking Lunch
Wednesday
JUNE 6 (continued)

Break and Room Change

2:00 – 4:30 p.m.
Whitehall Ballroom

High Performance Teamwork: Workshop IV
Harvey Seifter and The Bedford String Quartet, featuring:
Violin: Jorge Avila and Susan Dominguez
Viola: Orlando Wells
Cello: Arthur Fiacco

This workshop will give participants the unique opportunity to go deep inside the workings of a world-renowned string quartet. Participants will discover how a team of highly accomplished and specialized individual leaders achieves harmony and excellence in real time by using trust, mutual respect, emotional intelligence and a rich set of communication techniques to give real-time feedback.

Learning Objectives
• Describe techniques for integrating leadership and followership.
• Compare and contrast behaviors and cultural norms that foster and impede high-performance teamwork.
• Identify several critical constructs that influence the achievement of excellent outcomes.

Celebrate ADEA CCI Reception!

Dinner On Your Own
Thursday
JUNE 7

7:30 – 8:30 a.m.
Hamptons

Networking Breakfast

8:30 – 11:00 a.m.
Whitehall Ballroom

From the Art of Innovative Thinking to the Art of Leading Innovation: Where We Go From Here

Harvey Seifter

Anthony Palatta, D.D.S., Ed.D.
ADEA Chief Learning Officer

During this session, participants will unpack their experiences from the past few days and make connections between what they experienced/learned and the opportunities and challenges ahead as they return to their institutions. Questions for liaisons to explore include, What does it mean to lead innovation, in practical terms? What are the challenges they’ll face? What did they learn that will be useful to them? How will they use these newly acquired skills to help address the challenges they’ll face?

Learning Objectives

• Apply learning from your program experiences to real-life issues in the workplace.
• Identify challenges in the workplace when shepherding change.
• Describe a practical approach to leading innovation.

11:00 – 11:30 a.m.
Whitehall Ballroom

Closing Remarks and Summary of Discussions
A DEA would like to thank the 2018 ADEA CCI Liaisons Summer Meeting Team of Volunteers:

Larry Bates, D.D.S., M.B.A.
Louisiana State University Health New Orleans
School of Dentistry

Jennipher Murphy, M.S.Ed.
Tufts University
School of Dental Medicine

Sharon Lanning, D.D.S.
Virginia Commonwealth University
School of Dentistry