Top Ways to Create “Performance That Rocks”

1. The Only Path to a Virtuous Environment is Through Employees
2. Implement Rigorous, Non-Negotiable Interviewing Processes
3. Hire Rock Stars (Not Lipsynchers) to Amp Up the Brand
4. Utilize Storytelling to Give New Staff Something Bigger Than Themselves to Commit
5. Communicate to People in the Language That They Dream
6. Revolutionize All Instructor-led Training into “Edutainment”
7. Be Like U2 - Everyone Singing Off the Same Sheet of Music
8. Seek Out Feedback Opportunities for Proactive Problem Solving and Staff Buy-In
9. Develop Meaningful Initiatives that Develop Others
10. Plant Leadership “Seeds” to Create an Army of Giants
11. Incent Faculty & Staff Like They’re Rock Royalty
12. Make Deposits into the Emotional Bank Account of Others
13. Bring the Flame Thrower Every Day . . . and Light It Up!
14. Treat Faculty/Staff Like Volunteers – Love the One’s You’re With
15. Internally Position Your Business to be Tattoo-Worthy
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