



**Fourth ADEA International Women's Leadership Conference
September 5-8, 2010
Pestana Bahia Hotel
Rua Fonte do Boi, nº 216 - Rio Vermelho
Salvador, Brazil**

Global Health Through Women's Leadership

FREQUENTLY ASKED QUESTIONS

Where is the Fourth ADEA International Women's Leadership Conference?

This event will be held at the Pestana Bahia Hotel, www.pestana.com/hotels/en/hotels/southamerica/BahiaHotels/Bahia/Home, in Salvador, Brazil, September 5-8, 2010. This hotel offers easy access to Deputado Luis Eduardo Magalhães International Airport (SSA), approximately 16 miles away.

What is the Fourth ADEA International Women's Leadership Conference?

The Fourth ADEA International Women's Leadership Conference will foster global alliances and deliver leadership strategies that women can use to improve oral health and overall health in communities throughout the world. There will be ample opportunities for networking and information exchange during a program of plenary sessions, peer-reviewed oral and poster presentations, working groups, and skills workshops. The conference is an outstanding opportunity for the presentation and discussion of issues in education, research, and women's health. The Fourth ADEA International Women's Leadership Conference theme is "Global Health Through Women's Leadership." It will build on themes and outcomes of the previous three international conferences—France (1998), Sweden (2003), Canada (2005)—that addressed global issues affecting women's health and general health.

Who should attend the Fourth ADEA International Women's Leadership Conference?

The Fourth ADEA International Women's Leadership Conference planning committee invites the participation of dental educators, practitioners, health researchers, and policy makers from the global community.

What language is spoken at the Fourth ADEA International Women's Leadership Conference?

The language spoken at the conference will be English, but the native language in Brazil is Portuguese. Some helpful phrases can be researched on www.brazil-travelguide.com/Brazil-Language.html.

How do I translate something written in Portuguese into English?

Google has a tool that will translate Portuguese to English or vice versa. Go to www.google.com/language_tools.

What is the current exchange rate? How will I pay for goods and services on site?

Many websites will give you exchange rate information. You can Google this information or use <http://www.xe.com/ucc>.

What type of credit cards are used in Brazil?

In Salvador, MasterCard, American Express, Diners Club, and Visa credit cards are generally accepted. Traveler's checks can be changed at hotels, banks, and tourist agencies. Tourists can't exchange checks written for U.S. dollars for U.S. currency. Travelers may get a discount or better rate when paying a hotel or restaurant in foreign currency or traveler's checks. Visa is the best card to use for cash advances; however, finding an ATM that accepts a U.S. bank card can be difficult. The exchange rate is approximately 2 Brazilian reals to the U.S. dollar. Traditionally, the exchange rate has been stable.

What information do you have on the types of payments used in Brazil?

This site has useful information on money, payments, tipping, and credit card use in Brazil: www.brazil-travel-guide.com/Brazil-Information.html.

How do I register for the Fourth ADEA International Women's Leadership Conference?

You can go online to register now at https://access.adea.org/adeassa/evtssareg.custid?p_event_id=1074. The deadline to register for the Fourth ADEA International Women's Leadership Conference is August 1, 2010.

Where do I reserve housing? What is the room rate?

A block of rooms has been reserved at the conference hotel, the Pestana Bahia Hotel in Salvador at a group rate of **R\$ 276,00** single or double occupancy (as of February 2, 2010, **US \$147.00** single/double). These rates are subject to change due to local or provincial taxes or changes in the exchange rate. Please make all reservations by March 30, 2010, to ensure availability. September is a high-volume season for this hotel. After March 30, you will be able to reserve a room only based on availability. Please fill out your hotel form to ensure availability; download it from <http://www.adea.org/events/Documents/ADEA%20IWLC%20hotel%20form.pdf>. Once your form is complete, please fax it to the attention of Renee Latimer at 202-238-3977 or email it to latimerr@adea.org.

What is the room reservation policy?

All room reservations require a one-night deposit by a valid credit card to hold a reservation until the arrival date and for late arrival. The credit card will be charged at the time your reservation is made and at the time of check-in. If you need further clarification, please contact Mariana Pavani at mariana.pavani@alatur.com.

What is the hotel cancellation policy?

For reservations cancelled from August 6 to 20, 2010, one night's room rate will be charged. From August 21 to 31, 2010, two nights' room rate will be charged. After September 1, 2010, the full rate for the confirmed reservation period will be charged to the credit card on file.

Where do I sign up for tours and activities?

ADEA has arranged a panoramic tour of the city of Salvador from 1:30 to 4:30 p.m. on September 8, 2010. The tour fee is US \$94.50. You will appreciate the beauties of the "other city," Cidade Baixa (low city), where the Itapagipe Peninsula stretches out into the sea, providing stunning views. You will visit the famous Church of Bonfim, where most of the religious manifestations of Bahia happen. Finally, there is a stop at the Mercado Modelo, the biggest market in Bahia, filled with local handicrafts. Purchase your ticket when registering for the conference at https://access.adea.org/adeassa/evtssareg.custid?p_event_id=1074.

How do I travel to and from the airport?

The Pestana Bahia Hotel is located 16 miles away from the Deputado Luis Eduardo Magalhães International Airport (SSA). The Pestana Bahia Hotel does not offer airport transfers but recommends Tours Bahia Transportation. You may ask the hotel to make a reservation with Tours Bahia Transportation for you. Approximate costs are R\$ 90,00 for a town car or R\$ 65,00 for a shuttle. If transportation is needed to and from the airport please email Alatur, at mariana.pavani@alatur.com.

How should I make my air travel arrangements, and what documents are required?

Air travel arrangements can be made by a travel agency or website. ATC, ADEA's preferred travel agent, is available to book your air travel. Please go to <http://www.atcmeetings.com/adea> or call 800-458-9383.

Where can I get Visa information?

The Brazilian visa process is required for American citizens. To learn more, please review the information at www.brazilsf.org/visa_faq_eng.htm. Another informative website is the State Department; go to <http://www.state.gov/travel/> to find out travel information to Brazil.

What is the suggested dress for the Fourth ADEA International Women's Leadership Conference?

Attire is business casual. Business casual is recommended for all non-conference activities.

What will the weather be like in September?

Bahia has a tropical climate with high temperatures. The average temperature is often higher than 80 degrees Fahrenheit in the month of September (winter season).

What time zone is Salvador in?

Salvador is two hours later than Eastern time in the United States.

What electrical voltage does Brazil use?

This can vary by the city you are visiting. In Bahia, Salvador, and Manaus, the power is 127 volts AC. In Rio de Janeiro and Sao Paulo, it is 110 volts AC, 60Hz. In Brasilia and Recife, it is 220 volts AC, 60Hz. Most hotels provide both 110 volt and 220 volt outlets, but please ask for specifics so you avoid smoke and electrical sparks and do not ruin your appliances.

Still have questions? Contact us.

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