2018 Sponsorship Opportunities

The William J. Gies Awards for Vision, Innovation and Achievement, hosted by the ADEAGies Foundation, honors the significant achievements of individuals, institutions and organizations that have propelled progress in dental education and oral health. The work of the awardees embodies the ideals set forth more than 90 years ago by William J. Gies, Ph.D., one of the original innovators in dental education.

Join us on Monday evening, March 19, 2018, in Orlando for the 11th Annual Gies Awards Gala, as we continue in the tradition of recognizing members of our esteemed community of dental educators, academic dental institutions, allied dental education programs and corporate, nonprofit and governmental partners who are driving progress in academic dentistry and oral health. Become a meaningful part of this tradition by securing your sponsorship today!

As a sponsor, you will enjoy a VIP evening of dinner and camaraderie while having the opportunity to network with over 700 thought leaders and decision makers from top academic dental institutions and leading corporations. Additionally, one of the premier benefits of your sponsorship is that your investment ensures that critical innovations of future awardees, researchers and educators are uncovered and reach their full potential for change.

To date, the ADEAGies Foundation has funded more than $1.2 million in grants and scholarships to meet the evolving needs of academic dentistry. All proceeds from the Gies Awards Gala will help fund approaches and solutions focused on improving the oral and systemic health of the public.

For additional information on Corporate Sponsorship opportunities, please contact Savannah John, Director of Development, at johns@adea.org or 202-962-9101.

For any questions regarding Educator Sponsor opportunities, please contact Trish Smith at trish.smith@mci-group.com or 703-506-3272.
2018 Sponsorship Opportunities

Leader Sponsor
$80,000 Exclusive Opportunity

• Recognition on the podium as the Leader Sponsor.
• Opportunity to have a representative from your company present a Gies Award.
• One VIP reserved table for 12 with priority placement.
• Company name and logo on the Gies Awards tickets.
• One full-page ad inside front cover of the commemorative program.
• Logo displayed on the back cover of the commemorative program.
• Photos with winners of the Gies Awards.
• Recognition in the event press releases and marketing collateral.
• Premier visibility with signage and your logo embedded throughout the event.
• Link from the ADEAGies Foundation website to your corporate website.

Collaborator Sponsor
This level of support is only available to nonprofit dental professional membership, trade or educational organizations.
$5,000

• One reserved table for 10 at the event.
• One half-page ad in the commemorative program.

Educator Sponsor
This level of support is only open to academic dental institutions.
$4,500

• One reserved table for 10 at the event.
• Signage and recognition at the event.

Scholar Sponsor
This level of support is only available to allied dental education programs.
$3,500

• One reserved table for 10 at the event.
• Signage and recognition at the event.

Visionary Sponsor
$12,000

• One reserved table for 10 with premium placement.
• One full-page ad in the commemorative program.
• Signage and recognition at the event.

Innovator Sponsor
$7,000

• Five VIP tickets for the event.
• One half-page ad in the commemorative program.
• Signage and recognition at the event.
YES, I want to show my support for the ADEAGies Foundation as noted below.

Signature__________________________________________ Date______________________________

Deadline: Monday, February 19, 2018 (to ensure placement in event program).

☐ Gies Awards Leader Sponsor - $80,000   ☐ Gies Awards Collaborator Sponsor - $5,000
☐ Gies Awards Visionary Sponsor - $12,000   ☐ Gies Awards Educator Sponsor - $4,500
☐ Gies Awards Innovator Sponsor - $7,000   ☐ Gies Awards Scholar Sponsor - $3,500

Total Due $_____________________

We are unable to attend the Gies Awards and have enclosed our tax-deductible donation to the ADEAGies Foundation.

☐ $1,000  ☐ $500  ☐ $250  ☐ Other $_____________________

Name__________________________________________ Title______________________________
Organization__________________________________________________________
Address__________________________________________________________
City/State or Province________________________ Zip________________________
Telephone________________________ Fax________________________
Date________________________ Email________________________

Make checks payable to ADEAGies Foundation and mail to:
2018 Gies Awards c/o MCI USA | 7918 Jones Branch Drive, Suite 300 | McLean, VA 22102

Please charge my: ☐ American Express ☐ Mastercard ☐ VISA
Credit Card Number________________________
Expiration Date________________________ Security Code________________________
Name as it appears on card________________________ Date________________________
Signature________________________ Date________________________
Billing Address________________________

Fax completed sponsorship commitment form to MCI USA at 703-506-3266 attention Trish Smith.

For information on Corporate Sponsorship opportunities, please contact Savannah John at johns@adea.org or 202-962-9101. For information on Educator Sponsor opportunities, please contact Trish Smith at trish.smith@mci-group.com or 703-506-3272. For more information, visit adeagiesfoundation.org.

Sponsorship commitment must be received on or before February 19, 2018, to ensure recognition in the Gies Awards Commemorative Program. This document serves as a contract. All sponsorship commitments are final. Execution of this Sponsorship registration form signifies assumption of legal responsibility to pay for all sponsorships as stipulated on this form. In the event of cancellation or inability to attend, no refund will be issued. Payment must be made in USD ($) drawn on a U.S. bank. The ADEAGies Foundation is a tax-exempt organization as described in 501(c)3, tax ID number 13-6143845.

Please email or fax this form to trish.smith@mci-group.com 703-506-3266 to make certain your commitment is received promptly.