2013 ADEA Deans’ Conference
Oral Health in Primary Care

November 16–19, 2013
Westin Savannah Hotel
Savannah, GA
ADEA United States Interactive Legislative Tracking Map

The ADEA United States Interactive Legislative Tracking Map provides ADEA members access to current information on state legislation related to academic dentistry.

With one click, ADEA members now have free, ready access to legislative information for all 50 states and the District of Columbia.

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What are the driving forces on dental education costs and student borrowing?

Read ADEA’s publication, *A Report of the ADEA Presidential Task Force on the Cost of Higher Education and Student Borrowing*, to understand the dental education costs and resulting student debt in the broader context of the rising cost of higher education.

- Explores the complex financial issues facing dental education programs and the resulting record levels of student indebtedness and its potential impact on career decisions upon graduation and perceptions about the attractiveness of the dental professions.
- Shares data from dental school deans that reveal an insider’s perspective on the ongoing pressures and challenges they must face to maintain the stable financial position of their dental schools.
- Offers six recommendations to the dental education community and organized dentistry, highlighting the dual need to contain dental educational cost increases and reduce growth in student borrowing.

Download the full report and slide presentation for free today at [www.adea.org/costandborrowing](http://www.adea.org/costandborrowing).
Overview

In a short time, interprofessional education and practice, collaborative practice and team-based care are becoming ubiquitous throughout all of the health professions. These new models for educating health professionals and delivering health care are a national response to the need to implement a more financially conscious and outcome-based health care delivery model. Dentistry has historically been situated outside of the primary care system. With the discovery of the relationship between oral and systemic health, combined with changes to the health care system via the Affordable Care Act, the dental profession has a unique opportunity to establish itself as an essential team member of the evolving primary care system. For these reasons, dental school leaders must be knowledgeable of these changes and the impact on health professions education in regard to their faculty, the curriculum, students and the communities in which they serve.

Conference Learning Objectives

- Articulate national health care trends and how they are driving emerging health care models.
- Describe the impact the Affordable Care Act will have on oral health providers.
- Examine existing models of interprofessional education and collaborative practice.
- Explore the opportunities and challenges for dentistry within the primary care model of health care delivery.

Program Agenda

Saturday, November 16

8:30 a.m. – 5:00 p.m.
Grand Ballroom Pre Function

9:00 a.m. – noon
Grand Ballroom E

Noon – 1:00 p.m.
River Lawn

1:00 – 3:00 p.m.
Grand Ballroom F

4:30 – 6:00 p.m.
Grand Ballroom AB

Registration

ADEA Council of Deans (ADEA COD) Administrative Board Meeting (by invitation only)

Joint Lunch

ADEA COD Administrative Board and New Deans Workshop Registrants (by invitation only)

New Deans Workshop

(for Deans in a leadership role for less than three years)

Opening Session

Welcome and Introductions

R. Lamont MacNeil, D.D.S., M.D.S.
University of Connecticut School of Dental Medicine
Chair, ADEA Council of Deans

Huw F. Thomas, B.D.S., M.S., Ph.D.
Tufts University School of Dental Medicine
ADEA Board Director for Deans

Steven K. Young, D.D.S., M.S.
University of Oklahoma College of Dentistry
Chair of the ADEA Board of Directors

Richard W. Valachovic, D.M.D., M.P.H.
ADEA President and CEO
Keynote Address: Innovations in Team-Based Health Care
Paul Grundy, M.D., M.P.H.
Global Director of Healthcare Transformation, IBM
President, Patient-Centered Primary Care Collaborative

In his role at IBM, Dr. Grundy develops and executes strategies that support IBM’s health care industry transformation initiatives. Part of his work is directed toward shifting health care delivery around the world toward consumer-focused, primary-care based systems through the adoption of new philosophies, primary-care pilot programs, new incentives systems and the information technology required to implement such change. Dr. Grundy is also the Founding President of the Patient-Centered Primary Care Collaborative and is an Adjunct Professor, University of Utah School of Medicine, Department of Family and Preventive Medicine.

Educational Method
Lecture with PowerPoint Presentation, Q&A with Large Group Discussion

Session Description
As the nation moves closer to the adoption of a systems-based approach to managing and delivering health care, health professional program educators must educate their faculty and students to (1) understand the national trends that drive this evolving model and (2) develop the skills necessary to successfully engage in practice within a team-based model of health care delivery.

Learning Objectives
This educational session will enable participants to:
• Articulate the national trends that drive this evolving patient-centered care model.
• Define team-based health care as it relates health outcomes, health care reform, and as a new business model.
• State the key drivers of team-based health care and the benefits and barriers that will impact its advancement as the standard of care.

CE credit: 1

6:00 – 7:30 p.m. Networking Reception
River Lawn Sponsored by AEGIS Communications

Sunday, November 17

7:30 a.m. – 1:30 p.m. ADEA Curriculum Resource Center (ADEA CRC) Demonstration
Grand Ballroom Pre Function
Ronald L. Rupp, D.M.D.
ADEA Senior Vice President, External Relations and Institutional Advancement

ADEA CRC is a collection of high-quality learning materials that brings together images, case studies, and original sources within the context of critical topics in dental education.

7:30 a.m. – 3:00 p.m. Registration
Grand Ballroom Pre Function

7:30 – 8:30 a.m. Networking Breakfast
Grand Ballroom C Sponsored by The Procter & Gamble Company
8:30 – 10:00 a.m.  Oral Health in Primary Care: Implications of Health Care Reform for Oral Health Providers
Grand Ballroom AB

Evelyn F. Ireland
Executive Director
National Association of Dental Plans (NADP)

Jon K. Seltenheim
Senior Vice President, Business and Government Strategy
United Concordia
Chair of the NADP Health Care Reform Task Force

Ms. Ireland has more than 25 years of experience as a trade association CEO and over 40 years of experience in the fields of government and insurance. In addition, she worked as an insurance regulator and for the Texas Legislature, as well as Congress. In 2006, she was named by Insurance Newscast as one of the “100 Most Powerful People in the Insurance Industry.” As the first and only NADP Executive Director, she has extensive experience in all aspects of its operations. She continues to play a direct role in the NADP centers of expertise: government relations, industry collaboration, research and education.

Mr. Seltenheim is Senior Vice President, Business and Government Strategy for United Concordia Companies, Inc., and serves as Chair of the NADP Health Care Reform Task Force. In his role at United Concordia, he is responsible for claims administration, customer service, professional relations, information systems and implementation. Prior to joining United Concordia, he was Chief Operating Officer of MIDA Dental Plans, Inc., which was purchased by United Concordia. Mr. Seltenheim has over 30 years of group insurance and managed care experience.

Educational Method
Lecture with PowerPoint Presentation, Panel Discussion, Q&A with Large Group Discussion

Session Description
The implementation of the Affordable Care Act and the shift to interprofessional team-based care have significant implications for how dentistry is positioned within the health care system. A critical perspective on these changes comes from the dental insurance community, who have gained early insights into the opportunities and challenges created by the inclusion of pediatric oral health as an essential benefit, the inclusion of dental insurance plans part of the state health exchanges and the adoption of oral health services by some employers and insurers as part of their strategy for improving health outcomes.

Learning Objectives
This educational session will enable participants to:
• Explain the oral service as an essential service of health care.
• Identify the implications of the Affordable Care Act and health insurance exchanges.

CE credits: 1.5

10:00 – 10:30 a.m.  Break
Grand Ballroom Pre Function
10:30 a.m. – noon  

**Oral Health in Primary Care: Perspectives from the Health Professions**
Sponsored by KaVo Kerr Group – Consumables, KaVo Kerr Group – Equipment, KaVo Kerr Group – Imaging

**Moderator**
Judith Buchanan, D.M.D., Ph.D., Professor, Division of Prosthodontics, Department of Restorative Sciences, University of Minnesota School of Dentistry

**Panelists**
William Michael Scott, D.N.P., Assistant Professor, Family Nurse Practitioner Program, Duke University School of Nursing
Cindy Lord, M.H.S., PA-C, Clinical Associate Professor and Physician Assistant Program Director, Quinnipiac University School of Health Science
Joseph DiPiro, Pharm.D., Executive Dean and Professor, South Carolina College of Pharmacy

Dr. Buchanan is Professor, Division of Prosthodontics, Department of Restorative Sciences at the University of Minnesota School of Dentistry. From 1997–2005 she was Academic Dean at the University of Pennsylvania School of Dental Medicine where, under her leadership, the school became the first to incorporate virtual reality-based simulation clinics into its curriculum. Dr. Buchanan has been a CODA accreditation consultant since 1995, and she has been independently conducting mock site-accreditation visits since 1997.

Dr. Scott is Assistant Professor in the Master of Science in Nursing Program at the Duke University School of Nursing. A family nurse practitioner for two decades, Dr. Scott is known mostly for his work in rural health outreach as a primary care clinician with a nurse practitioner practice in upstate South Carolina, a position he held for 10 years and with an estimated 25,000 patient care visits. He was selected to be an evaluator for the Commission on Collegiate Nursing Education in Washington and subsequently was elected to its Board of Commissioners representing practice.

Professor Lord has been involved with the Quinnipiac University School of Health Science Physician Assistant (PA) program since its inception in 1994. Originally she was the Education Coordinator and, in 1998, assumed the role of Program Director. She is involved in all aspects of the students’ didactic and clinical training. She oversees the entire didactic curriculum and assists in the maintenance and recruitment of full-time and adjunct PA faculty. Professor Lord graduated from the Yale University School of Medicine Physician Associate Program and earned her Master of Health Science-Medical Laboratory Science from Quinnipiac University.

Dr. DiPiro is Professor and Executive Dean of the South Carolina College of Pharmacy, an integrated program of the Colleges of Pharmacy of the University of South Carolina and the Medical University of South Carolina. Before coming to South Carolina, Dean DiPiro was the Panoz Professor of Pharmacy at the University of Georgia College of Pharmacy and Clinical Professor of Surgery at the Medical College of Georgia. While there, he was also Assistant Dean for the College of Pharmacy and the School of Medicine at the Medical College of Georgia, and Head, Department of Clinical and Administrative Pharmacy.
Educational Method
Panel Discussion, Q&A with Large Group Discussion

Session Description
Interprofessional education and practice is predicated on the foundation of four core competencies, one of those being professional roles and responsibilities. As each profession learns about the unique roles and responsibilities of other health professionals, the practice of a team-based approach to health care can take formation.

Learning Objectives
This educational session will enable participants to:
• Comprehend the unique experiences of other health care professions as they transition to a model of collaborative practice.
• Examine the role that oral health professionals can play on the interprofessional health care team.

CE credits: 1.5

Noon – 1:30 p.m.  Networking Lunch
River Lawn  Sponsored by A-dec

1:30 – 3:30 p.m.  ADEA COD Business Meeting
Grand Ballroom DEF  (Deans only)
Grand Ballroom AB  Leadership in an Interprofessional World, Part 1
(Session for non-Deans)

Facilitators
N. Karl Haden, Ph.D., President, AAL

Hershey S. Bell, M.D., M.S., FAAFP, Vice President of Academic Affairs, Dean of the School of Pharmacy and Professor of Family Medicine and Professor of Pharmacy
Lake Erie College of Osteopathic Medicine (LECOM)

Dr. Haden is the founder and President of AAL. Since 2005, AAL has worked with nearly 100 higher education institutions and associations through faculty development programs and consulting services. Previously, he served as Associate Executive Director and Director of the Center for Educational Policy and Research at ADEA, and continues to direct the ADEA Leadership Institute. Since 2004, he has served as a faculty member and advisor in the American Association of Colleges of Pharmacy Academic Leadership Fellows Program. Dr. Haden regularly presents to organizations on issues and trends in higher education, health professions education and policy-related matters in higher education.

Dr. Bell is Vice President for Academic Affairs, Dean of the School of Pharmacy, Professor of Family Medicine and Professor of Pharmacy Practice at LECOM. Over the past 30 years he has received several professional and teaching awards and has held leadership positions at leading medical centers and universities. He practiced family medicine for two decades and maintains an active Pennsylvania medical license and board certification. His work on competency-based education in medical education is internationally recognized and he served on the team that developed the Accreditation Council for Graduate Medical Education Outcome Competencies. He is conducting research to identify and remediate competency issues in preclinical medical students.
Educational Method
Lecture with PowerPoint Presentations, Small Group Participation in Case Studies and Small Group Discussions

Session Description
As individuals, groups and organizations have worked to develop competencies for interprofessional collaborative practice, less attention has focused on the competencies required to lead in an interprofessional world. What competencies are necessary for cooperation, coordination and collaboration with peers outside of academic dentistry to establish interprofessional education (IPE) initiatives? This session will use the Interprofessional Education Collaborative’s Core Competencies for Interprofessional Collaborative Practice as a framework to discuss, delineate and apply competencies for leading IPE initiatives. Participants will contribute to the development of domains and corresponding competencies for leading in an interprofessional world.

Learning Objectives
This educational session will enable participants to:
• Understand key concepts found in the report Core Competencies for Interprofessional Collaborative Practice.
• Learn from participants about IPE activities at other institutions.
• Describe challenges and obstacles leaders face as they implement IPE.
• Contribute to the development of competency statements describing leadership that facilitates IPE initiatives.
• Identify personal and institutional strategies to position and advocate for dental education as a part of an interprofessional world.

CE Credits: 4 (Must attend Part 1 and Part 2.)

Monday, November 18

7:30 a.m. – 3:00 p.m. Registration
Grand Ballroom Pre Function

7:30 – 8:30 a.m. Networking Breakfast
Grand Ballroom C

8:30 – 10:00 a.m. Oral Health in Primary Care: Promising Models for Dental Medicine
Grand Ballroom AB
John B. Bulger, D.O., M.B.A.
Chief Quality Officer
Geisinger Health System
Sponsored by Hu-Friedy Manufacturing Co., LLC

Dr. Bulger is the Chief Quality Officer for the Geisinger Health System. In this role, he leads Geisinger’s Division of Quality and Safety and is responsible for leading and disseminating Geisinger Quality. Dr. Bulger also served until the spring of 2012 as Director of Geisinger’s Hospital Medicine Service Line. He founded Geisinger Medical Center’s hospitalist model in 1999 and led the program’s development. This included innovations in resident and student education, participation in nationally recognized research and performance improvement projects, and growth of the Geisinger hospitalist model.
Educational Method
Lecture with PowerPoint Presentation, Q&A with Large Group Discussion

Session Description
While many of us grapple with implementing interprofessional models of education into our dental curriculums, some of our medical colleagues have already successfully developed effective models in practice that are well-designed for collaboration with dentistry.

Learning Objectives
This educational session will enable participants to:
• Describe primary care and team-based models of care.
• Identify key features of primary care and team-based models that are optimal for the inclusion of dentistry.

CE credits: 1.5

10:00 – 10:30 a.m. Break
Grand Ballroom Pre Function

10:30 a.m. – noon Oral Health in Primary Care: What Does It Mean for Dental Education and Practice?
Grand Ballroom AB

Educational Method
Group Discussion

Session Description
Participants will explore the opportunities and challenges for dentistry and dental education within the primary care model.

Noon – 1:30 p.m. Lunch
River Lawn

1:30 – 3:30 p.m. ADEA COD Business Meeting
(Deans only)
Grand Ballroom DEF

1:30 – 3:30 p.m. Leadership in an Interprofessional World, Part 2
(Session for non-Deans. See page 8 for session description.)
Grand Ballroom AB

5:00 – 6:30 p.m. Networking Reception
Sponsored by DENTSPLY International, Inc.
River Lawn

Tuesday, November 19

7:30 – 8:30 a.m. Networking Breakfast
Grand Ballroom C

8:30 – 10:30 a.m. MOOCs and Other Disruptions to the Traditional Model of Higher Education and Implications for Dental Education
Grand Ballroom AB

Panelists
Pang Wei Koh, Head of Course Operations, Coursera
Doug Lederman, Editor, Inside Higher Ed
Pang Wei Koh is Head of Course Operations at Coursera, a social entrepreneurship company that works with top universities to make the best education accessible to everyone around the world, for free. Pang Wei led the formation of the 16-person Course Operations team, a key component of Coursera’s model. He oversees the design, implementation, and support of all online classes on the Coursera platform, and works with faculty and staff from more than 80 partner institutions to push the envelope in digital pedagogy. Before Coursera, Pang Wei served as an officer in the Singapore Armed Forces, trained as a safari field guide in South Africa, and received his B.Sc. and M.Sc. in Computer Science from Stanford University, where he received the Terman Engineering Award, the school’s most selective academic award, and the Ernest Walton Medal for Computer Science, awarded by the President of Ireland, for his research on computational cancer morphology.

Mr. Lederman is Editor and one of the three founders of Inside Higher Ed. With Scott Jaschik, he leads the site’s editorial operations, overseeing news content, opinion pieces, career advice, blogs and other features. His work has appeared in The New York Times, USA Today, the Nieman Foundation Journal, The Christian Science Monitor, and the Princeton Alumni Weekly. He has won three National Awards for Education Reporting from the Education Writers Association, including one in 2009 for a series of Inside Higher Ed articles he co-wrote on college rankings. He began his career as a news clerk at The New York Times.

Educational Method
Lecture with PowerPoint Presentation, Panel Discussion, Q&A with Large Group Discussion

Session Description
Massive Open Online Courses, or “MOOCs,” have injected a renewed interest in how higher education institutions approach education delivery while considering costs and efficiency. While the debate continues as to whether or not MOOCs are evolutionary, revolutionary or temporary, it is essential that academic dental institutions stay apprised of their development as potential learning tools. MOOCs are just one of the major “disruptions” occurring within the higher education landscape at the current time. A shift to competency-based education, changes to the credit hour, the emergence of adaptive learning systems and other revolutions, along with the rise of MOOCs are challenging many of the assumptions about how higher education is delivered. This session will explore many of these developments and the question, “what does it all mean for dental education?”

Learning Objectives
This educational session will enable participants to:
• Discuss how dental schools can utilize technology-based, non-traditional educational formats in the design and delivery of dental education.
• Explain the opportunities and challenges that changing models of higher education create for dental education.

CE credits: 1.5

10:30 – 11:30 a.m. Wrap Up and Closing Comments
R. Lamont MacNeil, D.D.S., M.D.S.
University of Connecticut School of Dental Medicine
Chair, ADEA Council of Deans

11:30 a.m. Adjourn
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The American Dental Education Association designates select educational sessions for various continuing education credits. Please refer to the section descriptions for detailed information.

All speakers agree that neither they nor members of their immediate family have any financial relationships with commercial entities that may be relevant to their presentation.

To receive CE credit, please complete the evaluation process for all eligible attended sessions. Education session evaluations will be emailed to attendees on or before November 21, 2013. CE Verification Forms will be emailed in December to those individuals who complete the evaluation process on or before the deadline indicated on the evaluation. Should you have any questions, please contact Mr. Eric Lund, ADEA Professional Development Manager, at (202) 289-7201 or lunde@adea.org.
SAVE THE DATE
March 15-18, 2014 • San Antonio, TX
In conjunction with the Association of Canadian Faculties of Dentistry/L’Association des facultés dentaires du Canada
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2014 ADEA Deans’ Conference

November 15-18, 2014

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San Diego, CA
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