

## AMERICAN DENTAL EDUCATION ASSOCIATION (ADEA) VALUE PROPOSITION FOR CORPORATE MEMBERS

### As The Voice of Dental Education, ADEA represents:

- **65,000+** oral health faculty, staff, administrators, students, residents and fellows, including:
  - » **15,000+** individual ADEA members
  - » **800+** allied and advanced dental education programs
  - » **87+** dental schools in the U.S. and Canada
  - » **65+** corporate alliances and partnerships

### ADEA provides solutions to the key needs facing member institutions through:

Driving **innovation and excellence** in oral health education.

As a corporate member, your organization will be at the forefront of pioneering advancements in oral health education. Partnering with ADEA allows you to contribute to and benefit from cutting-edge research, emerging technologies and best practices that shape the future of oral health education.

Your involvement ensures that dental educators and students are equipped with the latest tools and knowledge to excel in an ever-evolving field, enhancing the quality of care and driving the profession forward. You will partner with ADEA in recurring national surveys, regional data reports and advocacy briefs and enhance the development of a low-cost microcredentialing program using digital badging to support dental educators in their development and promotion.

ADEA is the sole national organization representing academic oral health. Through this commitment, ADEA invests in resources and services for its member communities, providing exceptional value while addressing its mission:

To lead and support the health professions community in preparing future-ready oral health professionals.



Providing **robust resources** for institutional and individual members.

Corporate membership with ADEA offers unparalleled access to a wealth of resources tailored to the needs of educational institutions, including hosting 30 meetings and 155 webinars annually. Your organization can leverage resources, including data analytics, educational materials and professional development opportunities to support dental schools and programs.

ADEA provides 175 Continuing Education (CE) credits per member per year, and ADEA eLearn CE credits are free to members. Contributing to the development and dissemination of these resources, your company helps institutions achieve their academic and clinical goals, fostering a well-prepared and competent dental workforce. ADEA supports Advocacy for Oral Health Training Programs in pediatric dentistry and general practice residency programs.

Promoting a culture of **educational equity and access** in oral health education.

ADEA is committed to creating an inclusive environment within oral health education, and as a corporate member, your organization can champion this cause. By supporting initiatives that promote equity and inclusion, you help to ensure that the dental profession reflects the diverse communities it serves. Your participation in ADEA's programs and events focused on inclusivity underscores your company's dedication to social responsibility and the advancement of a more equitable health care system.

Members also have access to recruitment events that allow institutions to promote their programs and access a national applicant pool. You will also help produce a comprehensive member climate study and faculty survey and have an opportunity to help fund the ADEA Enid A. Neidle Scholar Program to support the leadership development of women and promote gender equity.

Fostering and leading **collaborations and partnerships** between oral health professions and the larger health care community.

Corporate membership in ADEA positions your organization as a key player in fostering collaborations and partnerships across the healthcare spectrum. Engage with leaders from various health professions, educational institutions, and industry to create synergies that improve oral and overall health outcomes. Your involvement in these strategic partnerships not only enhances interdisciplinary learning and practice but also opens up opportunities for innovation and business growth in a collaborative health care landscape. By joining ADEA as a corporate member, your organization gains a strategic advantage in influencing the future of dental health education, accessing critical resources, advocating for diversity and equity, and leading collaborative efforts in health care.

