



2026 Sponsorship Prospectus

ADEA has spent the last century as The Voice of Dental Education. You are invited to join ADEA in the conversation as we enter the next 100 years.

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ADEA Sections on Business and Financial Administration and Clinical Administration Meeting (ADEA BFACA)

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WHO WE ARE

With 87 member U.S. and Canadian dental schools, more than 800 allied and advanced dental education programs, 64 corporate and approximately 15,000 individual members, the American Dental Education Association (ADEA) is the sole national organization representing academic dentistry, and is The Voice of Dental Education®.

Dental education is a broad and varied profession that educates and trains people as general dentists, specialists, dental hygienists, dental assistants, and dental laboratory technicians. ADEA membership mirrors this diversity. ADEA also fosters interconnected community experiences that enable members to meet their individual goals while leveraging their collective strength.



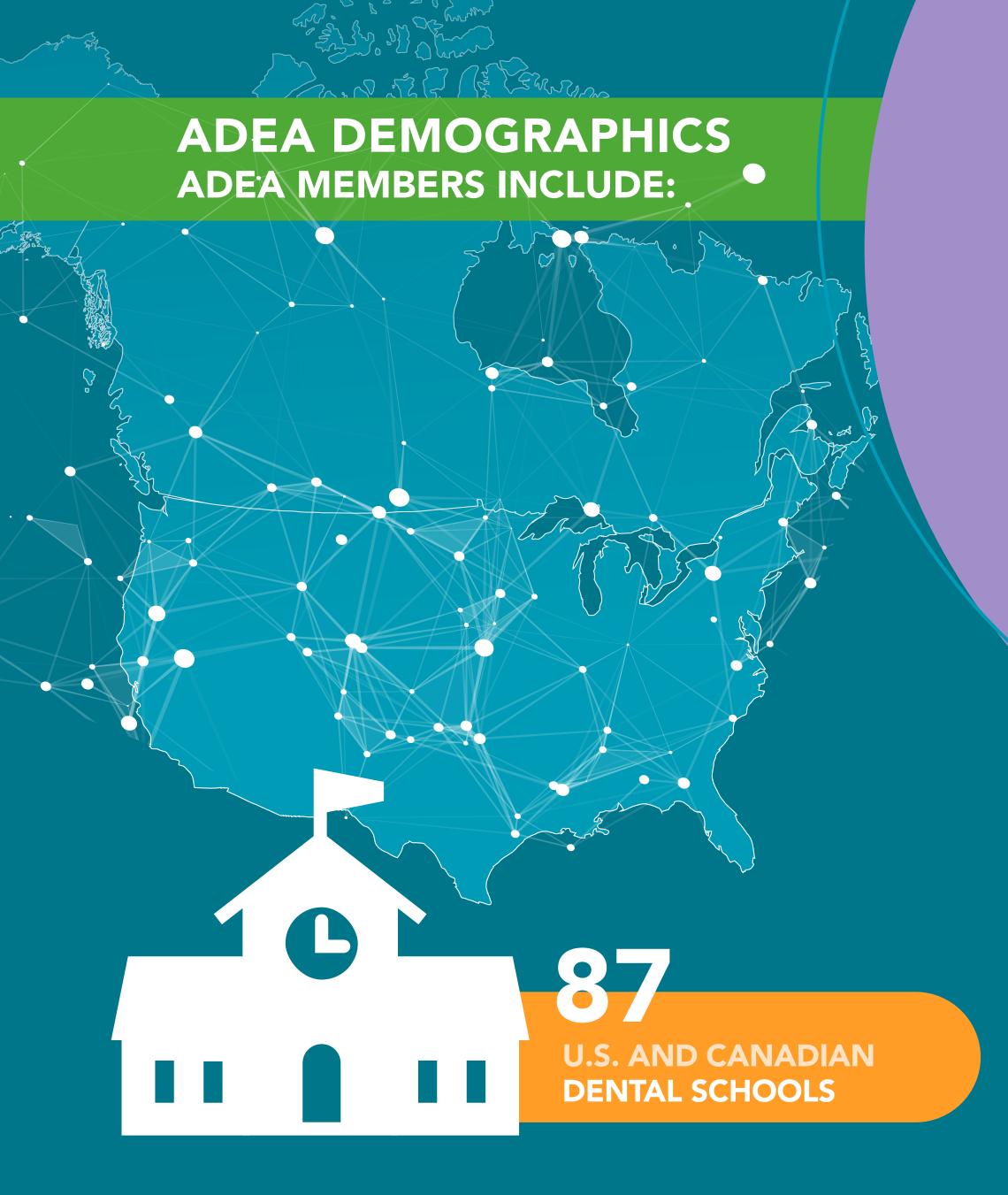


WHAT WE DO

Education is a dynamic process, and science changes continually. Understanding and implementing change is key to improving the learning process and producing extraordinary dental practitioners.

ADEA members determine best practices for dental education and encourage changes in dental education programs and institutions that will benefit everyone. ADEA members come together to advocate effectively for public policy issues essential to dental educators and researchers, especially access to dental care, a necessary element to improved oral health.

Since its founding as The Voice of Dental Education, ADEA has existed to serve the student wondering how to become a dentist, the hardworking educator training the dental professionals of the future and those striving for scientific or public policy improvements in oral health care. ADEA is incorporated as a District of Columbia nonprofit corporation and as such is subject to the District of Columbia Nonprofit Corporation Code. As established by its Articles of Incorporation, the purpose of the Association is to advance and support dental education, dental research and the dental health and education of the general public.





15,000 INDIVIDUALS

CORPORATE MEMBERS



800

ALLIED AND ADVANCED **DENTAL EDUCATION PROGRAMS**

THE BENEFITS OF SPONSORSHIP



INCREASE BRAND RECOGNITION

Gain additional exposure by sponsoring programs, special events and conference materials and activities at ADEA meetings, events and conferences.



CONNECT WITH YOUR **TARGET AUDIENCE**

Raise your company's visibility with program attendees at key locations throughout events and on critical collateral such as signage, programs, apps and promotional materials.



MEET THE **KEY PLAYERS**

Interact with key decisionmakers in the dental education community, including deans and faculty from U.S. and Canadian allied, predoctoral and advanced dental education programs.



TELL **YOUR COMPANY STORY**

Bring innovative new products, research and technology to administrators, faculty, students, residents and fellows.



ADEA CORPORATE MEMBERS AND SPONSORS

3Shape, Inc.

Acadental

A-dec

Air Techniques

Align Technology

Aspen Dental Management

Association for Dental Safety (ADS)

Benco Dental

Bien Air USA

BioHorizons Implant Systems

Brasseler USA

CareCredit

Certiphi Screening

Colgate Oral Pharmaceuticals, Inc.

Conexiant Education

Curaden USA

DCI Edge

DENTALEZ

Dentsply Sirona

DMG-America

Elevate Oral Care

Envista

GC America

Haleon

Heartland Dental

Henry Schein, Inc.

Henry Schein One/Exan

HuFriedyGroup

JAZZ Imaging

Kahler Slater

KaVo Dental Technologies

Kenvue, Inc.

Kilgore International

Komet US

Liaison International, Inc.

LM-Dental, a Planmeca Co.

MedAssent DDS, Inc.

Meisinger USA

Mexican Federation of Faculties and Schools of Dentistry

MouthWatch

National Dentex Labs

NSK America

Optimal Billing Solutions

Orapharma, a subsidiary of Bausch Health US

Orascoptic

Overjet

Patterson Dental

PDS Health

(Previously Pacific Dental Services)

PDT, Inc. - Paradise Dental Technologies

Philips Oral Healthcare

Planmeca USA

Procter & Gamble Company

Saratoga

SGA Dental Partners

Spectrum Solutions

Sunstar Americas, Inc.

The National Council for

Dental Education (CONAEDO)

Titanium Solutions

Ultradent Products

Unimed Government Services

VitalSource Technologies

vVardis

WaterPik, Inc.

W&H Impex

Whip Mix Corporation

XComP Analytics

Young Innovations

ZimVie (formerly Zimmer **Biomet Dental**)

ADEA corporate members are also listed at

adea.org/for-members/currentmembers/corporate-partners



2026 ADEA ANNUAL **SESSION & EXHIBITION**

The 2026 ADEA Annual Session Program Committee invites you to join us for Bridging Pathways, Advancing Access on March 21-24, 2026, in modern and multicultural Montréal, Canada. Oral health education is uniquely positioned in this moment to bridge pathways for greater access to health for all. This is the moment where the potential surrounding health equity, social justice and groundbreaking technologies meet the ideals trailblazers in our community have been working toward for over 100 years. We are here to bridge our legacy with the profound impact of our profession today, moving forward as an inclusive community of creativity, collaboration and indomitable hope.

Event	Description	Cost	Benefits
The Best of ADEA: The Chair of the Board Symposia	Includes three recorded sessions to be repurposed after the closing of the ADEA Annual Session & Exhibition.	\$40,000	o Sponsor name on walk-in slide.o Sponsor recognized by the opening speaker.
Accessible Sessions Featuring Closed Captioning	Includes several designated education sessions, Plenary Sessions, the ADEA Gies Celebration, and the Chair of the Board Symposia.	\$50,000	 o Sponsor name on walk-in slide. o Sponsor recognized by the opening speaker. The QR code enables users to access the closed captioning feature. o Sponsor recognized by the opening speaker.

RAISE YOUR PROFILE!

\$30,000	Welcome Reception Saturday \$15,000, two co-sponsors
\$30,000	Opening Plenary Session Sunday co-sponsored with ADEA Corporate Council
\$40,000	Tapestry Table Plenary Session Monday \$20,000, two co-sponsors
\$40,000	Closing Plenary Session Tuesday \$20,000, two co-sponsors
\$25,000	Headshot Café in the Exhibit Hall Sunday and Monday
\$5,000	Student Poster Session
\$10,000	Childcare Services for Attendees
\$5,500	New Idea Theater Wired Headphones In-kind (sponsor provides wired headphones)



2026 ADEA ANNUAL SESSION & EXHIBITION (CONTINUED)

THE FIRST-TIME ATTENDEES LOUNGE

The First-time Attendees Lounge sponsorship provides an opportunity to connect with a key audience—those who are new to the ADEA Annual Session & Exhibition. This type of sponsorship is highly valuable for organizations looking to make a meaningful impact, build brand loyalty and engage with first-time attendees in a relaxed, welcoming environment. In 2025, there were 600 attendee visits to the lounge.

RAISE YOUR PROFILE!

\$10,000..... Exclusive Sponsor

WHAT'S IN IT FOR YOU?



Logo Placement in the Lounge Area On-site at the 2026 Annual **Session & Exhibition**



Opportunity to Distribute Branded Materials or Giveaways



Opportunity to Integrate Interactive Elements

(e.g., digital game or quiz tied to the sponsor's brand, live polls or interactive displays)



2026 ADEA ANNUAL SESSION & EXHIBITION (CONTINUED)

WHAT'S IN IT FOR YOU?

- "Sponsored by" Recognition
- Recognition on Website, Mobile App and Program Planner
- Recognition on Signage On Site and in **PowerPoint Slides**
- **Network With Attendees**
- **Brief Remarks** ••• Exclusive to Welcome Reception and Plenary Sessions Sponsors, subject to final edits by ADEA.



BONUS BENEFIT:

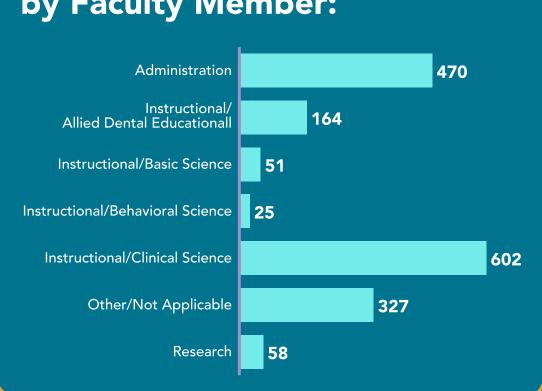
WELCOME RECEPTION, PLENARY SESSIONS AND HEADSHOT CAFE SPONSORSHIPS INCLUDE A CONFERENCE **BAG INSERT**

2025 ATTENDEE DEMOGRAPHICS

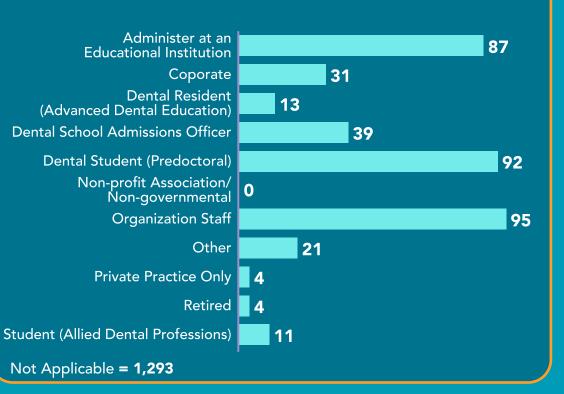
TOTAL VERIFIED 2025 ATTENDANCE = 3,122

Note: This number does not include exhibitor booth staff.

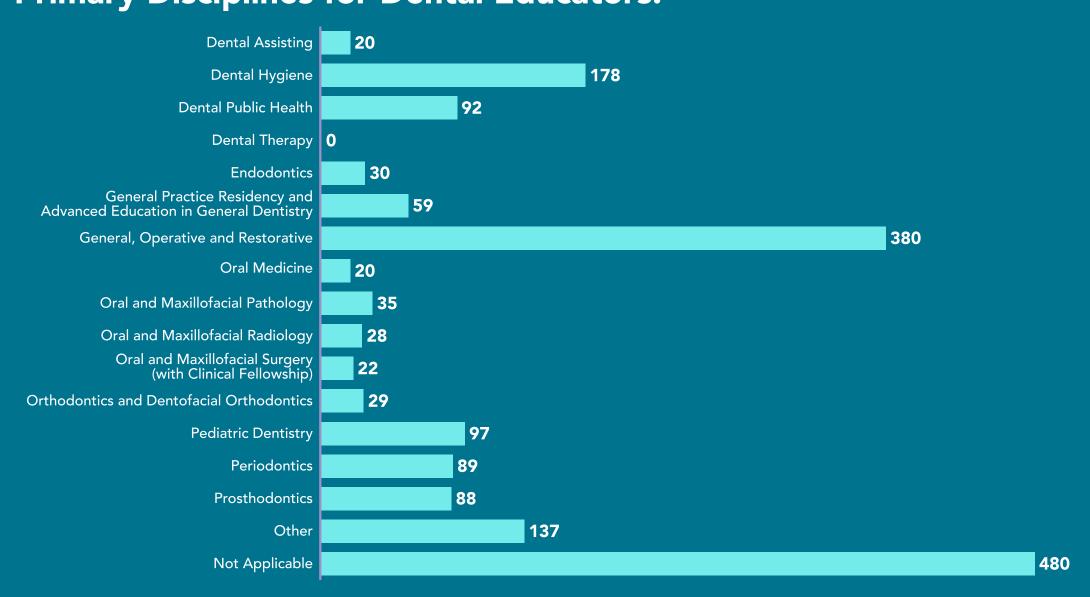




Primary Disciplines for Those Who Are Not Dental Educators:



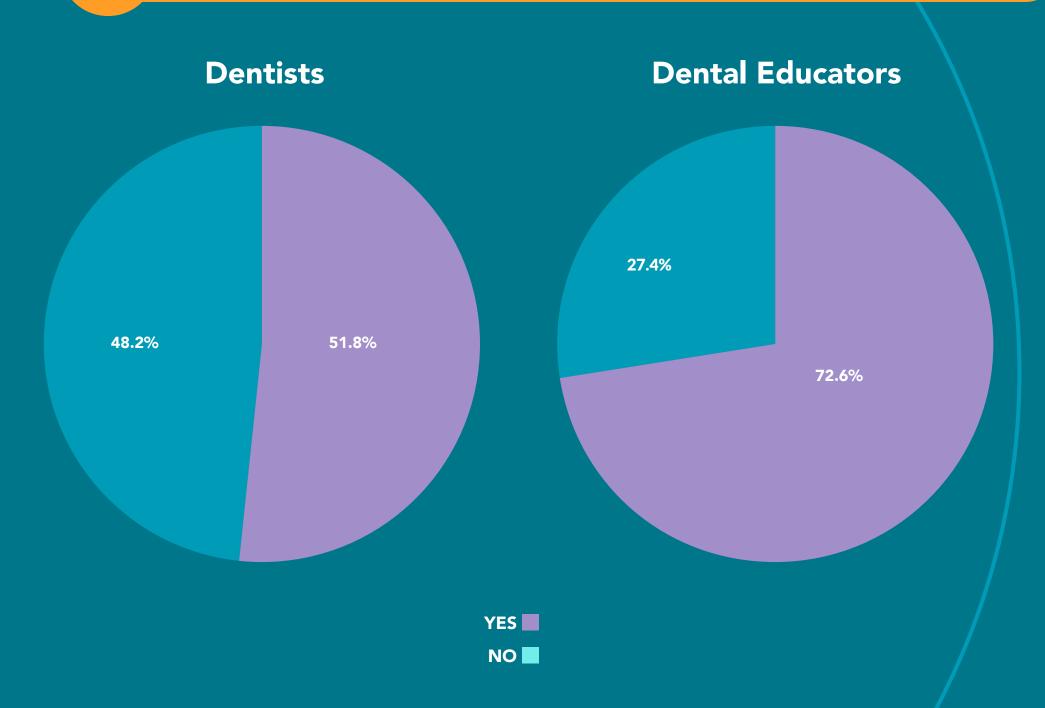


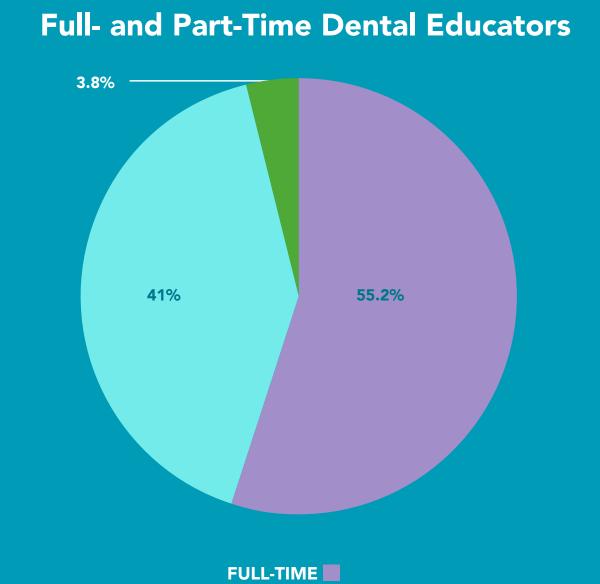




2026 ADEA ANNUAL SESSION & EXHIBITION (CONTINUED)

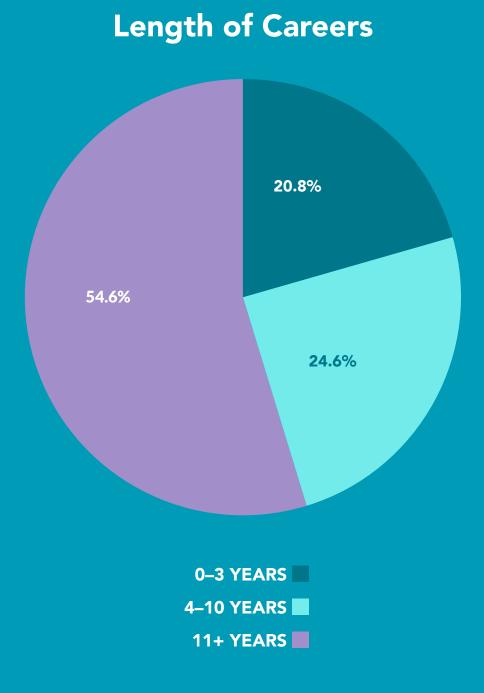
2025 ATTENDEE DEMOGRAPHICS





PART-TIME

N/A





18TH ANNUAL ADEA GIES **AWARDS CELEBRATION**

The William J. Gies Awards for Vision, Innovation and Achievement (The Gies Awards) honor individuals, institutions, and organizations who meaningfully advance oral health and dental education. The work of our awardees embodies the ideals set forth more than 90 years ago by dental education pioneer William J. Gies, Ph.D. Founded in 2007, the annual Gies Awards are a catalyst for change—to encourage new ideas, generate opportunities and tackle issues facing the not-so-distant future of dental education. It's a platform to accelerate innovation by coalescing diverse minds around common goals that improve oral and systemic health and move our communities forward. The Gies Awards recognize the vision and commitment of our colleagues to bring new ideas and better solutions forward to the dental professions.

RAISE YOUR PROFILE!

\$20,000	Presenter Sponsor, 5 tickets
\$12,000	Visionary Sponsor, 3 tickets
\$7,000	Innovator Sponsor, 3 tickets
\$5,000	Collaborator Sponsor, 2 tickets
\$2,500	Educator Sponsor, 5 tickets (limited to academic institutions)

WHAT'S IN IT FOR YOU?

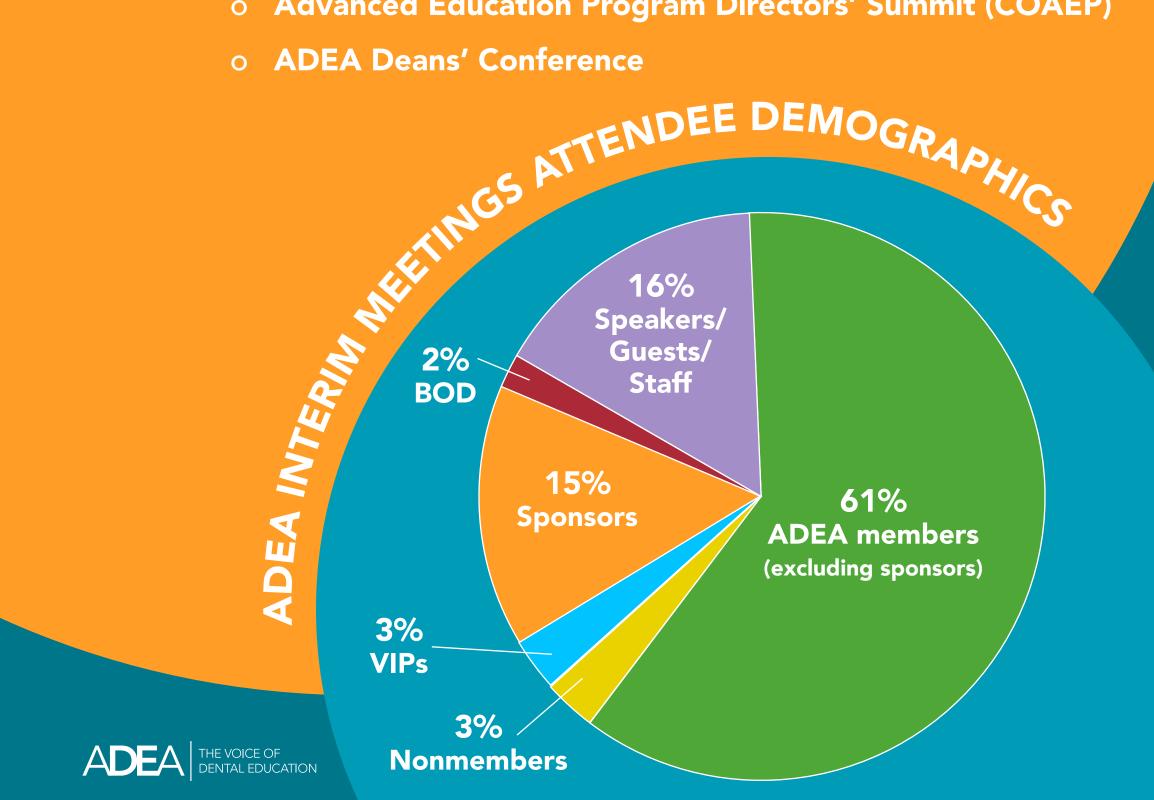
- "Sponsored by" Recognition
- Recognition on Mobile App and **Program Planner**
- Recognition on Website and in Program Materials
- **Recognition on Signage On Site**
- **Network With Attendees**
 - **Brief Remarks** Exclusive to Presenter Sponsor, subject to final edits by ADEA.



ADEA INTERIM MEETINGS

ADEA INTERIM MEETINGS INCLUDE THE FOLLOWING:

- o ADEA Allied Dental Program Directors' Conference (ADPDC)
- o ADEA Sections on Business and Financial Administration and Clinical Administration Meeting (BAFCA)
- o ADEA Professional Development Workshop
- Advanced Education Program Directors' Summit (COAEP)



MEETING FORMAT AND STRUCTURE

- o Corporate Meet-and-Greet to introduce new products and services to attendees.*
- o Keynote and breakout session speakers with insights on current issues and trends in dental education.
- o Corporate Sponsor brochure featuring brief descriptions and contact details for event sponsors.
- o Poster sessions featuring cutting-edge research (ADEA ADPDC only).
- o **Networking** with faculty, program directors, deans, colleagues, special guests and ADEA leadership.

*The ADEA Deans' Conference does not include a Corporate Meet-and-Greet.

MEMBERSHIP INCLUDES ACCESS

Sponsorship of ADEA Interim Meetings is EXCLUSIVE to ADEA Corporate Members. NOT A MEMBER? Visit adea.org/Join/Corporate to learn more!

ATTENDANCE POLICIES

Sponsorship at ADEA Interim Meetings allows each corporate member sponsor to have up to two designated representatives in attendance for the entire meeting. Each corporate sponsor may have more than two designated representatives present ONLY for the specific social event the company is sponsoring, not for education programs. Corporate sponsor representatives should not schedule events in direct conflict with the official schedule; that is, invite a select group of meeting attendees to a private dinner/event in direct conflict with another corporate sponsor's scheduled event. This policy is intended to honor each corporate commitment in support of official meeting functions.

ADEA ALLIED DENTAL PROGRAM DIRECTORS' CONFERENCE

(ADEA ADPDC)

The ADEA ADPDC is the only conference developed for allied dental program directors, by allied dental program directors. ADEA ADPDC features vital sessions on wellness, mindfulness and resilience. The Pecha Kucha presentations promote lively discussion on important topics, plus core programming around management of inappropriate patient behavior and making work more human. Attendees will lift one another up during this high-energy, supportive, truly transformational conference, and leave as stronger—more empowered—leaders with top strategies for promoting diverse, inclusive and equitable programs. The 100 to 140 attendees are from Dental Hygiene, Dental Assisting, Dental Lab Technology, and Dental Therapy.

RAISE YOUR PROFILE!

\$40,000	Welcome Reception and Dinner, Saturday
\$20,000	Networking Reception, Sunday
\$15,000	Networking Breakfast, Sunday, Monday and Tuesday (Limited to one sponsor per day)
\$8,000	General Sponsor

WHAT'S IN IT FOR YOU?



"Sponsored by" Recognition



Complimentary Registrations, 2 per Sponsor



Corporate Meet and Greet includes 6-foot skirted table, pop-up banners allowed





Network With Attendees

Brief Remarks excluding General Sponsors



ADEA ALLIED DENTAL NEW PROGRAM DIRECTOR ACADEMY (ADEA ADNPDA)

EMPOWERING NEW LEADERS, PROMOTING PROGRAM EXCELLENCE

Ever-increasing numbers of new allied dental program directors are leading all four allied dental disciplines: dental assisting, dental hygiene, dental laboratory technology and dental therapy. Many new program directors have not had the opportunity to develop the skills to lead departments or to handle the large workload of potentially new tasks they may never have done before. This workshop will begin to expose new program directors to challenging tasks faced daily, while also providing resources to help manage these challenges. Helpful insights into meeting Commission on Dental Accreditation requirements are included. New allied dental program directors (three or fewer years in the role) will meet other new directors and discuss the challenges common in either established or developing programs.

INVEST IN THE FUTURE

\$25,000	Exclusive Workshop Sponsor (Limited to one)
\$10,000	Workshop Closing Reception
\$8,000	Keynote Speaker (Includes brief remarks)
\$5,000	General Sponsorship

Phase 1: Workshop

All day Friday before the start of the ADEA Allied Dental Program Directors' Conference (ADEA ADPDC), which starts on Saturday.

Phase 2: Conference Connections

Conference Connections provides onsite mentoring during the ADEA ADPDC.

Phase 3: Monthly Mentoring Sessions

A monthly discussion session where participants discuss a topic of their interest with an expert, as well as network and collaborate with each other.

WHAT'S IN IT FOR YOU?



Exposure to New Allied Dental Program Directors

(Many of the new allied dental program directors are not aware of the full portfolio of ADEA corporate partners.)



Sponsor Recognition in all Marketing Throughout the Yearlong Program



Speaking Opportunity to the New Program Directors During one of the Synchronous **Sessions in Phase 3**

(15-minute limit)



ADEA SECTIONS ON BUSINESS AND FINANCIAL ADMINISTRATION AND CLINIC ADMINISTRATION MEETING

(ADEA BFACA)

The ADEA BFACA Meeting brings together the individuals who drive "the business side" of dental education to share knowledge and learn from one another and industry experts. Our shared goal centers on improving business and clinical operations at dental education institutions. The robust agenda provides something for everyone, from the community of business and clinical administrators to aspiring leaders in dental education. All those interested in business, financial and clinical administration, regardless of their current role, are welcome to attend. Attendees to this meeting consist of business and clinical administrators with approximate attendance of 100.

RAISE YOUR PROFILE!

\$30,000	Welcome Reception and Dinner Monday \$15,000, two co-sponsors
\$15,000	Networking Lunch Monday limit one sponsor
\$15,000	Networking Breakfast Monday and Tuesday limit one sponsor per day
\$8,000	General Sponsor

WHAT'S IN IT FOR YOU?





- Recognition on Website, Mobile **App and Program Planner**
- **Recognition on Signage On Site** (=) and in PowerPoint Slides
- **Network With Attendees**
 - **Brief Remarks** excluding General Sponsors



ADEA PROFESSIONAL **DEVELOPMENT WORKSHOP**

ADEA offers a professional development workshop grounded in the Commission on Dental Accreditation standards that emphasize a humanistic and respectful environment, critical thinking, problemsolving, innovation and life-long learning. Workshop sessions will equip participants with practical tools to build organizational resilience, implement sustainable change and navigate institutional complexity. A reception and poster session are included.

RAISE YOUR PROFILE!

\$15,000	Presenter Sponsor
	\$8,000, two co-sponsors

\$8,000 General Sponsor

WHAT'S IN IT FOR YOU?







Recognition on Signage On Site and in PowerPoint Slides

Network With Attendees

Brief Remarks excluding General Sponsors



ADEA DEANS' CONFERENCE

The position of the dental school dean has evolved significantly over the years. While many deans enter their role focused on leading the academic enterprise, much of the dean's day-to-day work is focused on providing executive leadership for the business enterprise in areas such as financial management, crisis management and human relations and public policy. The annual ADEA Deans' Conference provides dental school deans with information and tools to support them in the evolving areas of their roles and responsibilities. The conference addresses contemporary issues in dental education as they are emerging and is a source of significant networking among attendees while providing engaging programing for all. The ADEA Deans' Conference is an invitation-only meeting for U.S. and Canadian dental deans and associate deans (who are invited by deans to attend the conference alongside them). Attendees consist of the deans and their seconds with approximate attendance of 68 a year.

RAISE YOUR PROFILE!

\$15,000	Welcome Reception and Dinner Monday exclusive to one sponsor
\$15,000	Networking Lunch Monday exclusive to one sponsor
\$15,000	Networking Breakfast Monday and Tuesday one sponsor per day
\$8,000	General Sponsor

WHAT'S IN IT FOR YOU?





- Recognition on Website, Mobile **App and Program Planner**
- **Recognition on Signage On Site** and in PowerPoint Slides
- **Network With Attendees**
- **Brief Remarks** excluding General Sponsors



ADEA ENID A. NEIDLE **SCHOLARS RETREAT**

JANUARY 2026

Started in 1994, this Scholar-in-Residence program honors Enid A. Neidle, former President of ADEA (1985–86). Under her leadership, ADEA adopted its policy of promoting the advancement of women in dental education. The program offers a unique opportunity for a dental educator to concentrate on issues affecting women faculty. During the fellowship, the scholar gains a distinct perspective on issues facing women faculty, including promotion, advancement, and tenure policies; entry and re-entry into the workforce; childcare and elder care; women's health; work patterns; advanced education and research opportunities; and other gender-related issues.

The ADEA Enid A. Neidle Scholar-in-Residence Leadership Retreat is a four-day gathering to provide all the scholars the opportunity to further leadership development, networking and discussions of professional and personal interests to advance their personal and career goals. The inaugural retreat occurred in January 2023 with 12 scholars in attendance. The retreat focused on topics related to their professional and research pursuits and also provided opportunities for self-reflection and group activities to assist the scholars in learning more about their individual leadership and coaching styles for future development.

This retreat will be held every other year at ADEA headquarters in Washington, DC, with the next leadership retreat scheduled for January 2026.

SPONSORSHIP OPPORTUNITIES

\$22,500: Enid A. Neidle Scholar-in-Residence Event **Exclusive Sponsorship**

- Named corporate sponsor
- Five-minute welcome presentation during the retreat
- Opportunity to distribute a goodie bag of promotional items (provided by corporate sponsor) to attending scholars
- Invitation for up to three sponsorship members to join attendees at the retreat reception
- Recognition in all onsite and post-event marketing efforts where the retreat is mentioned
- Priority selection of future ADEA sponsorship opportunities

\$11,250: Enid A. Neidle Scholar-in-Residence Event Co-Sponsorship—Up to TWO Corporate Sponsors

- Named corporate sponsor
- o Two-minute welcome presentation during the retreat
- o Invitation for up to one representative to join attendees at the retreat reception
- o Recognition in all onsite and post-event marketing efforts where the retreat is mentioned
- o Priority selection of future ADEA sponsorship opportunities



SUPPORTING STUDENTS

ADEA STUDENT LEADERS FOR SOCIAL CHANGE (ADEA SLSC)

The ADEA SLSC is a transformational leadership experience for a cohort of emerging student leaders from U.S. and Canadian dental and allied dental programs. Through a six-month, five-session hybrid series—offering interactive workshops, inspiring speakers, collaborative projects and peer networking—students gain the leadership tools needed to make lasting change in their communities and the oral health profession. By supporting this program, your organization helps shape a more equitable and globally aware future in oral health education.

RAISE YOUR PROFILE!

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POU	,UUU			latinum

\$5,000...... Silver

WHAT'S IN IT FOR YOU?



Logo on All Digital/Print Materials



Logo on E-Certificates and **Group Photos**



Opportunity to Speak at Opening/ **Closing Event**

Platinum and Gold sponsor(s) only



Two Representatives Invited to a Networking Event



Option to Provide Goodie Bags

Platinum only



Option to Provide Branded Materials

Platinum and Gold Sponsors only



THE PULSE OF PROGRESS: LEGACY **BUILDERS IN ORAL HEALTH SPEAKER SERIES**

This quarterly speaker series amplifies the significant, yet underrecognized, contributions, challenges and successes of voices that historically have been eclipsed within the oral health field. Through virtual and in-person keynote events, the series fosters inspiration, community and leadership among students, faculty and institutional leaders. Speakers share personal journeys, challenges and impact empowering the next generation of oral health professionals.

RAISE YOUR PROFILE!

\$40,000..... Legacy Builder

\$10,000..... Silver

\$5,000..... Bronze

WHAT'S IN IT FOR YOU?



Logo on Digital/Print Materials



Access to Networking Events



Opportunity to Speak at In-Person Events

Legacy Builder only



VIP and/or Reserved Seating

Legacy Builder and Gold only



Representatives Invited to **In-Person Event(s)***

Number of reps depends on sponsorship level



Option to Provide Branded Materials

Legacy Builder only



SPONSOR-A-STUDENT SCHOLARSHIP

Help expand access and opportunity at the ADEA Annual Session & Exhibition by supporting the Sponsor-a-Student Scholarship initiative. Your contribution ensures student leaders from across the country especially those from underfunded institutions—can engage in national leadership, mentorship and professional development opportunities.

Through the ADEA Council of Students, Residents and Fellows (ADEA COSRF), your support helps advance the next generation of oral health leaders from multiple disciplines, including dental hygiene, assisting, therapy and more.

INVEST IN THE FUTURE

Sponsor-a-Student

Annual Session registration sponsorship

\$2,500 supports 5 students **\$2,000** supports 4 students **\$1,500** supports 3 students **\$1,000** supports 2 students **\$500** supports 1 student

RAISE YOUR PROFILE!

\$50,000	Pathway Champion Supports 100 student leaders
\$30,000	Pathway Partner Supports 50 student leaders
\$15,000	Pathway Advocate Supports 25 student leaders
\$10,000	Pathway Supporter Supports 15 student leaders

WHAT'S IN IT FOR YOU?



Logo on Digital/Print Materials



Sponsorship Recognition



Access to Networking



Meet and Greet at ADEA Student Reception

Pathway Champion Sponsor only



Speaking Opportunity During COSRF Business Meeting

Pathway Champion only



Invitation to Student Networking Events

Pathway Partner Sponsor only



JOINT ADEA COSRF AND ADEA **ADCFP STUDENT RECEPTION**

Held during the ADEA Annual Session & Exhibition, this signature awards and networking event celebrates over 250 student leaders, mentors and faculty. Hosted by the ADEA Council of Students, Residents and Fellows (ADEA COSRF) and the ADEA Academic Dental Careers Fellowship Program (ADEA ADCFP), the reception honors excellence in academic dentistry, leadership and service while connecting future educators with mentors and peers in a relaxed, welcoming setting.

RAISE YOUR PROFILE!

\$50,000	Title
\$20,000	Legacy
\$10,000	Leadership
\$5,000	Advocate

WHAT'S IN IT FOR YOU?



Logo on Digital/Print Materials



Sponsorship Recognition



Access to Networking



Naming Rights of an Award

Title Sponsor, Legacy Partner and Leadership Advocate Sponsors only



Program Ad

Title Sponsor, Legacy Partner and Leadership Advocate Sponsors only



Meet and Greet at ADEA Student Reception

Title Sponsor only



Invitation to Student Networking Events

Title Sponsor only



ADEA COSRF ROAD TO RESIDENCY

Hosted by the ADEA Council of Students, Residents and Fellows (ADEA COSRF) in collaboration with the Councils of Advanced Education Program Officers (ADEA COAEP) and Sections (ADEA COS), this event supports dental and allied dental students pursuing postdoctoral education. With 100–150 attendees, the event features expert panels, mentorship, ADEA PASS® preparation and networking with program directors and residents—creating an inclusive space for career exploration and workforce development.

RAISE YOUR PROFILE!

\$10,000	Platinum
\$5,000	Gold

\$2,500...... Silver **\$1,500**..... Bronze

WHAT'S IN IT FOR YOU?



Speaking Opportunity during COSRF Business Meeting

Pathway Champion Sponsor only



Virtual Booth

Platinum Sponsor only



Program Ad

Platinum and Gold Sponsors only



Logo on Digital/Print Materials



Sponsorship Recognition



ADEA ALLIED DENTAL FACULTY LEADERSHIP DEVELOPMENT PROGRAM

(ADEA ADFLDP)

While ADEA hosts several leadership development programs, some of which welcome applications from allied dental directors and faculty, this program is the only face-to-face leadership program designed especially for allied dental faculty and facilitated by allied dental leaders. Faculty must be nominated by their dean or program director and apply to participate.

The program is a 3½-day intensive dive into:

- o Fundamentals in leadership
- Trauma-informed leadership
- Equity and cultural competence
- Generational issues
- Gender differences in leadership
- o Emotional intelligence
- o Legal and ethical issues impacting leadership

- Mentoring and peer coaching
- o Negotiation and conflict management
- o Personality types and their effect on leadership
- o Team building
- o Goal development and visioning
- Work-life integration

Allied dental faculty are not assured funding to attend a 3½-day meeting for which they have to pay program tuition and cover their hotel, per diem and travel costs. To aid this lack of leadership development funds, ADEA attempts to keep registration costs from escalating and works diligently to seek conference hotels in the Washington, DC area that cost under \$250 per night.

Because of efforts to keep costs down, the allied dental facilitators for this program are unpaid volunteers who are passionate about leadership and committed to ADEA.

RAISE YOUR PROFILE!

\$15,000..... DC Bus Tour Experience (Brief Remarks and One Giveaway for Tour Attendees only)

\$10,000..... Welcome Reception or Winery Tasting Experience (Brief Remarks)

\$5,000 General Sponsor

BENEFITS OF CORPORATE **SPONSORSHIP**

It is these future leaders who will make decisions at all allied dental programs. Having an influence on them is invaluable to a corporate member hoping to further promote their business and offerings in allied dental programs. The larger number of new program directors often don't think of the value of corporate interaction and use in their programs. This is an opportunity to highlight your company's continuing education offerings, products and support of the allied dental professions.



ADEA PODCAST SPONSORSHIP PACKAGE

The ADEA podcast series will explore and bring to light to a global audience insightful conversations with industry experts, thought leaders and change-makers. With targeted promotion and high-value content, this is a unique opportunity to align your corporate brand with compelling storytelling and influential voices.

RAISE YOUR PROFILE!

\$25,000	Exclusive Sponsor
	(Limited to 1 sponsors)

(Limited to 3 sponsors)

WHAT'S IN IT FOR YOU?



Podcast Introduction Mention



Ad Placement



Logo Placement on Website and Promotional Graphics



Social Media Recognition



Podcast Cover Art and Branding

Exclusive Sponsor only



Option to Provide Branded Content or Giveaways Featured in Episode Descriptions

Exclusive Sponsor only



WHO TO CONTACT

FOR QUESTIONS AND TO SECURE SPONSORSHIPS, CONTACT:

Yolanda Lee

Senior Vice President, Corporate Relations
leey@ADEA.org

Jennifer Phillips

Senior Manager, Corporate Relations
phillipsj@ADEA.org

Thank You for Your Consideration and Continued Support!

