

## STRATEGIC INITIATIVE REVIEW PROCESS

### PROPOSAL TEMPLATE

*To be completed by the member (individual or institutional or council) proposing the new strategic initiative.*

1. Title
2. Name of member (individual or institutional) or council submitting proposal.
3. A clear statement of the desired outcome of the proposal.
4. A description of how the proposal will advance ADEA's strategic directions.
5. A description of how the proposal will advance:
  - a. ADEA's membership base,
  - b. ADEA's advocacy priorities and/or
  - c. Knowledge in the field of dental and allied dental education.
6. List of key volunteers, roles and responsibilities, and exceptions for their participation.
7. Key action steps (project plan) and timeline
8. Projected cost of the project in terms of staff time (hours) and financial costs (projected budget), an identification of potential funding streams.
9. The value of the benefit to ADEA members (return on investment).
10. The endorsement/support of one or more members of the Board of Directors is required for a proposal to be brought to the full Board for consideration.

### SUCCESS / EVALUATION CRITERIA

To help guide the Association in determining which strategic initiatives to pursue, ADEA will use the following success criteria:

1. How much impact will the success of this initiative have on advancing the strategic directions?
2. How does this strategic initiative reflect ADEA's core values?
3. How well does the initiative respond to the needs of our members? Our field?
4. Does ADEA have the capacity (human and financial) to undertake this effort given its current obligations and/or does the proposal warrant reallocation of current priorities and resources?