

Needs Improvement

Title: Integrating Product Performance Evaluations into Curriculum: Pioneering Collaboration Designed to Serve Faculty and Students

Abstract: This session looks into a new, innovative collaboration between the Professional Product Review and dental schools that results in research-based product evaluations and comparative clinical data. Student and faculty benefit by receiving a wider exposure to

Description: Educators must navigate a wide world of products to prepare future dentists in how to select the most effective products based on individual patient needs. Students are exposed to broad product categories but limited comparative information is available. Upon graduation they are faced with a bewildering assortment of brands and marketing claims. This session features an collaborative research program between the ADA and dental schools to bridge the analysis, clinical evaluation and selection of products for students.

Reasons why this proposal was not selected:

- **Misspelled words**
- **Grammatically incorrect**
- **Incomplete submission**
- **Lacks relevancy, and innovation**