45th Annual National
ADEA Allied Dental Program Directors’ Conference
June 9-12, 2012
DoubleTree by Hilton Hotel Chicago - Magnificent Mile
Chicago, Illinois
45th Annual National ADEA Allied Dental Program Directors’ Conference

Saturday, June 9, 2012

10:30 a.m. – 5:00 p.m.
LaSalle Foyer
Registration
Conference lanyards Sponsored by Philips Oral Healthcare, Inc.

11:30 a.m. – 12:30 p.m.
LaSalle II
Welcome Reception (for attendees only)
Sponsored in part by Brasseler USA

ADEX Curriculum Resource Center (ADEX CRC) Demonstration
Ronald L. Rupp, D.M.D.
ADEX Senior Director, External Relations and Institutional Advancement

The ADEX CRC is a collection of high-quality learning materials that can be easily incorporated into faculty-developed courses. The collection brings together images, case studies, and original sources within the context of critical topics in dental education.

12:30 – 3:30 p.m.
LaSalle I
Corporate Sponsor Meet and Greet
Participants will have an opportunity to speak with ADEX Corporate Members to discuss specific program needs and obtain educational materials.

Poster Presentations
Exploring Dental Hygiene Clinical Decision Making—A Mixed Methods Study of Potential Organizational Explanations
Joanna Asadorian, RDH, Ph.D., University of Manitoba

Advanced Dental Therapy and Dental Hygiene: The Minnesota State Colleges and Universities Dual Licensure Model
Colleen M. Brickle, RDH, RF, Ed.D., Normandale Community College

Innovation in Graduate Dental Hygiene Education: The Master of Science Degree Bridge Program for Associate Degree Dental Hygienists
Becky DeSpain Eden, RDH, M.Ed., M.P.H., Massachusetts College of Pharmacy and Health Sciences

Cultivating Engagement Through Mindfulness Practice
Deborah Holexa, RDH, M.A.Ed., Mesa Community College

Grade Inflation—Does it Exist in Dental Hygiene Education?
Kim T. Eisinghausens, RDH, B.S.D.H., M.P.H., Virginia Commonwealth University

Are You Prepared? Self-Selecting When to Take the National Board Dental Hygiene Exam
Judy Kwapis-Jaeger, RDH, RDA, M.A., University of Detroit Mercy

Implementation of a “Blog * to Evaluate Care Plans in a Dental Hygiene Program
Tanya E. Villalpando Mitchell, RDH, M.S., University of Missouri - Kansas City

Dental Assisting Students’ Perceptions Toward Electronic Textbook Usage
Kimberly M. Parsons, RDH, CDA, M.Ed., University of Southern Indiana

Use of Reflective Blogging to Develop Critical Thinking Skills for Clinical Patient Care
Lisa L. Rowley, RDH, M.S., Pacific University

The Role of Dental Hygiene Students in Integrated Case Presentations
Cheryl M. Westphal Theile, RDH, Ed.D., New York University

1:30 – 3:30 p.m.
LaSalle I

12:30 – 3:30 p.m.
LaSalle II
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Cheryl M. Westphal Theile, RDH, Ed.D., New York University

Learning Objectives
Upon completion of this educational session, the participant will be able to:
• Describe the process of establishing a Centralized Application Service (CAS),
• Discuss the advantages of utilizing a CAS for admissions of qualified dental hygiene students,
• Discuss the current practices in admissions and how CAS aligns with existing practices.

CE Credits: 1.5
Tami Grzesikowski, RDH, M.Ed.
ADEA Senior Director for Allied Dental Education
Emily Rhineberger, M.A.
ADEA Senior Director for Application Services

3:30 – 5:00 p.m.
Huron
Developing an Online Dental Assisting Program
Using Indiana University’s Distance-learning Dental Assisting Program (an online program accredited by the Commission on Dental Accreditation) as a model, attendees will discover development time lines, strategies for gaining support of administration and faculty, types of curriculum modifications needed, and delivery avenues to meet students’ different learning styles. The session will also highlight challenges in the program model and how they were addressed.

Learning Objectives
Upon completion of this educational session, the participant will be able to:
• Define the types of online delivery systems used in developing distance learning programs,
• Describe the steps required to plan, develop, and implement an online program,
• Discuss strategies to modify an existing curriculum to be delivered online,
• Discuss marketing ideas for potential students, employers, and others in the dental community.

CE Credits: 1.5
Patricia A. Capps, CDA, RDH, M.S., Indiana University

6:00 – 9:00 p.m.
Poolside 5th Floor
Networking Dinner (for attendees and one registered adult guest)
Sponsored by Hu-Friedy Mfg. Co., Inc.
Sunday, June 10, 2012

7:30 a.m. – Noon
LaSalle Foyer
Registration

7:45 – 8:30 a.m.
LaSalle I
Networking Breakfast (for attendees only)
Sponsored by The Procter & Gamble Company

7:45 – 8:30 a.m.
State Room I
ADEA Council of Allied Dental Program Directors (CADPD) Administrative Board and Program Directors’ Conference Planning Committee Meeting (by invitation only)

8:45 – 9:30 a.m.
LaSalle II
Welcome and Introductions
Christine Blue, RDH, M.S.
ADEA Chair for Allied Dental Program Directors
Richard W. Valachovic, D.M.D., M.P.H.
ADEA Executive Director
Gerald N. Glickman, D.D.S., M.S., M.B.A., J.D.
ADEA President
Susan H. Kass, RDH, M.Ed., Ed.D.
ADEA Vice President for Allied Dental Program Directors

9:45 – 10:45 a.m.
LaSalle II
Keynote Address
Social media is transforming society from business to presidential campaigns. Preparing students for this brave new world can seem daunting. This session will frame the social networking phenomenon as it applies to higher education and address questions such as "Why change?"

Learning Objectives
Upon completion of this educational session, the participant will be able to:
• Describe how social media is transforming higher education,
• Develop strategies for preparing students for new technology,
• Reframe social networking for change in allied dental education.

CE Credits: 1.0
Cynthia C. Amyot, M.S.D.H., Ed.D., University of Missouri - Kansas City

10:45 – 11:00 a.m.
LaSalle Foyer
Networking Break

11:00 a.m. – Noon
LaSalle II
Panel Presentation Part 1:
Best Practices in the Use of Technology in Allied Dental Education
Presenters will provide examples of best practices in technology use in allied dental education. Attendees will discuss and develop ideas for incorporating these examples and other best practice ideas into current allied dental education programs.

1:15 – 3:15 p.m.
LaSalle II
Best Practices in the Use of Technology in Allied Dental Education (continued)
Sponsored by G. Hartzell & Son
The Creative Use of QR Codes in Allied Dental Education
Jeffrey Smith, D.M.D., Florida State College at Jacksonville
They’re Not Just for Students Anymore—Online Management Systems Can Have Two User Groups
Deborah K. Batson, RDH, NBCT, M.S., Tulsa Community College
A Reflection on Five Years of Distance Learning in a Dental Hygiene Program
Deborah Gerecke, RDH, M.A., Missouri Southern State University

3:30 – 5:30 p.m.
LaSalle II
New Directors’ Workshop
New program directors (three years or less in the role) will meet other new directors and discuss challenges common in either established or developing programs.

Learning Objectives
Upon completion of this educational session, the participant will be able to:
• Create networks within the community of program directors,
• Review resources to enhance performance as a program director,
• Discover how to develop communication up and down the chain of command,
• Evaluate experiences as a new program director with other directors.

CE Credits: 2.0
Tami Grzesikowski, RDH, M.Ed.
ADEA Senior Director for Allied Dental Education

Noon – 1:00 p.m.
LaSalle I
Networking Lunch (for attendees only)
Sponsored by Colgate-Palmolive Co.

1:15 – 3:15 p.m.
LaSalle II
Panel Presentation Part 2:
Best Practices in the Use of Technology in Allied Dental Education
Ideas for Incorporating Technology into Allied Dental Education
Emily Rhineberger, M.A.
ADEA Senior Director for Application Services
Capitalizing on Technology: Promises and Pitfalls
Cheryl Westphal Theile, RDH, Ed.D., New York University
Promoting Social Networking in Graduate Dental Hygiene Education
JoAnn R. Gurenlian, RDH, Ph.D. and Kristin H. Calley, RDH, M.S., Idaho State University

3:15 – 3:30 p.m.
LaSalle Foyer
Networking Break

3:30 – 5:30 p.m.
LaSalle II

Networking Break

Networks within the community of program directors,
Review resources to enhance performance as a program director,
Discover how to develop communication up and down the chain of command,
Evaluate experiences as a new program director with other directors.

CE Credits: 2.0
Tami Grzesikowski, RDH, M.Ed.
ADEA Senior Director for Allied Dental Education
# Social Media—Perspectives, Policies, and Pitfalls

**Learning Objectives**

Upon completion of this educational session, the participant will be able to:

- Describe how social media is being used in the academic setting,
- Discuss legal and ethical concerns about the use of social media and technology in the classroom and educational environment,
- Outline recommendations for social media policies for students, faculty, and staff.

**CE Credits:** 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Activity</th>
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<tbody>
<tr>
<td>1:00 – 1:30 p.m.</td>
<td>Poolside 5th Floor</td>
<td>Networking Reception (for attendees and one registered guest) Sponsered by A-dec</td>
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<tr>
<td>2:00 – 3:00 p.m.</td>
<td>LaSalle II</td>
<td>Social Media—Perspectives, Policies, and Pitfalls (continued)</td>
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<tr>
<td>3:00 – 3:30 p.m.</td>
<td>LaSalle II</td>
<td>ADEA Special Interest Group: Graduate Dental Hygiene Programs Meeting (by invitation only)</td>
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<tr>
<td>3:30 – 4:00 p.m.</td>
<td>LaSalle II</td>
<td>Preparing for an Accreditation Site Visit</td>
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This session will examine concerns and ethical issues for college students, faculty, and administrators resulting from the increased use of social networking, media, and technology on college campuses.

**Learn More**

- Identify opportunities to develop collaborative relationships with other health professionals.
- Construct networking opportunities to serve as a future resource for program administration,
- Describe how interprofessional alliances can enhance allied dental education,
- Modify approaches to program operations using the experience of program directors.

**Group Facilitators:**

- Christine M. Blue, RDH, M.S., ADEA Chair for Allied Dental Program Directors
- Ann Brunick, RDH, M.S., University of South Dakota
- Susan I. Duley, RDH, LPC, M.S., Ed.D., West Coast University
- Lori I. Gagliardi, CDA, RDA, RDH, Ed.D., Pasadena City College
- Vickie J. Kimbrough-Walls, RDH, M.B.A., Ph.D., Southwestern College
- Connie L. Myers-Kracher, CDA, EOTA, Ed.D., M.S.D., Indiana University – Purdue University Fort Wayne

**CE Credits:** 2

- Pamela Zarkowski, J.D., M.P.H., University of Detroit Mercy
- Susan Kass, RDH, M.Ed., Ed.D., ADEA Chair for Allied Dental Program Directors
- ADEA Council for Allied Dental Program Directors
- ADEA Commission on Change and Innovation in Dental Education (ADEA CCI)
Cynthia C. Amoyt, RDH, M.S.D.H., Ed.D.
Dr. Amoyt serves as Interim Associate Provost for Online Education and Professor and Di- rector, Distance Education and Faculty Devel- opment at the University of Missouri-Kansas City (UMKC) School of Dentistry. Dr. Amoyt has been a full-time faculty member at UMKC since 1993, serving three years as Director of Grad- uate and Degree Completion Studies and five years as Director of the Division of Dental Hygiene. She recently re- ceived the 2011 Missouri Distance Learning Leadership Award from the Missouri Distance Learning Association. She served as Chair of the Council on Research for the American Dental Hygienists’ Association and as an educational consultant for the American Dental Association Commission on Dental Accreditation.

Deborah K. Batson, RDH, M.S., NBCT
Prof. Batson currently serves as the Tulsa Com- munity College Dental Hygiene Program Director. She earned her bachelor of science in dental hygiene from the University of Oklaho- ma and master of science in teaching, learning, and leadership from Oklahoma State Univer- sity. She practiced dental hygiene in the Tulsa area for many years and taught in the Oklahoma CarerTech system. In 2008, she was named a National Certified Teacher by the National Board for Professional Teaching Stan- dards. Prof. Batson has made other significant accomplishments while at TCC. She received a grant to remodel the TCC Dental Hygiene Clin- ic, and she has incorporated dental software, digital radiography, and other technologies.

Kristin H. Calley, RDH, M.S.
Prof. Calley is an Associate Professor and Co- chair, Dental Hygiene, at Idaho State University. Kristin earned a bachelor of science degree in dental hygiene from Idaho State University and a master of science degree in dental hygiene from Old Dominion University. She is currently working at Capella University toward a doc- toral degree in instructional design for online learning. She is Past President of the Idaho Dental Hygienists’ Asso- ciation and served two appointed terms as the Idaho Dental Hygienists’ Association (ADHA) Council on Education. Prof. Calley was ap- pointed to the ADHA Advanced Dental Hygiene Practice Task Force that was responsible for developing national educational competen- cies for the midlevel practitioner.

Patricia A. Capps, CDA, RDH, M.S.
Prof. Capps is the Program Director of the Den- tal Assisting Distance Learning Program at In- diana University School of Dentistry, where she has been a faculty member since 1997. She re- ceived her master’s degree in health science from Ball State University. Prof. Capps has also served in leadership positions in the American Dental Assistants Association, Indiana Dental Assistants Association, and the Indianapolis Dental Assistant Society. She currently serves as the Chair of the ADEA Dental Assisting Education Section and as the ADEA representative on the Dental Assisting National Board, Inc.

Deborah L. Gerecke, RDH, M.A.
Prof. Gerecke currently serves as the Dental Hy- gene Department Head and Program Director at Missouri Southern State University (MSSU) in Joplin, Missouri. She was instrumental in helping establish the MSSU Distance Dental Hygiene Programs. Her past accomplishments include serving as President of the Missouri Dental Hygienists’ Association (MDHA), and as a member of the American Dental Hygienists’ Association Council of Member Services. Under her leadership in the MDHA, a successful legis- lative effort created the Advisory Commission for Dental Hygienists, in the aim of the Missouri Dental Board. She was instrumental in having the governor to serve on the commission, Prof. Gerecke was selected by her peers to assume the position of commission president.

Tami Grzesikowski, RDH, M.Ed.
Ms. Grzesikowski is the Senior Director for ADEA Allied Dental Education. She earned her master’s degree from the University of South Florida. She worked at St. Petersburg College for 30 years, assuming roles with progressive- ly greater responsibility, from student intern, to Program Director, to Dean of the College of Health Sciences. Ms. Grzesikowski was a pio- neer in developing some of the first totally online courses in dental hygiene in the country. She led the development of the first baccalaure- ate degree for dental hygiene in the Florida. She has served as Dental Hygiene Commissioner to the Joint Commission on National Dental Examinations, staff representative to the Commission on Den- tal Accreditation, and member of the ADEA Commission on Change and Innovation in Dental Education.

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Dr. Rupp is Senior Director of External Rela- tions and Institutional Advancement at ADEA. He has more than 33 years of combined experience in dental education, corporate professional relations, professional dental market- ing, clinical dentistry, and health care communi- cations. Prior to coming to ADEA, Dr. Rupp spent 10 years directing GanzSmithKline’s corpor- ate professional relations, serving as an internal scientific and clini- cal consultant on dental professional matters and managing corporate institutional support budgets and corporate continuing dental educa- tion services. Dr. Rupp has broad knowledge and experience in form- ing strategic alliances that advance dental education and address oral health disparities.

Dr. Westphal Theile is currently Assistant Dean for Allied Health Programs at New York Uni- versity College of Dentistry. She was the Vice President for the ADEA Council for Allied Den- tal Program Directors from 2006 to 2009 and served as President of the American Dental Hygienists’ Association (ADHA) in 1984–85. She serves in many capacities on advisory boards, journal reviews, and committees for ADHA and ADHA. Dr. Westphal Theile is a contributing author and editor—with Weinberg, Froum, Pal- at, and Smith—for the Dental Hygienists’ Association text. Ms. Rhineberger received her master’s degree from The George Washington University. She previously served as Ad- ministrator at GW School of Public Health and Health Services, where she led the undergraduate and graduate admissions process for four years. At GW, she used the Schools of Public Health Application (SO- PHAS) and served on the SOPHAS national advisory committee.

Pamela Zarkowski, J.D., M.P.H.
Prof. Zarkowski has been an educator for 33 years in the areas of legal and ethical profes- sional development, leadership, community dentistry, and women’s health. She currently serves as Provost and Vice President for Aca- demic Affairs at the University of Detroit Mercy. In 1996, she was one of the first two dental edu- cators to be selected as a fellow in the Hedwig Van Ameringen Executive Leadership in Academic Medicine Program for Women. She is a Past President of ADEA, the American Society for Dental Ethics, and the Society for Executive Leadership in Academic Medicine. Prof. Zarkowski has served as a consultant to profession- al associations, federal and local agencies, and corporations, and she has held additional leadership positions on a variety of alumni, volun- tary, and editorial boards. She received the ADEA Distinguished Service Award in 2011.
ADEA thanks the 45th Annual National ADEA Allied Dental Program Directors’ Conference Sponsors

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