

ADEA

THE VOICE OF
DENTAL EDUCATION

2024

ADEA Corporate Council

Who's Who



3Shape

888-374-2734

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www.3shape.com

By advancing technologies and connecting dental professionals with flexible options, 3Shape facilitates better outcomes and experiences for all. 3Shape is passionate about enabling oral health professionals to unlock and benefit from digital dentistry opportunities. 3Shape brings dentists and technicians together to deliver the best possible patient experience. It does this with state-of-the-art, beautifully designed, simple-to-use products. We advance dentistry by unlocking the way professionals work together.



Acadental, Inc.

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With the goal of improving dental education to train better dental professionals, Acadental develops cutting-edge products used in dental programs worldwide. From dental anatomy, operative, endodontics and dental hygiene, Acadental excels in consistent product quality and timely delivery. Acadental combines multiple disciplines and standardizes a wide array of preclinical hands-on courses, thus “simplifying to one” with the ModuPRO. Our continuous goal is to remain ahead of emerging technologies to provide the absolute latest tools and resources for dental education.



A-dec

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Along with a complete line of innovative patient chairs, clinician seating, delivery systems, lights, monitor mounts, dental simulation equipment, dental furniture, handpieces and mechanical room solutions, A-dec brings dental educators peace of mind. Every product is designed with attention to detail, with a focus on reliability, longevity and continuous improvement. Backed by a highly trained customer service team, exclusive to dental school customers, A-dec is committed to sustaining an exceptional customer experience, long term, to keep your equipment and program running smoothly. A-dec continues working for the worldwide betterment of dentistry and making a difference in the lives and practices of dental teams around the world.



AEGIS Dental Network Powered by BroadcastMed

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AEGIS Dental Network Powered by BroadcastMed is the culmination of more than 150 combined years of professional experience and insight into oral healthcare publishing, education, data insights, and multimedia communications. Founded in 2005, AEGIS Dental Network produces a suite of highly respected publications and brands including, *Compendium of Continuing Education in Dentistry*, *Inside Dentistry*, *Inside Dental Technology*, *Inside Dental Hygiene*, and *CDEWorld*. With the largest and most extensive oral health care platform in North America, we provide clinicians, hygienists, assistants, and lab owners/managers with a comprehensive collection of accessible, peer-reviewed, and purposeful content designed to ultimately enhance patient care.



Air Techniques

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Air Techniques is the dental industry sales leader for dental utilities and 2D/3D imaging. Its core business is focused on environmentally friendly dental oil-less compressors, oil-less dry vacuums, low radiation 2D and 3D imaging products, and its Monarch-branded disposable wipes and cleaning products line are powerful and pH-neutral cleaners that do not harm the environment or use harsh or aggressive chemicals. Air Techniques is an international company that is a global citizen based out of Melville, NY. Our customers include private practices, CHCs, DSOs, and dental universities. We are committed to being a dependable partner to every member of ADEA, delivering the best products and dental solutions at the best prices.



Align Technology, Inc.

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Align Technology is a global medical device company that is changing lives through better smiles. We reimagine and reinvent the way orthodontic and restorative treatment is presented and delivered to millions of people around the world.



Aspen Dental Management, Inc.

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Twenty-five years ago, Aspen Dental pioneered a new model in dentistry—one that gives doctors and their teams the right resources to grow and thrive. To bring the best care to more people, we knew we had to bring our best for our own people too. That’s why we’ve invested everything we’ve got in your success so you can build the future you want: The industry’s #1 learning and development platform. A first-of-its-kind surgical training center. A vibrant community of top mentors. A culture of collaboration and fun. And an army of operations experts who support you behind the scenes so you can put patient care front and center. No matter where you are in your career, it’s all about you, and we’re just getting started.



Benco Dental

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Benco Dental is a full-service dental distributor, continually working to simplify dentistry’s needs. We offer a variety of supplies and equipment, and provide dental practices with services such as marketing, support, consulting, financial and more! Get everything you need to keep your practice up and running from Benco Dental. As a family-owned enterprise, we have the luxury of thinking in decades, not quarters. Our long-term focus has enabled us to become America’s most innovative dental distributor, with every innovation designed for a world-class customer service.



Bien Air USA

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Bien Air is the world’s largest manufacturer of electric motors for dental applications. Bien Air products are 100% manufactured in its own factories in Switzerland. Bien Air products are sold in 63 countries and are installed in millions of dental units worldwide. All Bien-Air products are manufactured in the watch-making Jura region. The company’s obsession with precision and workmanship allows it to deliver excellent quality and reliable products at a fair price.



Brasseler USA

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For nearly 50 years, Brasseler USA has developed a reputation as an innovative market leader in diamonds, carbides, polishers, endodontics, hand instruments and handpieces. Today, Brasseler offers one of the most comprehensive assortments of instrumentation available under one brand. We have procedural and instrumentation solutions clinicians can trust to provide the performance they need.



BioHorizons Dental Implant Systems, Inc.

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BioHorizons Dental Implant Systems, Inc. is committed to developing evidence-based and scientifically proven products. The focus of BioHorizons on science, innovation and service enables our customers to confidently use our comprehensive portfolio of dental implants, dental prosthetics, biologics and digital products, making BioHorizons one of the fastest growing companies in the dental industry. BioHorizons helps customers restore smiles in 90 markets throughout North America, Europe, South America, Asia, Africa and Australia.



Certiphi Screening

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Certiphi Screening is the leader in student screening. We created and administer ADEA’s AADSAS, PASS, CAAPID and DHCAS centralized criminal background check programs. We also developed similar programs for AAMC, AACP, APTA and ASCO and for individual universities. Our myRecordTracker tool helps manage student immunization and compliance documents. We also use cutting-edge technology to serve many leading hospital and health care organizations with our customized background screening programs.



Colgate Oral Pharmaceuticals, Inc.

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Colgate-Palmolive is the global leader in Oral Care Technology, products, and education. Colgate's products include technologically advanced toothpastes, toothbrushes, mouth rinses, and floss. Our Colgate Oral Pharmaceuticals subsidiary provides professional fluoride, gingival health, tooth whitening and oral first aid products. Visit our website for additional information and an overview of our complete line of professional products. At Colgate we believe everyone deserves a future they can smile about.



DCI Edge

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DCI Edge is one of the fastest-growing dental equipment manufacturers in North America. DCI is a family-owned company spanning two generations, based in Newberg. It believes in managing every aspect of the business in five simple words, making its customer's life easier. As a result, DCI Edge has disrupted the status quo and pushed the industry forward to benefit the oral health professional.

DENTALEZ

DentalEZ

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Dental manufacturer for over 100 years, leading the industry in incorporating technology into everyday products dental clinicians use to make them more predictable and efficient. Products that DentalEZ manufactures are Star Dental, DentalEZ Equipment, Forest Equipment, Ramvac Utility, Columbia Dentoform and Nevin Labs. All products are American made and corporate headquarters is out of Malvern, PA.



Dentsply Sirona

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Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies. Together with our partners, we empower dental professionals all over the world to provide millions of patients with best-in-class dental care to deliver healthy smiles. We are on a mission to transform dentistry to improve oral health globally, and we're proud to be a preferred partner for dental practices, clinics, dental laboratories and authorized distributors worldwide.



Elevate Oral Care

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Elevate Oral Care was founded to be the leader in preventive dentistry product solutions. Our mission here at ELEVATE® is not only to deliver unique preventive dental products that are a step ahead of conventional products, but to also deliver the needed support and education dental offices require.



EMS Dental

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EMS is one of the leading manufacturers of precision medical devices for dental prophylaxis, orthopedics and urology. With over 800 qualified and specialized employees, EMS Dental works on further improving its products and services every day. With this philosophy, EMS Dental continues a more than 200-year-old tradition, which it is known around the world for precision down to the smallest detail. Its mission is to create happy and healthy patients, successful clinicians and passionate partners.



Envista

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Envista is a manufacturer that has a strong portfolio of more than 30 trusted brands representing more than 125 years of industry innovation. Nobel Biocare, DEXIS, iCAT, Kerr, Caviwipes, and Orasoptic are just a few brands you may recognize.



GC America, Inc.

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GC America Inc is a leading manufacturer of innovative dental products dedicated to quality and customer satisfaction, with enthusiastic sales and marketing professionals committed to excellence. Major brands include: GC Fuji II™ Glass Ionomers, G-CEM™, EXA'lence™, KALORE™, GC Initial™, G-ænia™ Flo & G-ænia™ Universal Flo, G-ænia™ Bond, MI Paste Plus™, and newly launched MI Varnish™.

HALEON

Haleon

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We are a world-leading consumer health company with a clear purpose to deliver better everyday health with humanity. Our leading brands are built on science, innovation and human understanding and are trusted by millions of consumers globally. Haleon has a strong portfolio of brands and is well positioned to play a vital role for people all around the world in a sector that is growing and more relevant than ever.



Heartland Dental

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Heartland Dental is the nation's largest dental support organization providing non-clinical, administrative support services. What started from the entrepreneurial spirit of Rick Workman, DMD, with his single dental practice, has evolved into affiliating with over 2,700 doctors in over 1,700 locations across 38 states and the District of Columbia. The company is majority owned by KKR, a leading global investment firm. For additional information, please visit our website.



Henry Schein, Inc.

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Henry Schein is a leading supplier of educational products and services to the dental school and dental hygiene education program communities. Offering student kits, equipment, clinical supplies and technology.



Henry Schein One | Exan

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Henry Schein One | Exan is a proven leader in dental management software. With over 20 years of experience developing and supporting software in dental markets in North America and throughout the world, our products support the dental academic and dental practice management markets. The solutions we create not only benefit our clients; they make an impact in the dental industry as a whole.



HuFriedyGroup

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HuFriedyGroup is a global leader in dental instrument manufacturing, infection prevention, and instrument reprocessing workflows, with over 200 years of collective experience in the dental industry. HuFriedyGroup is the combination of Accutron, Crosstex International, Hu-Friedy, and Palmero Healthcare, united under one roof to deliver the products, services and solutions dental professionals need to be the Best in Practice. Together, HuFriedyGroup brings world-class products, services, education and communities, resulting in superior clinician performance, superior clinical outcomes and safety for clinicians and patients.



Immersify Education

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Immersify was founded in 2019 as an answer to dental students, faculty and institutions struggling to use antiquated and outdated educational resources in a modern world. The Immersify Dental Education platform allows individuals to refresh their practical skills in the comfort of their own home or in the classroom by using interactive 3D animation, augmented reality and gamification that helps dental students bridge the gap between the theoretical and practical concepts in their dental coursework. With more than 100 areas of ready-made and professionally vetted D1-D4 content, Immersify can make a major difference in innovating the way dental education is delivered and practiced by dental programs of all sizes.



Jazz Imaging

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Jazz Imaging’s DNA is in the sensor world. We saw a better, simpler, less expensive way to do things, and so we did it. Our partners enjoy a peace of mind with Jazz sensor’s lifetime warranty and support.

Johnson & Johnson

Johnson & Johnson Consumer, Inc.

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Johnson & Johnson is the world’s largest health care company serving patients around the globe. With its focus on consumer goods, pharmaceuticals and medical devices, our aim is to improve the health of patients in every country we serve. Johnson & Johnson is also the maker of LISTERINE—the #1 dentist and dental hygienist recommended mouth rinse.

Kahler Slater

Kahler Slater

Larry Schnuck, FAIA, Vice President, Higher Education Team Leader

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Kahler Slater are experts in designing dental education environments. Through architecture, interior design and strategic planning, Kahler Slater leverages design to help colleges and universities across the United States and Canada reach their dental programs' strategic goals and deliver exceptional teaching and learning experiences. Our work is backed by years of success helping campuses to re-imagine their programs to prepare the next generation of health care providers. We apply the latest trends in research, dental practice, health care and dental education pedagogy to the design of these settings in order to foster hands-on learning and interdisciplinary approaches.

KAVO

Dental Excellence

KaVo Dental Technologies

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For over 100 years, KaVo has shaped the global dental market like no other company. As pioneers and innovators, the Biberach-based company continues to set milestones in modern dentistry with their product developments. In accordance with tradition and the corporate tagline "Dental Excellence", KaVo has set an extremely high benchmark in the industry, particularly in terms of quality, ergonomics and design.

Kilgore

International, Inc.
Since 1955

Kilgore International

Mike Gregory, President & CEO

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Kilgore International Inc specializes in anatomical models for both student and patient education. We offer Dental, Perio, Anatomy, Pedo, Endo, Xray and Anesthesia models, as well as manikins for all school curriculums. We have created the highest quality specialty teeth for all aspects of dentistry, as well as "Simodont", our Virtual Reality Simulator.



Komet USA

Komet USA, Inc.

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At Komet USA, we work for and with our customers to create the highest quality rotary instruments in dentistry. We are dedicated to providing superior customer service that will ensure consistent profitability and a trusted reputation for excellence.



Liaison International, Inc.

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We are dedicated to helping every higher education partner build a better class, no matter what that looks like to them. Our best-in-class, support-based, data-driven and results oriented products and services speak to our commitment to helping over 1,200 campuses realize and achieve their unique admissions and enrollment goals.



LM-Dental, a Planmeca Group Company

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LM-Dental is the instrument leader and a trusted partner to dental hygiene programs globally. LM's unparalleled production automation, and advanced ergonomics, provide educational programs with the best instruments. LM offers two separate dental hygiene instrument lines to choose from: (1) conventional instruments that can and need to be periodically sharpened and (2) sharp diamond instruments that are completely sharpen free. Optionally, all LM products are available with built-in RFID technology, allowing for accurate tracking and traceability. Being a part of Planmeca Group, we can also assist schools with all digital dentistry needs, including 2D and 3D imaging, as well as intraoral scanning. Feel the difference with us—thank you for the opportunity to present our products and services to you!



Meisinger USA

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Meisinger USA represents Hager & Meisinger GmbH. Since 1888, Meisinger continues to be one of the world's leading developers and manufacturers of rotating high-tech instruments in the field of dental technology. The range of diamonds, carbides, drills, abrasives, polishers and special procedural sets for general dentistry, endodontia, orthodontia, oral surgery and oral implantology, comprises around 12,000 products.



Midmark Corporation

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Midmark transforms dental care environments for the benefit of all. Our reliable, easy-to-use solutions provide integrated ergonomic support, keeping safety for both patients and practice teammates at the center of design. For a single-source industry leader that can help you plan, equip and expertly use operator, imaging, instrument processing, mechanical room and clinical-grade cabinetry solutions, choose Midmark Dental. Together, we can design better care.



MouthWatch, LLC

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MouthWatch, LLC, is a leader in developing digital technology solutions that drive success for dental professionals, improve oral health care, and enhance the overall patient experience. Headquartered in Metuchen, NJ, MouthWatch is widely known for its intraoral cameras that help engage patients in treatment planning through high-quality, affordable imaging technology, and its TeleDent software that provides practices and organizations with a teledentistry option to engage patients with providers remotely. MouthWatch hardware and software is in use at over 40,000 practices, over 30 leading dental service organizations, and over 100 dental schools.



National Dentex Labs

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National Dentex Labs (“NDX”) is a leading dental prosthetics and restorative dentistry products provider. NDX offers dentures, crowns & bridges, implants, surgical guides, appliances, orthodontics, headache and sleep therapy products using the most advanced dental restoration techniques and technologies.



NSK America Corporation

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NSK is the world's largest manufacturer of rotary instruments for the dental profession, which includes air-driven and electric handpieces, specialty handpieces (endo, surgical, hygiene), electric motors and handpiece maintenance systems. We are a pioneer in infection control with patented technologies in our handpieces and micromotors that reduce aerosols and contamination of the air and water lines.



Orapharma, a subsidiary of Bausch Health US

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Orapharma, a subsidiary of Bausch Health US, LLC, was founded as a specialty pharmaceutical company dedicated to oral health care. For the past 25 years we have partnered with dental professionals across a continuum of care to improve oral health. Together we make healthy smiles happen.



Organization for Safety, Asepsis and Prevention (OSAP)

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Founded in 1984, the Organization for Safety, Asepsis and Prevention (OSAP) is the only dental membership association for oral health care professionals that focuses exclusively on dental infection prevention and patient and provider safety. OSAP helps operationalize dental infection control and safety laws, regulations, guidelines, standards, and best practices to ensure every dental visit is a safe visit.

 **OVERJET**

Overjet

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Improving Lives with Dental AI. Our artificial intelligence platform supports providers and payers to enhance clinical care and administrative efficiency. We are on the quest to improve oral health by creating a future that is clinically precise, efficient and patient-centric.



Pacific Dental Services

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Pacific Dental Services (PDS) is one of the largest dental support organizations in the world, supporting more than 700 owner dentists across 25 states in 1,000 multidisciplinary group practices. We lead the industry in advancing and using new proven technologies and the medical-dental integration. PDS strongly supports ADEA and the dental industry. We look forward to collaborating and/or partnering with each of the schools and deans in meaningful ways to help them achieve their priorities.



Patterson Dental

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Patterson Dental has strengthened the dental industry since our company's founding in 1877. Today, Patterson Dental continues to partner with dental practices of all sizes to provide expertise, products, technologies and services needed to grow productive, modern practices, and keep them running smoothly. Whether you need everyday dental supplies, time-saving software, the latest equipment, practice-changing technology or a remodeling plan, our trusted experts will guide and support you at every step.



PDT, Inc. - Paradise Dental Technologies

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Through years of listening, observing and learning, PDT creates caring, innovative products, methods and systems surrounding dental hand instruments bringing greater ergonomics, effectiveness and efficiency to clinicians worldwide. As CEO/Founder, Linda Miller started PDT in her two-car garage in 2000 to grow to be a global company that is the #2 instrument provider in the United States. PDT focuses on PEOPLE. Manufacturing in Missoula, MT with U.S. materials, we are a family-owned independent business working as a team. PDT has improved the lives of employees, dentists, hygienists, assistants, patients and the 400+ missions they assist annually.

PHILIPS

Philips Oral Healthcare, Inc.

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From its number one dental professional recommended Sonicare toothbrush to Philips Zoom! whitening systems, Philips provides dental professionals with advanced solutions designed to meet their patients' specific needs and empowers consumers to achieve superior oral health.

PLANMECA

Better care through innovation

Planmeca USA, Inc.

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At Planmeca, we do things differently. We are in a unique position as one of the largest, privately owned dental manufacturers in the world. It means we set our own priorities. Our Finnish-based research and development team collaborate with industry thought leaders around the globe to reach higher and bring superior products to the dental space.



ProBiora Health, LLC

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ProBiora Health is the leading Probiotic for gum and tooth health. ProBiora is the only oral care Probiotic with strains native to gums and teeth. The patented and proprietary formula crowds out pathogenic bacteria that can cause gum disease, tooth decay and bad breath.



P&G Professional Oral Health

Procter & Gamble Company, Inc.

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Crest and Oral-B are committed to ensuring that every single smile in America is healthy. The brands aspire to enable all Americans to have access to our superior oral care products, services and education while also reducing the impact on our planet. Crest and Oral-B have been working for over 60 years to support healthy oral care habits and we won't stop until we've unleashed healthy smiles all across the United States. Crest Oral-B, the #1 oral care company recommended by dental professionals, provides Crest toothpaste and whitening products, Oral-B electric and manual toothbrushes, Glide Floss and mouthwash and denture care products.



DENTAL PARTNERS

SGA Dental Partners

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In hometown communities across the Southeast, SGA Dental Partners is a beacon of positive energy—making a difference in people's lives. Born from the coming together of three outstanding and long-respected dental practices into an even greater whole, SGA Dental Partners delivers the highest level of clinical excellence and patient-centered care. As a vibrant, dentist-owned and dentist-led practice, SGA Dental Partners has a passion for creating amazing patient experiences. But they don't stop there. They believe one of the best ways to love patients is to truly support their exceptional dentist partners and teams who care for them. That's why all SGA dentists retain clinical autonomy. Full stop. SGA also assists with modern technology acquisitions and back-office support. SGA elevates dental offices in virtually every level of operations because they are dentists too.

SUNSTAR



Sunstar Americas, Inc.

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Sunstar Americas, Inc. is a leader in developing high-quality, research-based oral care solutions for better overall patient health. By partnering with dental and medical clinicians, academics and researchers, Sunstar continues to innovate and provide daily oral care, advanced gum care and chairside products under the GUM® and Butler® brands. Sunstar Americas is a member of the Sunstar Group of companies, a global organization headquartered in Switzerland that serves oral healthcare professionals, patients and consumers in 90 countries around the world.



Ultradent Products, Inc.

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Ultradent Products is a leading developer of high-tech dental and hygiene materials, devices and instruments worldwide. Ultradent's mission is to improve the level of oral health care and to make dental procedures more predictable and hassle-free.



Unimed Government Services, LLC
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UGS represents the world's leading manufacturers in dental imaging, chairs, lights, vacuums, compressors, dental lab equipment, hand pieces and instruments. We offer custom, end-to-end clinic and laboratory design and equipment solutions featuring high-performing, state-of-the-art technologies.



VitalSource Technologies
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VitalSource is your leading authority in digital course materials, eTextbooks, and student savings. Bookshelf® by VitalSource is the world's leading eReader, preferred by thousands of institutions and millions of students in 240+ countries and territories for reading, studying and succeeding. Partnering with publishers and institutions since 1994, we have the most extensive academic digital content catalog available and are at the forefront in setting privacy and security standards to protect learners around the world.



Water Pik, Inc.
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Founded in 1962, WATERPIK is the #1 brand of water flossers. Our family of oral health products have earned the ADA Seal of Acceptance and are clinically proven to improve oral health. We also make professional oral health products for preventive and restorative oral care. We are headquartered in Fort Collins, CO, and are a wholly owned subsidiary of Church & Dwight, Inc.



Whip Mix Corporation
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As a leader in the dental industry, Whip Mix is committed to leveraging its technical expertise and manufacturing excellence into practical solutions for dental professionals. Our love for the customer creates a relationship-driven business model that ensures the success of all our global partners.



XComp Analytics, Inc.

Alex Bloom, CEO

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XComp™ Analytics Inc. is a SaaS platform that delivers the next generation of assessment, analytics and accreditation. Our proprietary solution automates accreditation and delivers quantitative performance insights to students, faculty, administrators and their institutions. We solve tracking and analytics for any competency-based education field with a focus on health sciences and expertise in dental education.



Young Innovations

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Young Dental was founded in 1900 and was a pioneer of U.S. manufactured dental products. In modern history, Young Innovations was built through a series of mergers and acquisitions in a variety of dental segments. Young Innovations continues to build on its rich legacy of manufacturing and supplying high-quality products designed to improve the clinical experience for dental professionals and patients. We are a portfolio of leading brands and high-quality products designed to deliver innovative solutions, such as Young, American Eagle Instruments, Denticator, Plak Smacker, Microbrush, Biotrol, PuraGraft, Preat, Astek Innovations, Obtura Spartan, Athena Champion, Zooby, and more.



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ZimVie Dental (formerly known as Zimmer Biomet Dental) improve smiles, function and confidence in daily life. We're committed to leading the industry in advancing the professional development of dental practitioners.

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