45th Annual National ADEA
Allied Dental Program Directors’ Conference

June 9-12, 2012
Doubletree Hotel Chicago Magnificent Mile
Chicago, Illinois

PRELIMINARY PROGRAM

Saturday, June 9, 2012

10:30 a.m. – 5:00 p.m. Registration

11:30 a.m. – 12:30 p.m. Welcome Reception (for attendees only)

12:30 – 3:30 p.m. Corporate Sponsor Meet and Greet
Participants will have an opportunity to speak with ADEA Corporate
Members to discuss specific program needs and obtain educational
materials.

ADEA Curriculum Resource Center (ADEA CRC) Demonstration
ADEA CRC will provide an ongoing demonstration and resource
materials will be available throughout the conference. The ADEA CRC
is a collection of high-quality learning materials that can be easily
incorporated into faculty-developed courses. It brings together
images, case studies, and original sources within the context of critical
topics in dental education.

1:30 – 3:30 p.m. Poster Presentations
Presented by Allied Dental Program Directors
Topics and presenters will be posted after review of submissions.

Poster presentations are not eligible for CE credit.
Learning objectives
• Identify current topics of concern to allied dental programs
• Discuss trends and research of note for allied dental programs
• Describe varied approaches to topics presented

Concurrent Sessions:
3:30 – 5:00 p.m. Dental Hygiene Centralized Application Service: Innovative
Development for DH Admissions
This interactive session will include a presentation of the new ADEA Dental Hygiene Centralized Application Service (ADEA DHCAS) for dental hygiene education programs. Attendees will review the proposed application template, speak with the task force members, and provide feedback for further development and enhancement. Small breakout groups will allow for discussion, review, and an opportunity to learn how this service can enhance the dental hygiene application process.

Emily Rhineberger, M.A., ADEA Senior Director of Application Services

3:30 – 5:00 p.m. Developing an Online Dental Assisting Program

Using Indiana University’s distance learning dental assisting program (a CODA-accredited online program) as a model, attendees will discover development timelines, strategies for gaining support of administration and faculty, types of curriculum modifications needed, and delivery avenues to meet different learning styles of students. Challenges and how they were addressed will also be highlighted.

Patricia A. Capps, CDA, RDH, M.S., Associate Clinical Professor, Indiana University

Prof. Capps is the Program Director of the Online Dental Assisting Program at Indiana University School of Dentistry, where she has been a faculty member since 1997. She received her Master’s in Health Science degree from Ball State University. She has served in leadership positions in the American Dental Assistants Association, Indiana Dental Assistant Association, and the Indianapolis Dental Assistant Society. Prof. Capps currently serves as the Chair of the ADEA Dental Assisting Section and as the ADEA representative on the Dental Assisting National Board (DANB). She serves as an accreditation consultant and was a member of the Dental Assisting Review Committee of the Commission on Dental Accreditation.

CE credit: 1.5

Learning objectives
Upon completion of this educational session the participant will be able to:

- Define the types of online delivery systems used in developing distance learning programs
- Describe the steps required to plan, develop, and implement an online program
- Discuss strategies to modify an existing curriculum to be delivered online
- Discuss marketing ideas for potential students, employers and others in the dental community

6:00 – 9:00 p.m. Networking Reception (for attendees and one registered adult guest)
Sunday, June 10, 2012

7:30 a.m. – noon  Registration

7:45 – 8:30 a.m.  Networking Breakfast (for attendees only)

7:45 – 8:30 a.m.  ADEA Program Directors’ Conference Planning Committee (ADEA PDCPC) and ADEA Council of Allied Dental Program Directors (ADEA CADPD) Administrative Board Meeting

By invitation only

8:45 – 9:30 a.m.  Welcome and Introductions
Christine Blue, R.D.H., M.S., ADEA CADPD Chair, presiding
Richard W. Valachovic, D.M.D., M.P.H., ADEA Executive Director
Gerald N. Glickman, D.D.S., M.S., M.B.A., J.D., ADEA President

9:45 – 10:45 a.m.  Keynote Address
Blogs, Wikis, & Online Social Networks: Promoting Learning With a New Generation of Social Media
Social media is transforming society from business to presidential campaigns. Preparing students for this brave new world can seem daunting. This session will frame the social networking phenomenon as it applies to higher education and address questions such as “Why change?”

Cynthia C. Amyot, M.S.D.H., Ed.D., Interim Associate Provost for Online Education, University of Missouri - Kansas City School of Dentistry

Dr. Cindy Amyot serves as Interim Associate Vice Provost of Online Education and Professor and Director, Distance Education and Faculty Development, at the University of Missouri - Kansas City (UMKC) School of Dentistry. Dr. Amyot has been a full-time faculty member at UMKC since 1993, serving three years as Director of Graduate and Degree Completion Studies and five years as Director of the Division of Dental Hygiene. Dr. Amyot recently received the 2011 Missouri Distance Education Leadership Award from the Missouri Distance Learning Association. She served as Chair of the Council on Research for the American Dental Hygienists Association and as an educational consultant for the American Dental Association Commission on Dental Accreditation. She was named the recipient of the 2007 ADEA/William J. Gies Foundation Education Fellowship and was awarded the Pfizer/ADHA Award for Excellence in Dental Hygiene in 2004.

CE credit: 1.0

Learning objectives
- Describe how social media is transforming higher education
- Develop strategies for preparing students for new technology
Reframe social networking for change in allied dental education

10:45 – 11:00 a.m. Networking break

11:00 a.m. – noon Panel Presentation
Best Practices in Use of Technology in Allied Dental Education
Presenters will provide examples of best practices in technology for use in allied dental education. Attendees will discuss and develop ideas for incorporating these examples and other best practices ideas into current allied dental education programs.

Presenters to be determined

Learning objectives
Upon completion of this educational session the participant will be able to:
- Describe examples of best practices in technology use in allied dental education
- Develop ideas for incorporating best practices into an allied dental curriculum

Noon – 1:00 p.m. Networking Lunch (for attendees only)

1:15 – 3:15 p.m. Panel Discussion
Best Practices in Use of Technology in Allied Dental Education (continued)

3:15 – 3:30 p.m. Networking break

3:30 – 5:30 p.m. New Directors’ Workshop
New program directors (three or fewer years in the role) will meet other new directors and discuss challenges common in either established or developing programs.

Susan H. Kass, RDH, Ed.D., Dental Hygiene Program Director, Miami Dade College
Tami Grzesikowski, RDH, M.Ed., ADEA Senior Director for Allied Dental Education

Dr. Kass has been involved in dental hygiene education for over 30 years. She is an ADEA Leadership Institute Alumni and currently serves on the ADEA CADPD Task Force on Collaboration, Innovation, and Differentiation (CID). Dr. Kass has served as Chair of ADEA CADPD, a member of ADEA’s Task Force on Membership, on the ADEA Program Directors’ Conference Planning Committee, and as a consultant for CODA.

CE credit: 2.0
Learning objectives
Upon completion of this educational session the participant will be able to:
- Create networks within the community of program directors
- Review resources to enhance performance as a program director
- Discover how to develop communication up and down the chain of command
- Evaluate experiences as a new program director with other directors

6:00 – 7:30 p.m. Networking Reception (for attendees and one registered adult guest)

Monday, June 11, 2012

8:00 – 9:00 a.m. Networking Breakfast (for attendees only)
Presentation by ADEA CADPD
Tami Grzesikowski, RDH, M.Ed., ADEA Senior Director for Allied Dental Education

An update will be provided on Council activities, with an emphasis on preliminary data from the second ADEA Allied Dental Program’s Legacy Survey. In addition, an update on activities by the ADEA Commission on Change and Innovation in Dental Education (ADEA CCI) will be presented. The mission of ADEA CCI is to oversee and guide the Association’s educational change efforts. A question and answer session will follow.

Ms. Tami Grzesikowski earned her Master’s from the University of South Florida. She was at St. Petersburg College for the past 30 years in roles that began as a student intern and included Program Director and Dean of the College of Health Sciences. She was a pioneer in developing some of the first totally online courses in dental hygiene in the country. She led the development of the first baccalaureate degree for dental hygiene in the State of Florida. She has served as the Dental Hygiene Commissioner to the Joint Commission on National Dental Examinations, staff representative to the Commission on Dental Accreditation, and member of the ADEA Committee on Curriculum Change and Innovation (ADEA CCI). Ms. Grzesikowski currently serves as the ADEA Senior Director for Allied Dental Education.

9:15 – 10:45 a.m. Generally Regarded As Safe: Social Media—Perspectives, Policies and Pitfalls
Concerns and ethical issues will be examined that have arisen for college students, faculty, and administrators as the result of the rise in the use of social networking, media, and technology on college campuses.

Pamela Zarkowski, J.D., M.P.H., B.S.D.H., Vice-President for Academic Affairs, University of Detroit Mercy

Prof. Zarkowski has been an educator for 33 years in the areas of legal and ethical professional development, leadership, community
dentistry, and women's health. In 1996, she was one of the first two dental educators to be selected as a fellow in the Hedwig Van Ameringen Executive Leadership in Academic Medicine (ELAM) Program for Women. Prof. Zarkowski is a Past President of ADEA, the American Society for Dental Ethics (ASDE), and the Society for Executive Leadership in Academic Medicine (SELAM). She has served as a consultant to professional associations, federal and local agencies, and corporations, and has held additional leadership positions on a variety of alumni, voluntary, and editorial boards. Prof. Zarkowski received the ADEA Distinguished Service Award in 2011.

CE credit: 3.0

Learning objectives
Upon completion of this educational session the participant will be able to:
- Describe how social media is being used in the academic setting
- Discuss legal and ethical concerns about the use of social media and technology in the classroom and educational environment
- Outline recommendations for social media policies for students, faculty, and staff

10:45 – 11:00 a.m. Networking break

11:00 a.m. – 12:30 p.m. Social Media: Perspectives, Policies, and Pitfalls (continued)

1:00 – 3:00 p.m. ADEA Special Interest Group: Graduate Dental Hygiene Program Meeting

By invitation only

1:30 – 3:00 p.m. Preparing for an Accreditation Site Visit
This session will be conducted by Commission on Dental Accreditation (CODA) staff and is designed for program directors who have an accreditation site visit scheduled in the 2012-2014 academic years. Content and materials presented is determined and provided by CODA staff.

3:00 – 3:30 CODA Open Hearing on proposed changes to the Dental Assisting Education Standards. Hearing is to be conducted by CODA staff.

Afternoon Free time to explore the downtown Chicago on your own or participate in any special tours.

Tuesday, June 12, 2012

7:30 – 8:15 a.m. Networking Breakfast (for attendees only)

8:30 – 10:30 a.m. Concurrent Sessions: Challenging Experiences in Program Directing: Accreditation II

Facilitators to be announced
All program directors—new, intermediate, and advanced—face challenges in the day-to-day operation of their programs that confront the core of their leadership and administrative abilities. Three concurrent sessions will focus on the top accreditation issues frequently faced by program directors and cited in site visits. These will be discussed in four to five rounds of speed collaboration and discussion in small group conversations among directors with varying years of experience. This will be a highly interactive session.

Learning objectives
Upon completion of this educational session the participant will be able to:

- Modify approaches to program operations using the experience of program directors
- Analyze new perspectives in addressing challenging dilemmas in meeting accreditation standards using problem-solving skills
- Construct networking opportunities to serve as a future resource for program administration

10:30 – 11:00 a.m. Concluding Remarks and Closing
Christine Blue, RDH, M.S., Chair, ADEA CADPD

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The American Dental Education Association designates this activity will be a maximum of 7.5 continuing education credits