

ADEA CORPORATE COUNCIL SESSIONS

Program Proposal Evaluation Criteria

Criterion		Excellent 4	Good 3	Fair 2	Needs Extensive Improvement 1
Content		The proposal presents issues of immediate relevance and importance for dental education, with evidence based on current best practices or emerging pedagogy. Content is objectively presented and balanced and does not include product promotion.	The proposal focuses on issues and evidence that are based on current best practices in dental education. Content is objectively presented and balanced and does not include product promotion.	The proposal is related to dental education, but does not contain information relevant to best practices in dental education. Content is objectively presented but contains aspects of product promotion.	The proposal does not clearly focus on issues of importance that are relevant to best practices in dental education. Content is not objectively presented or balanced and/or the content includes product promotion.
Clarity		The title, abstract and learning objectives clearly describe the session and is well written.	The title, abstract and learning objectives of the session are generally well described and/or has minor grammatical errors.	The title, abstract and learning objectives of the session are unclear and/or the session requires significant editing.	The title, abstract and learning objectives of the session are incomplete and unclear and/or requires complete rewriting.
Format (Select "Seminar" or "Workshop/ Small Group Discussion")	Seminar	The proposal clearly addresses the Annual Session theme OR professional development goals of ADEA in a well-organized, provocative and interactive format.	The proposal addresses the Annual Session theme OR professional development goals of ADEA in a well-organized format.	The proposal does not clearly describe how it addresses the Annual Session theme OR professional development goals of ADEA; or the format and organization of the session are unclear.	The proposal does not demonstrate a connection to the Annual Session theme OR professional development goals of ADEA; and the format and organization of the session are unclear.
	Workshop/ Small Group Discussion	The proposal demonstrates a high level of interactivity among participants in an active learning environment.	The proposal describes some active learning and interaction among participants.	The proposal describes little interaction among participants.	The proposal describes no interaction among participants.
Content Relevance		The proposal content is well suited to the ADEA Annual Session and should attract a large number of participants from areas within dental education.	The proposal content is somewhat relevant to ADEA and should be of interest to at least one section or group of participants in dental education.	The proposal content does not clearly identify its relevance to ADEA and may be suited to a different educational conference, webinar or event.	The proposal would be better suited to a different educational conference, webinar or event.