2014 ADEA BFACA MEETING
(ADEA Sections on Business and Financial Administration and Clinic Administration)

October 15–18, 2014

Green Valley Ranch Hotel
Las Vegas, NV
OVERVIEW

In today’s culture of immediate gratification and high levels of customer service and satisfaction, organizations find themselves trying to meet the demands of both internal and external customers. Dental education is no different—educators must simultaneously attend to the oral health needs of their patients, the educational requirements of their students and the financial requirements of their dental institutions. As educators, we find ourselves asking, “How do we do that?” while delivering a high quality of service to all of our customers. Best practices indicate that through staff development and training, and the implementation of innovative technology, we can successfully meet our customers’ expectations.

In this year’s meeting, attendees will be treated to a high-energy keynote address from Jim Knight, a culture, branding and customer service catalyst. Mr. Knight will share how to measure and manage staff performance; differentiate ourselves as deliverers of service; and create, maintain and revolutionize our organizational cultures to meet our bottom lines by developing the best dental professionals primed to meet patient care needs in the 21st century. Additional conference topics will examine best practices and provide opportunities to discuss common issues occurring at our home institutions and develop strategies and resolutions to address those issues.

At the end of the conference participants will be able to:

- Distinguish which best practices will work best to enhance the delivery of customer service to patients, students, faculty and administrators at their home institutions.
- Describe the benefits of staff training and development and how it relates to enhancing the level of service provided at home institutions.
- Identify and examine the pros of integrating technology into the dental school curriculum for use by educators, students and clinicians.
- Share their own successes in incorporating best practices into their work settings by interacting with presenters and participants.
VISIT THE UNIVERSITY OF NEVADA, LAS VEGAS, SCHOOL OF DENTAL MEDICINE

On Thursday, October 16, attendees will have an opportunity to enjoy a tour and reception at the dental school from 1:30 to 4:30 p.m. Transportation departs promptly at 1:30 p.m. from the hotel outside of the lobby doors. Guests will depart from the dental school at 4:30 p.m. to return to the hotel. If you have registered and do not plan to attend, please contact Monique Morgan so your space may be reassigned to another attendee. If you would like to attend, and have not pre-registered, please contact Monique Morgan onsite at the registration desk for availability.

SHUTTLE SERVICE TO LAS VEGAS BOULEVARD

Green Valley Ranch offers a complimentary shuttle to and from Las Vegas Boulevard (dropping off at Mandalay Bay Hotel only) between noon and 8:30 p.m. on a first-come, first-served basis. For shuttle questions, contact the bell desk at 702-617-7745.

ADEA will provide complimentary shuttle service every 30 minutes on Thursday, October 16, 6:30–11:30 p.m. and Friday, October 17, 2:00–11:30 p.m. Shuttle service will be provided between Green Valley Ranch Hotel (GVR) and the Bellagio Hotel only.

The last shuttle for each day will depart at 11:30 p.m. from GVR and the Bellagio Hotel, respectively. Shuttles will not make any additional stops.

If you are traveling outside of the shuttle operation times, you may use a taxi service. A taxi ride to Las Vegas Boulevard is approximately $30–$45 based on drop-off location. Please confirm charges with your driver.
Wednesday, October 15

4:00 – 6:00 p.m.
Registration and Information
Estancia Foyer

4:00 – 6:00 p.m.
Welcome Reception and ADEA Corporate Meet and Greet
Estancia
Join us at the opening reception for a networking opportunity with our corporate sponsors. We will also recognize and welcome our first-time attendees and help them navigate through the meeting.

4:00 – 6:00 p.m.
ADEA Curriculum Resource Center (ADEA CRC) Demonstration
Estancia Foyer
Ronald Rupp
ADEA Senior Vice President, External Relations and Institutional Advancement
The ADEA CRC is a collection of high-quality learning materials that can be incorporated easily into faculty-developed courses. It brings together images, case studies and original sources related to several critical topics in dental education. Resource materials will be available along with the demonstration of the CRC website.

Dinner and evening on your own

Thursday, October 16

7:00 – 8:15 a.m.
Networking Breakfast
Estancia

7:00 a.m. – 1:30 p.m.
Registration and Information
Estancia Foyer

8:00 – 8:15 a.m.
Welcome and Introductions
Eileen McIlhagga, M.B.A.
Chair, ADEA Section on Business and Financial Administration
Business Operations Manager
University at Buffalo School of Dental Medicine

8:15 – 10:15 a.m.
Keynote Address: Performance that Rocks: Managing Your Brand Ambassadors
Sponsored by KaVo Kerr Group – Consumables, KaVo Kerr Group – Equipment and KaVo Kerr Group – Imaging
Jim Knight
Culture, Branding and Customer Service Catalyst
Keppler Speakers Bureau
This session is focused on employee and manager “performance management.” Jim Knight, a culture, branding and customer service
catalyst and 30-year veteran in training and development, will not only share philosophical approaches to managing and measuring performance, but also provide specific tools that have delivered proven and effective results. Attendees will gain unprecedented exposure to recognized training and development concepts created by and discovered from Mr. Knight’s time working in the hospitality field—networking with other industries and brands. Effective ideas will be shared relating to new hire orientations, print materials, video production, elearning initiatives, social media, management programs, performance appraisals, development plans, succession planning, instructor-led training, trainer certification and corporate universities.

10:15 – 10:30 a.m.
Estancia Foyer

**Networking Break**

10:30 a.m. – 11:15 a.m.
Estancia

**EXPRESS-ions!**
Sponsored by KaVo Kerr Group – Consumables, KaVo Kerr Group – Equipment and KaVo Kerr Group – Imaging

This session will consist of five-minute presentations on hot topics in dental education as they relate to business, financial and clinic administration. Presenters will share experiences from their home institutions, lessons learned in embracing the changes that have taken place and how attendees can apply them at their institutions. At the conclusion of all presentations, participants will engage in three rounds of small group discussions led by the EXPRESS-ions! presenters. Attendees will have the opportunity to ask more business-oriented questions and acquire solutions to matters taking place at their home institutions.

- Early Impacts of Dental Therapy in Minnesota—Todd Thierer, D.D.S., M.P.H., University of Minnesota School of Dentistry
- Faculty Calibration in Evidence-Based Dentistry—Kimberly S. Ruona, D.D.S., The University of Texas School of Dentistry at Houston
- Conflict Resolution: What is the Real Problem?—Suzanne Adolphson, M.S.W., M.H.A., Western University of Health Sciences College of Dental Medicine
- Establishment of Fees—David L. George, D.D.S., M.B.A., University of Maryland School of Dentistry
- Top Five Things Learned Building an Innovation Clinic—Jeffrey Primos, M.B.A., University of Missouri - Kansas City
- Interprofessional Education and Beyond—Wilbert Milligan III, Ph.D., D.M.D., Southern Illinois University School of Dental Medicine
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<th>Time</th>
<th>Event</th>
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<tr>
<td>11:15 a.m. – 12:30 p.m.</td>
<td>EXPRESS-ions! Small Group Discussions</td>
<td>Estancia Breakout Rooms</td>
<td>Attendees will engage in small group discussions of their choice led by EXPRESS-ions! presenters.</td>
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<td>12:30 – 1:30 p.m.</td>
<td>Networking Lunch</td>
<td>Estancia</td>
<td>Sponsored by The Procter &amp; Gamble Company</td>
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<td>1:30 – 4:30 p.m.</td>
<td>University of Nevada, Las Vegas, School of Dental Medicine Offsite (UNLV SDM) Tour</td>
<td>The UNLV SDM</td>
<td>The UNLV SDM provides world-class oral health education while addressing the dental needs of Nevada residents. UNLV's Shadow Lane Campus opened in May 2004 and houses an 110,000-square-foot dental education complex with advanced dental facilities, 205 dental chairs (pre-clinical, clinical, radiography, research laboratories, pediatric unit, faculty private practice, O/M surgery unit and E/R, student workrooms, classrooms and office space). The UNLV SDM facility consists of an impressive contingent of specialists and general practitioners, all selected for their broad experience, clinical expertise and ability to share their experience and knowledge with the residents. Buses will depart from the Green Valley Ranch Hotel outside the lobby doors at 1:30 p.m. and will depart from UNLV SDM at 4:30 p.m. Seating is limited.</td>
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<tr>
<td>5:00 – 7:00 p.m.</td>
<td>Networking Reception and Buffet Dinner</td>
<td>The Pond (outdoors)</td>
<td>All attendees and guests are invited to this networking event with colleagues. Co-sponsored by A-dec and Hu-Friedy Manufacturing Co., LLC</td>
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**Friday, October 17**

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<td>Networking Breakfast</td>
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<td>Registration and Information</td>
<td>Estancia Foyer</td>
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<td>8:00 – 8:15 a.m.</td>
<td>Welcome</td>
<td>Estancia</td>
<td>Linda Wells, D.M.D. Chair, ADEA Section on Clinic Administration Associate Dean University of Missouri - Kansas City School of Dentistry</td>
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<td>8:15 – 10:15 a.m.</td>
<td>Update on ADEA and CODA Dental School Financial Surveys</td>
<td>Estancia</td>
<td>Eugene Anderson, Ph.D. ADEA Chief Policy Officer and Managing Vice President Bryan J. Cook, Ph.D. ADEA Senior Vice President for Institutional Capacity Building</td>
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John W. Reinhardt, D.D.S., M.S., M.P.H.  
University of Nebraska Medical Center College of Dentistry

ADEA continues to enhance the quality and accuracy of various surveys of dental school financial information. This session will provide an update on recent changes in the ADEA Dental Faculty Survey and improvements in data collection methodology. Presenters will discuss the efforts of a recently formed working group to determine what data are needed to assist schools with their finances. This will involve evaluating the usefulness and accuracy of the CODA Finance Survey and the ADEA Survey of Clinic Fees and Revenue. The goal is to recommend to CODA and ADEA the most efficient survey instrument(s) that both entities can use to collect, analyze and disseminate dental school financial data.

This session will include two 30-minute presentations and small group discussions about (1) an update and current status of Dental School Financial Surveys and (2) presentation of issues related to limitations and redundancy of various financial surveys.

**Learning Objectives:**

- Discuss efforts to improve financial survey accuracy and reduce survey redundancy.
- Review dental education financial surveys and tools available to allow for benchmarking.
- Generate ideas for improving various financial surveys and methods for analyzing data to improve clinic efficiency.

10:15 – 10:45 a.m.  
Networking Break  
Estancia Foyer  
Sponsored by AxiUm Software - Exan Enterprises, Inc.

10:45 – 11:45 a.m.  
Why Worry about the Affordable Care Act?  
Estancia

Michael J. Kanellis, D.D.S., M.S.  
The University of Iowa College of Dentistry & Dental Clinics

Denice Stewart, D.D.S., M.H.S.A.  
Oregon Health & Science University School of Dentistry

Collins Okwen, D.D.S., M.B.A.  
The University of Texas School of Dentistry at Houston

Many of us in dental education don’t worry about the ACA; after all it doesn’t affect us, does it? In this session we will hear from three dental schools that have been affected by the ACA. Each presenter will discuss how the ACA has impacted his or her institution and what measures have been taken in response, including program management and access to dental services. At the conclusion of the presentations attendees will engage in a Q&A session and learn more about the impact of the ACA on dental schools and possible solutions to take back to their home institutions.
Learning Objectives:
• Describe a dental wellness plan, how a dental school manages the plan and understand the early successes and failures of a program and of program management.
• Outline the purpose and structure of Coordinated Care Organizations (CCOs), understand the impact of the ACA and CCOs on the dental school and the steps taken to ensure a robust patient pool.
• List the parts of the ACA that affect dental education, name the specialties most affected by the ACA and describe how the ACA will affect funding of dental specialty education.

11:45 a.m. – 12:15 p.m. EXCEL: Excellence in Continued Enrichment and Learning—A Staff Training and Development Program
Estancia

Michelle Robinson, D.M.D., M.A.
University of Alabama at Birmingham School of Dentistry

This presentation discusses the value of staff development, barriers to planning and executing training and development for staff, and several strategies for overcoming these barriers. In 2010, the University of Alabama at Birmingham School of Dentistry completed a comprehensive climate survey where lack of training and development opportunities were linked to a decline in job satisfaction and motivation. The dean immediately assembled a training and development team that used several formats and options to provide an all-inclusive program for all faculty and staff at the school. When the climate survey was re-administered two years later, there was an 11-point jump in employee engagement and a 21% increase in overall job satisfaction, which was partly attributed to the budding training and development program.

Learning Objectives:
• Describe the benefits of staff training and development.
• Identify issues with creating a staff development program.
• Organize resources for program content.
• Compare options for format, delivery and scheduling.
• Review alternatives for program evaluation and incentives.

12:15 – 1:30 p.m. Networking Lunch and Members’ Forum
Estancia Foyer

1:30 – 4:00 p.m. Informal Networking

Evening on your own
Saturday, October 18

7:30 – 8:00 a.m. Networking Breakfast
Estancia

7:30 – 8:00 a.m. Registration and Information
Estancia Foyer

8:00 – 8:15 a.m. Welcome
Estancia
Rick Callan, D.M.D., Ed.S.
Chair-elect, ADEA Section on Clinic Administration
Associate Professor and Chair of General Dentistry
Georgia Regents University College of Dental Medicine

8:15 – 9:30 a.m. Technology: Integrating Clinical Technologies Into the Dental Curriculum
Estancia
Robert Cederberg, D.D.S., M.A.
The University of Texas School of Dentistry at Houston
Stefanie Seitz, D.D.S.
University of Texas Health Science Center at San Antonio Dental School
Richard Zimmerman, D.D.S.
University of Texas Health Science Center at San Antonio Dental School

Three presenters will provide information on different aspects of technology and its integration into the dental school curriculum. The first presentation will describe the planning, acquisition of equipment, modification of clinical facilities (if needed) and the changes and sequencing of the curriculum designed to facilitate student learning of new clinical technologies. The second presentation will include a systems overview and delve into clinical implementation of these systems. Several types of scanners will be discussed with regard to type of acquisition, wand design, design capabilities and cost. The third presentation will discuss current technology and its role in the production of dental prosthesis. From rapid prototyping (3D printing) to milling, the advantages and disadvantages compared to traditional methods will be examined.

Learning Objectives:

• Describe the planning process for incorporation of new clinical technologies into didactic, preclinical and clinical courses, as well as the impact of these technologies on facilities.

• Recognize the proper sequencing of the curriculum to facilitate optimum student learning related to clinical technologies.

• Have an understanding of the role of integration of these technologies into various educational programs.

• Understand the impact on clinical operational costs when these technologies are incorporated into the preclinical and clinical curricula.
Payment Innovations: Show Me the Money
Suzanne Farrar, RDH, MSHCM
Louisiana State University Health New Orleans School of Dentistry
Ali Iqbal, M.B.A.
Oregon Health & Science University School of Dentistry
Midwestern University College of Dental Medicine-Arizona

Three presenters will provide information about creative ways schools have addressed payment challenges. The first presentation discusses an innovative way to generate more patients with the means to afford higher-priced procedures. This benefits the students with more experience and less time lost at chairside. This presentation will also tell the story of the long and winding road this innovation took to become commonplace at the school.

The second presentation addresses patients who cannot afford dental care. In response, the school created many programs to support this population, and a student-led program will be discussed, along with other programs. The student-led program is a financial assistance program that aids patients committed to completing their comprehensive dental needs with students and a faculty mentor reviewing requests and allocating funds.

The third presentation will offer a tangible solution to the problem of collecting patient payment on the date of service. The methodology for streamlining the patient payment system includes equipment and staffing requirements, collection history and an outcome percentage of production-to-collection analysis while addressing the additional benefit of chairside appointment scheduling. The central theme will be the effectiveness of time management for both the patient and the student.

Learning Objectives:
• Recognize how to get more patients in dental chairs that need higher priced procedures, how patients and students will benefit and the cost to the dental school.
• Describe how to set up patient financial assistance programs, involve students and help them understand the public’s need for oral health.
• Describe the concept of the Workstation on Wheels, integrate the operational mechanics of chairside patient payment, design a system that enables development within the clinical design, and organize an effective and efficient method of appointing patients.

Networking Break

Table Talks
Participants will engage in small group discussions of their choice, focused on hot topics and trends in business and financial and clinic administration.

Closing Remarks and Adjournment
The American Dental Education Association is an ADEA CERP Recognized Provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The American Dental Education Association designates this activity for 9 continuing education credits.

All speakers agree that neither they nor members of their immediate family have any financial relationships with commercial entities that may be relevant to their presentation.

How to Obtain Continuing Education (CE) Credits
To receive CE credit, please complete the evaluation process for all eligible attended sessions. Education session evaluations will be emailed to attendees on or before October 21, 2014. CE Verification Forms will be emailed to those individuals who complete the evaluation process on or before the deadline indicated on the evaluation.

Should you have any questions, please contact Eric Lund, ADEA Professional Development Manager, at 202-289-7201 or lunde@adea.org.
Speakers Biographies

**Suzanne Adolphson, M.S.W., M.H.A.**
Ms. Adolphson is the Director of Patient Care Services at Western University of Health Sciences College of Dental Medicine (WU CDM). Prior to her tenure WU CDM, she served as the Director of Clinical Finance at Ostrow School of Dentistry of the University of Southern California. In 2003, she was awarded an M.S.W. and in 2009 she received an M.H.A., both from the University of Southern California.

**Robert Cederberg, M.A., D.D.S.**
Dr. Cederberg is the Associate Dean for Patient Care and a Professor at The University of Texas at Houston School of Dentistry. Dr. Cederberg is a graduate of Texas A&M University Baylor College of Dentistry. He has taught radiology, served as Director of Quality Assurance, Clinic Director and has held three different Associate Dean level jobs. Dr. Cederberg has published articles, abstracts and book chapters in the field of radiology and on clinic services topics.

**Suzanne Farrar, RDH, M.S.H.C.M.**
Ms. Farrar serves as Associate Professor in the Department of Comprehensive Dentistry and Biomaterials and as Director of Clinical Staff and Patient Services at Louisiana State University Health New Orleans School of Dentistry (LSUSD). Over the course of her career she has worked at the United States Public Health Service Hospital in New Orleans, LA, and the King Khalid Hospital in Saudi Arabia. She has published numerous articles and taught a variety of continuing education courses. Ms. Farrar serves in many leadership capacities at LSUSD.

**David George, D.D.S., M.B.A.**
Dr. George received his D.D.S. from Virginia Commonwealth University School of Dentistry in 1988 and a certificate from the University of Maryland School of Dentistry in Advanced General Dentistry in 1989. He received his Fellowship certificate from the Academy of General Dentistry in 2000. He received an M.B.A. with concentrations in Finance and Management Consulting from Robert H. Smith School of Business at the University of Maryland in 2002. Dr. George is an Associate Professor and Associate Dean for Finance, Clinical Operations and Institutional Planning at the University of Maryland Dental School. He is a member of American Dental Association, American Dental Education Association, International Association of Dental Research, and Academy of General Dentistry.

**Ginger Hattaway**
Ms. Hattaway serves as Director of Administrative and Fiscal Affairs at the University of Alabama at Birmingham School of Dentistry. She provides leadership in the areas of budgeting, strategic planning, human resources, faculty/staff training and development, compliance, diversity and cultural awareness. Ms.
Hattaway serves on numerous school and university committees, including the strategic planning and assessment committee, the dentistry cultural awareness team, university compliance committee, university fiscal offers committee and EXCEL team. She is a member of the Alabama Association of Health Education Diversity Officers.

**Ali Iqbal, M.B.A.**

Mr. Iqbal serves as the Finance Manager at Oregon Health & Science University School of Dentistry (OHSU SOD). Mr. Iqbal joined OHSU SOD in 2010 as Finance Manager for the Department of Biochemistry and Division of Cardiology. Prior to joining OHSU SOD, he was a financial consultant for Onplan Oracle Solutions and a budget manager for Gulf Coast Calibration in Houston, TX. Mr. Iqbal received his M.B.A. in International Finance from Helsinki School of Economics in Finland.

**Michael Kanellis, D.D.S., M.S.**

Dr. Kanellis is an Associate Dean for Patient Care in the Department of Pediatric Dentistry at The University of Iowa College of Dentistry & Dental Clinics. He is a board certified pediatric dentist with an M.S. in Dental Public Health. Dr. Kanellis researches public health issues affecting pediatric dentistry, including school-based dental care, early childhood caries and access and utilization of dental services by low income children.

**Jim Knight**

Mr. Knight is the CEO of Hospitality On Point, a business solutions company providing organizational expertise to the restaurant and hotel industry. A training and development veteran for over 30 years, he gained his experience in the training field through the hospitality industry. He served as the head of the School of Hard Rocks, running training and development functions for Hard Rock International. Mr. Knight has been recognized throughout his career for his innovative training concepts, including by Training Magazine for representing one of the Top 125 training companies in the world. He is a long-time member of the Council of Hotel and Restaurant Trainers.

**Bert Milligan, D.M.D., Ph.D.**

Dr. Milligan earned his Ph.D. in Microbiology from the University of Pittsburgh School of Dental Medicine (Pitt SDM) and his D.M.D. from Southern Illinois University School of Dental Medicine (SIU SDM), where he also served as Associate Professor of Microbiology. Dr. Milligan served as Associate Dean for Clinical Affairs at Pitt SDM and Director for the Center for Continuing Dental Education. He currently serves as Associate Dean for Clinical Affairs at SIU SDM and Professor in the Department of Growth, Development and Structure.
Collins Okwen, D.D.S., M.B.A.
Dr. Okwen serves as a Clinical Assistant Professor at The University of Texas School of Dentistry at Houston (UTSD). He received his D.D.S. from the University of Benin School of Dentistry, located in Nigeria, in 1999. After a one-year residency at Military Hospital Lagos, he returned to Cameroon where he volunteered to initiate dental practice at St. John of God Health Centre, Batibo. He founded the first Department of Endodontics and Regenerative Dentistry in the Central African region and initiated an exchange relationship between the UTSD and University of Benin. He holds an M.B.A. and completed a Fellowship in Endodontics at UTSD. Dr. Okwen founded the UTSD Chapter of Student Society for Stem Cell Research and has presented lectures at American Association of Endodontists annual meetings.

James Pashayan, D.D.S.
Dr. Pashayan is the Associate Dean for Clinical Education at Midwestern University College of Dental Medicine-Arizona (CDMA). A graduate of Case Western Reserve University School of Dental Medicine (CWRU SDM), he practiced dentistry in Southern California and taught at the Ostrow School of Dentistry of the University of Southern California. Relocating to Ohio, he continued with a private practice and joined the faculty of CWRU SDM. In 2004, after retiring from private practice, he joined the faculty of the Arizona School of Dentistry & Oral Health and was subsequently invited to join the dental faculty of CDMA in 2008. He currently serves at the Clinical Dean at CDMA.

Jeffrey Primos, M.B.A.
Mr. Primos serves as the University of Missouri - Kansas City School of Dentistry (UMKC SOD) Director of Business Administration. He is responsible for overseeing the financial operations, human resources and facilities of UMKC SOD, a school nationally recognized for excellence in oral health care education. Prior to UMKC SOD, Mr. Primos was employed with Sprint Corporation, and was part of Sprint’s Executive Financial Management Development Program. While at Sprint, Mr. Primos was recognized with several awards for excellence in his field and for his leadership in promoting diversity. He received his M.B.A. from Webster University in St. Louis.

John Reinhardt, D.D.S., M.S., M.P.H.
Dr. Reinhardt is a Professor and former Dean at the University of Nebraska Medical Center College of Dentistry (UNMC COD). He is currently carrying out two fellowships—a 10-month faculty development fellowship at the University of Nebraska and the 2014 ADEA/William J. Gies Foundation Education Fellowship. These fellowships focus on the collection and analysis of data relevant to dental school clinical efficiency and financial sustainability. The goal of these studies is to help ADEA member schools and UNMC COD improve financial resources and deliver fiscally sound, patient-centered clinical education.
Michelle A. Robinson, D.M.D., M.A.
Dr. Robinson is Associate Professor of Clinical and Community Sciences and Associate Dean for Health Information and Business Systems at the University of Alabama at Birmingham School of Dentistry. Her role involves management of the school’s information technology and business office/patient finance operations and leadership in strategic planning and faculty/staff development initiatives. Dr. Robinson has received several awards, including the International Women of Color Most Promising Healthcare Professional Award and the National Dental Association Faculty Award for Research. She has held multiple leadership roles at the national level, including Chair of the Dental Informatics Working Group of the American Medical Informatics Association and Chair of the Dental Informatics Section of the ADEA.

Kimberly Ruona, D.D.S.
Dr. Ruona is an Assistant Professor in the Department of General Practice and Dental Public Health at The University of Texas School of Dentistry at Houston. Dr. Ruona is a Group Practice Director responsible for overseeing the clinical education and comprehensive patient care activities of second-, third- and fourth-year dental students. She is active in implementing evidence-based dentistry (EBD) in the clinical curriculum and serves on the Curriculum Committee and Faculty Senate. In 2013, she completed the advanced EBD workshop and additional evidence reviewer training at the American Dental Association Center for Evidence-Based Dentistry.

Stefanie Seitz, D.D.S.
Dr. Seitz has served as an Assistant Clinical Professor at University of Texas Health Science Center at San Antonio School of Dentistry since 2003. She has been involved in the Implant Selective since 2013 and directs the clinical integration of CAD/CAM technology in the predoctoral curriculum. Dr. Seitz has been trained in and obtained clinical experience with scanning systems, focusing on their use in relation to esthetic restorations. She is currently developing virtual lectures related to CAD/CAM dentistry and evaluating methods to move lectures onto mobile platforms.

Denice C. L. Stewart, D.D.S., M.H.S.A.
Dr. Stewart serves as Senior Associate Dean for Clinical Affairs and Professor of Community Dentistry at the Oregon Health & Science University School of Dentistry. Dr. Stewart received a D.D.S. from the University of North Carolina School of Dentistry and an M.H.S.A. from the University of Michigan School of Public Health. Dr. Stewart’s research interests focus on health information technology, quality improvement and patient safety. She is currently an investigator on a multicenter National Institute of Dental and Craniofacial Research funded grant to develop a patient safety toolkit and data repository for dentistry.
Todd Thierer, D.D.S., M.P.H.
Dr. Thierer is Associate Dean for Clinical Affairs at the University of Minnesota School of Dentistry. He received his D.D.S. from the University at Buffalo School of Dental Medicine and completed his GPR and M.P.H. at the University of Rochester Medical Center. He is past Vice President ADEA COHAEP and former member of the ADEA Board of Directors. Dr. Thierer has served on the Postdoctoral General Dentistry Education Review Committee for CODA and has been a site visitor for more than a decade. He has lectured on topics including patient safety, dental education, treatment of medically compromised patients, treatment of phobic patients and decision analysis.

Darryn Weinstein, D.D.S, M.D.A., M.P.H.
Dr. Weinstein is a graduate of The University of Iowa College of Dentistry & Dental Clinics. He completed his training in Pediatric Dentistry at the University of Illinois at Chicago College of Dentistry (UIC COD). Dr. Weinstein spent several years with Chicago’s Infant Welfare Society, providing dental services to children from Chicago’s low-income community. Following that, and in addition to his private practice in Chicago, he returned to UIC COD where he served as the Director of Clinics. In 2009, Dr. Weinstein was a part of the team that created the Midwestern University College of Dental Medicine-Illinois (CDMI). He currently serves as the Assistant Dean for Clinical Education at CDMI.

Richard Zimmerman, D.D.S.
Dr. Zimmermann has served as an Assistant Clinical Professor at the University of Texas Health Science Center at San Antonio School of Dentistry since 2006. He initiated the General Dentistry Implant Surgical Selective in 2008 and was asked to direct the integration of digital technology into the predoctoral curriculum in 2011. Dr. Zimmermann has been trained in and obtained clinical experience with several scanning systems and is familiar with various design software. More recently he has been evaluating various digital workflows pertaining to laboratory submission and integration of surface scans into implant planning software.
ADEA THANKS THE SESSION AND EVENT SPONSORS OF THE 2014 ADEA BFACA MID YEAR MEETING

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Stage Front Presentation Systems
Ultradent Products, Inc.
Celebrate all dental educators and administrators who are Igniting Minds and Unlocking Potential of every student at the 2015 ADEA Annual Session & Exhibition. Dental educators are critical to students’ success because of the knowledge and expertise they share with students. Faculty help instill in students a passion for dentistry and a sense of caring for patients. Each student is prepared for a professional life in dentistry because of the dental educators who guide and support them as they strive to meet their goals.

Each student brings to their dental education a unique set of life experiences and educational background. Join your colleagues at the 2015 ADEA Annual Session & Exhibition as we explore how dental educators ignite the minds and unlock the potential in each student, guiding them and preparing them for a rewarding career in the caring profession of dentistry.

SAVE THE DATE
March 7-10, 2015 • Boston, MA
In conjunction with the Association of Canadian Faculties of Dentistry/L’Association des facultés dentaires du Canada
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