



2025 ADEA Allied Dental Program Directors' Conference  
June 7–10, 2025  
Loews Coronado Bay Resort  
Coronado, CA

## Navigating the New Era

### Preliminary Meeting Agenda

#### Saturday, June 7

9:00 a.m. – 5:00 p.m.	<b>Registration</b>
10:00 – 10:30 a.m.	<b>Conference Connections Check-in (Pre-registration required)</b> Participants will check in at this table prior to orientation.
10:30 a.m. – noon	<b>Conference Connections Program</b>
Noon – 2:30 p.m.	<b>ADEA Welcome Committee</b> New and returning directors are invited to stop by the welcome area to meet Planning Committee members, ADEA Council of Allied Dental Program Directors Administrative Board members and ADEA staff who will help orient them to the meeting and share useful ADEA resources.
Noon – 2:45 p.m.	<b>Corporate Sponsor Meet and Greet With Small Plate Lunch (Registered attendees only)</b> <i>Please note: Small food items will be available throughout the entire meet and greet to allow you to simultaneously snack and visit with corporate sponsors.</i>  Participants will have the opportunity to speak with members of the ADEA Corporate Council to discuss specific program needs and obtain educational materials.
1:00 – 2:15 p.m.	<b>Corporate Raffle Drawings (Must be present to win)</b>
1:00 – 2:30 p.m.	<b>Poster Presentations</b>
2:45 p.m.	<b>End of Corporate Sponsor Meet and Greet</b>

3:00 – 3:15 p.m.

### Welcome and Introductions

Presenters:

Carrie Hanson, RDH, M.Ed., Ed.D.

Chair, ADEA Council of Allied Dental Program Directors  
(ADEA CADPD)

Karen West, D.M.D., M.P.H.

ADEA President and CEO

Todd Ester, D.D.S., M.A.

Chair of the ADEA Board of Directors

Susan Kass, RDH, M.Ed., Ed.D.

Immediate Past Chair of the ADEA Board of Directors

### Recognition of VIPs

3:15 – 3:30 p.m.

### Recognition of Corporate Sponsors and ADEA Staff

3:30 – 5:00 p.m.

### The Science of Happiness: *The Secret to Better Work and Life*

Kim Strobel

Coach CEO

Strobel Education

In this thought-provoking and compelling keynote, Ms. Strobel shares how we can reprogram our brains to become more positive and step into our power. When our happiness and well-being are at the forefront, employees are 10 times more engaged, 31% more productive and three times more creative. Unfortunately, research shows that about 52% of employees are unhappy at work.

Disengagement and dissatisfaction among workers have reached unprecedented levels. Ms. Strobel unpacks the positive psychology science and research that pivots the crowd towards optimism. Her inspiring stories and practical tips for well-being leave the audience feeling inspired and full of hope for creating their own happiness within their profession and their personal lives. When you reset your brain toward positive, you become more engaged, creative, motivated, energetic, resilient and productive in life—including your work life.

#### Learning Objectives

Upon completion of this session, participants will be able to:

- Summarize the happiness research and where our power lies.
- Discuss the happiness formula that improves performance in work life and home life.
- Integrate the simple tools to retrain your brain towards a positive outlook.

CE Credits: 1.5

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- 5:00 – 5:30 p.m.      **Kim Strobel Book Signing**
- 5:00 – 5:30 p.m.      *PechaKucha Practice Run*
- 5:30 – 8:30 p.m.      **Reception and Dinner**  
**(For attendees and one registered adult guest)**  
Sponsored by HuFriedyGroup

**Sunday, June 8**

- 7:30 a.m. – 1:00 p.m.      **Registration**
- 7:30 – 8:30 a.m.      **Networking Breakfast**  
**(For attendees only)**
- 8:30 – 9:30 a.m.      **Faculty Calibration and Consistency Workshop**

Karen Novak, B.S.D.H., M.A.  
Hu-Friedy Group

This workshop is designed to establish a standardized approach to faculty calibration, equip directors with strategies to address and resolve assessment inconsistencies, and provide a hands-on calibration exercise to promote uniformity in grading and feedback. Participants will gain insights into best practices for aligning assessment criteria, fostering clear and consistent standards, and enhancing student success within a collaborative environment. Participants will explore the variety of calibration tools and resources available to leaders within and outside of their own database.

**Learning Objectives**

Upon completion of this session, participants will be able to:

- Identify common sources of grading and assessment inconsistencies and develop actionable and measurable strategies to address them.
- Participate in a calibration exercise to practice applying consistent criteria and feedback across various assessments.
- Foster a collaborative environment that supports open dialogue and shared accountability for student success through consistent grading practices.

CE Credits: 1.0

- 9:30 – 10:15 a.m.      **Business Meeting**
- Carrie Hanson, RDH, M.Ed., Ed.D.  
Chair, ADEA Council of Allied Dental Program Directors

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10:15 – 10:30 a.m.      **Break**

10:30 a.m. – noon      **PechaKucha**

Using a PechaKucha format, facilitators present a brief synopsis of empowerment activities at their campuses. Immediately following the presentations, attendees will participate in several small group facilitated discussions on the issues.

*Global Oral Health Discussion: A Model of Internationalization at Home*

Michelle Hurlbutt, RDH, M.S.D.H., D.H.Sc.

Dean and Professor, Dental Hygiene

West Coast University

*Inspiring Innovation: IPE Impacts Students, Faculty and Communities*

Teresa O'Daniel, RDH, B.S.D.H.

Dental Hygiene Instructor

University of Tennessee Health Science Center

*Streamlining Student Progress Tracking Using Microsoft Forms Reports*

Staci Schory, M.S., CDA, EFDA

Director, Certified Dental Assisting Program

Indiana University Fort Wayne

Learning Objectives

Upon completion of this session, participants will be able to:

- Identify issues affecting successful administration of allied dental programs.
- Discuss possible emerging educational strategies for the future.

CE Credits: 1.5

Noon – 1:00 p.m.

**Networking Lunch  
(For attendees only)**

1:00 – 2:00 p.m.

**Dental Education With AI: Tools, Applications and Prompt Engineering**

Helen Crompton, M.Ed., Ph.D.

Executive Director

Research Institute for Digital Innovation in Learning

Old Dominion University

This workshop provides dental educators with practical knowledge of artificial intelligence (AI) and its growing significance in dental education. Participants will gain insights into the foundational concepts of AI, generative AI tools and prompt engineering for effective teaching and learning strategies. We'll discuss AI's common misuses, limitations and risks while showcasing how it enhances educational methods and clinical training. Through hands-on activities, educators will explore how to

integrate AI-driven tools into their curricula to streamline instruction, foster critical thinking and prepare students for a tech-driven future in dentistry.

**Learning Objectives**

Upon completion of this session, participants will be able to:

- Describe the benefits, risks, limitations and ethics of AI in dental education.
- Integrate AI tools to enhance pedagogical practice.
- Apply a prompt engineering framework to create effective prompts for dental education.

CE Credits: 1.0

2:00 – 2:15 p.m.

**Break**

2:15 – 3:15 p.m.

**Dental Education With AI: Tools, Applications and Prompt Engineering (continued)**

CE Credits: 1.0

3:15 – 3:30 p.m.

**Introduction to Concurrent Discipline-specific Sessions and Room Assignments**

*Participants will attend one of the five concurrent sessions below and then rotate to a different session at 4:15 p.m.*

3:30 – 4:15 p.m.

**Current Issues Affecting Dental Assisting**

**Facilitators:**

Hanna Aronovich, B.A., CAE, PMP  
Chief Marketing & Strategy Officer  
Dental Assisting National Board

Jen Hawley Price, M.A.S., M.S.  
Chief Partnership and Engagement Officer  
DANB and the DALE Foundation

The dental assisting profession has reached a pivotal moment. The shortage of qualified dental assistants has lasted years and shows no signs of improving. Dental assisting educators play a crucial role in developing the future of the dental assisting workforce. This session shares insights from recent research and collaborations, including outcomes from the Dental Assisting Professional Model Workgroup and the Workforce Coalition. Educators will learn about these initiatives and how they can get involved to support their students and the future of the profession.

Learning Objectives

Upon completion of this session, participants will be able to:

- Summarize the initiatives of the Dental Assisting Professional Model Workgroup and the Workforce Coalition.
- Describe how CODA-accredited dental assisting programs are integrated into the proposed professional model and how they lead to meeting advanced standing.
- Explain the outcomes of recent research on the role and impact of dental assistants and value of certification.

CE Credits: 0.75

**Current Issues Affecting Dental Laboratory Technology**

Facilitator:

*Planning Committee Member*

This session will be a facilitated discussion of critical issues affecting dental laboratory technology education. It will allow dental laboratory technology program directors to develop strategies for advancing their programs.

Learning Objectives

Upon completion of this session, participants will be able to:

- Describe various current issues affecting dental laboratory education.
- Discuss methods for implementing program changes based on current issues.

CE Credits: 0.75

**Current Issues Affecting Dental Therapy**

Facilitator:

Amy Coplen, RDH, DT, EPDH, M.S.

Professor and Program Director for Interprofessional Education  
Pacific University

This session will be a facilitated discussion of critical issues affecting dental therapy education. It will allow dental therapy program directors to develop strategies for advancing their programs.

Learning Objectives

Upon completion of this session, participants will be able to:

- Describe various current issues affecting dental therapy education.
- Discuss methods for implementing program changes based on current issues.

CE Credits: 0.75

### **Current Issues Affecting Bachelor of Science Degree Completion Programs and Graduate Dental Hygiene Programs**

Facilitator:

Jennifer Cullen, RDH, M.P.H.

Director, Dental Hygiene Degree Completion Program

University of Michigan School of Dentistry

This session will be a facilitated discussion of critical issues affecting Bachelor of Science degree completion programs and graduate dental hygiene programs.

#### **Learning Objectives**

Upon completion of this session, participants will be able to:

- Outline various issues affecting Bachelor of Science degree completion education.
- Describe various current issues affecting graduate dental hygiene programs.
- Discuss methods for implementing program changes based on current issues.

CE Credits: 0.75

### **Current Issues Affecting Dental Hygiene**

Facilitator:

Sarah Ostrander, RDH, M.S., D.H.Sc.

Director

Council on Dental Education and Licensure and

Coalition for Modernizing Dental Licensure

The dental licensure landscape has undergone transformative changes in recent years, and the momentum toward modernization must continue. This course, presented by the Coalition for Modernizing Dental Licensure (CMDL), explores the CMDL 2024–2027 strategic plan and its actionable steps to reform the licensure process. Participants will learn how adopting valid, reliable and ethical examinations, along with advancing nationwide licensure portability, can enhance the dental profession while safeguarding public health.

#### **Learning Objectives**

Upon completion of this session, participants will be able to:

- Identify the importance of valid, reliable and ethical examinations utilized for licensure.
- Assess the critical need for nationwide licensure portability to expand access to care while upholding public safety.
- Determine strategies to promote licensure portability within states, professional associations, and local components.

CE Credits: 0.75

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- 4:15 p.m.                      **Switch Sessions**  
(Choose a second session from those above)
- 4:20 – 5:05 p.m.              **Concurrent Sessions, Second Round**  
  
CE Credits: 0.75
- 5:30 – 7:00 p.m.              **Networking Reception**  
(For attendees and one registered adult guest)  
Sponsored by A-dec

**Monday, June 9**

- 7:30 – 8:30 a.m.              **Networking Breakfast**  
(For attendees only)
- 8:30 – 9:30 a.m.              **ADEA Updates:**  
  
**Envisioning Oral Health Education—What Is the Best Fit for Best Health?**  
  
Danielle Rulli, D.H.Sc., M.S., RDH  
Associate Professor and Director, MSDH Program  
The Ohio State University
- Preparation for the future is rightfully on the minds of many dental educators. In 2024, ADEA launched the Task Force on Envisioning and Transforming the Future of Oral Health & Education (ADEA TF-ETFOHE). Its two-part charge consists of first envisioning the ideal future for oral health and then designing the oral health education model(s) that best support that future. During the past year, the Task Force has engaged with the first part of the charge. Members of the Task Force will share its working concept of ideal oral health for the future and the process behind it.
- Learning Objectives  
Upon completion of this session, participants will be able to:
- Describe the ADEA TF-ETFOHE charge and understand the paradigm that drives that charge and the Task Force's work.
  - Describe the Task Force's working concept of the ideal future for oral health.
  - Assess how to contribute toward the ideal future for oral health, both individually and as a part of a larger context.



### **ADEA Survey of Allied Dental Program Directors Overview**

Carrie Hanson, RDH, M.Ed., Ed.D.  
Chair, ADEA Council of Allied Dental Program Directors

In fall 2024, ADEA launched the ADEA 2024 Survey of Allied Dental Program Directors. This survey is administered every other year and serves as the key resource on program director positions, faculty positions and salaries. While survey outcomes are still being analyzed, some preliminary findings will be presented.

#### **Learning Objectives**

Upon completion of this session, participants will be able to:

- Discuss early findings of the 2024 ADEA Allied Dental Program Director Survey.
- Summarize important uses of the survey data.

CE Credits: 1.0

9:30 –10:30 a.m.

### **Navigating Change: Supporting Students and Faculty While Minimizing Legal Risks**

Pamela Zarkowski, B.S.D.H., M.P.H., J.D.  
Provost and Vice President for Academic Affairs  
University of Detroit Mercy

Leaders in allied dental education strive to support their employees and students while navigating the evolving higher education landscape. This seminar will address the ethical and legal considerations surrounding augmented intelligence (AI) in health care professions. It will also examine the roles and responsibilities involved in accommodating students, including those with mental health challenges, physical disabilities or religious needs. Additionally, the session will review best practices for identifying and addressing issues of academic integrity and implementing professional disciplinary practices.

#### **Learning Objectives**

Upon completion of this session, participants will be able to:

- Describe current ethical and legal challenges in the use of Augmented Intelligence in health care professions.
- Discuss strategies for accommodating students with diverse needs, including mental health, physical health and religious considerations.
- Examine best practices for identifying and addressing academic integrity violations and professional disciplinary issues.

CE Credits: 1.0

10:30 – 10:45 p.m.

**Break**

10:45 – noon	<b>Navigating Change: Supporting Students and Faculty While Minimizing Legal Risks (continued)</b>  CE Credits: 1.25
Noon – 1:00 p.m.	<b>Lunch</b>
1:00 – 2:00 p.m.	<b>Exploring the Evolution of Dental Therapist and Dental Hygienist Training in the UK and Europe</b>  Barry Quinn, M.Sc., Ph.D., B.D.S. Professor of Restorative Dentistry & Dental Education University of Liverpool  Join us for an insightful session examining the dynamic landscape of dental education and professional development for dental therapists and dental hygienists across the UK and Europe. This session will delve into the historical roots, current frameworks and future opportunities shaping these essential roles. Participants will receive an in-depth comparison of training pathways, scope of practice and regulatory structures across various European countries. We will also explore emerging trends, such as the increasing use of outreach and community based clinical placements, the emphasis on preventive care and strategies for fostering professional mobility within Europe.  Learning Objectives Upon completion of this session, participants will be able to: <ul style="list-style-type: none"><li>• Evaluate the scope of practice for dental therapists and dental hygienists in diverse European regulatory contexts.</li><li>• Describe and compare the various training pathways for Dental therapists and dental hygienists across different European countries.</li><li>• Discuss emerging trends in dental practice, including the increased emphasis on preventive care, community-based clinical placements and their impact on professional development and patient outreach.</li></ul> CE Credits: 1.0
2:00 p.m.	<b>Explore Coronado/Dinner on your own</b>

## Tuesday, June 10

7:30 – 8:30 a.m.                      **Networking Breakfast**

8:30 a.m.                                **Closing Remarks**

8:30 a.m. – noon                      **CODA Program Director Updates**

Katie Navickas  
Jamie Hernandez  
Commission on Dental Accreditation (CODA)

This session will be conducted by CODA Allied Dental Education staff and will include:

- Program Director 101
- How to prepare CODA reports
- Question and answer session

Noon                                        **Adjourn**

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The American Dental Education Association designates this activity for up to **11.75** continuing education credits.



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