Purpose/Scope: The following chart is intended to provide a summary of the existing AdvaMed Code and other potential considerations as it relates to plant tours. It should not be utilized in lieu of the complete AdvaMed Code of Ethics. Companies are not obligated to follow this chart. Refer to the AdvaMed Code for definitions of HCP, Company, and other terms. Moreover, it is important to note that the guidance below is applicable as it relates to plant tours; however, some states have enacted laws that are more stringent than this guidance and in those states, and for HCPs licensed in those states, the more stringent state law should be followed.

Does the HCP attending the plant tour have a bona fide professional interest in the information being shared? [Section V]

Other Considerations: A Company may consider the following factors in considering the bona fide professional interest of the HCP:
- Presence of nonportable equipment
- Exposure to quality processes
- Exposure to manufacturing processes
- Frequency of plant tours for individual HCPs

To the extent that meals are provided, are such meals modest in value? [Section V, FAQ 22]
Refer to Section VIII for additional principles related to the provision of meals associated with HCP business interactions.

Note: The Code precludes paying for meals for HCP guests/spouses, without a bona fide professional interest in the meeting, [Section V, FAQ 22]
Note: Companies should also be mindful of the Code’s prohibition on entertainment and recreation [Section VIII]

To the extent that out-of-town travel is necessary to attend a plant tour, is the travel for attending HCPs reasonable with modest lodging (if applicable)? [Section III and V, FAQ 23]

Note: The Code precludes paying for out-of-town travel for HCP guests’ spouses, without a bona fide professional interest in the meeting [Section V, FAQ 22 and 23]
Note: A Company should be deliberate in selecting the location and venue of business meetings such as plant tours [FAQ 22]

Other Considerations: A Company may also consider the following:
- Limiting payments for out-of-town travel to that necessary for the plant tour (e.g., no extension of travel days for HCP personal travel)
- Following an agenda aligned with the HCP’s bona fide professional interest

This plant tour is permitted by the Code.