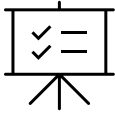


## ADEA REFERENCE GUIDE FOR ADA-CERP REVIEW OF PRESENTATIONS



### REQUIRED SLIDES (IN THIS ORDER)

- ✓ **Title Slide** (Must match the program planner / meeting agenda.)
- ✓ **Disclosure** (conflicts statement)
- ✓ **Disclaimer** (opinion statement)
- ✓ **Learning Objectives** (Must match those in the program planner / meeting agenda.)
- ✓ **Presentation Slides**



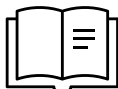
### AVOID COMMERCIAL INTERESTS

- ✓ Do not include product-promotion material or product-specific advertisement, e.g., commercial logos, company names, consulting services, books, advertising and other product or promotional materials.
- ✓ Use generic names. For example, use “facial tissue” instead of “Kleenex.”
- ✓ The presentation provides a comprehensive and balanced view, if products and/or techniques are discussed.



### INCLUDE SCIENTIFIC LITERATURE

- ✓ The presentation must be supported by and cite scientific literature, peer-reviewed materials and other sources—whenever possible.



### COMPLIANCE WITH REGULATIONS

- ✓ Images and media are used with permission.
- ✓ Compliance with copyright and trademark law
- ✓ No falsified or misrepresented information
- ✓ All images must comply with HIPAA and Occupational Safety and Health Administration regulations, personal protective equipment standards and other relevant regulations and standards.