

52nd Annual ADEA Deans' Conference

Changing Relationships: Implications of Interprofessional Education, New Workforce Models, and the Changing Corporate Environment for Dental Schools

November 13 - 16, 2010 • Rancho Bernardo Inn • San Diego, California



ADEA | AMERICAN
DENTAL
EDUCATION
ASSOCIATION

Saturday, November 13, 2010

Morning	Golf Event (Tee times are 7:36, 7:44, and 7:52 a.m.)
9:30 a.m. – 5:00 p.m.	Registration and ADEA Information Padfolios sponsored by Colgate-Palmolive Co.
11:30 a.m. – 12:30 p.m.	Golf Luncheon
12:30 – 3:30 p.m. Granada	New Deans' Workshop Sponsored by Colgate-Palmolive Co. Facilitated by Connie L. Drisko, D.D.S., Medical College of Georgia, and Jeffrey W. Hutter, D.M.D., M.A., Boston University
Grandee	ADEA Council of Deans Administrative Board Meeting
4:30 – 6:00 p.m. Aragon I & II	Opening Session Welcome and Introductions Huw F. Thomas, B.D.S., M.S., Ph.D., University of Alabama at Birmingham, Chair, ADEA Council of Deans Sandra C. Andrieu, Ph.D., Louisiana State University, ADEA President Leo E. Rouse, D.D.S., Howard University, ADEA President-elect Richard W. Valachovic, D.M.D., M.P.H., ADEA Executive Director Keynote Address—Why Dentistry Needs to be Part of Interprofessional Education Sponsored by Discus Dental, Inc. Carol Aschenbrener, M.D., Association of American Medical Colleges



Dr. Carol A. Aschenbrener is Executive Vice President of the Association of American Medical Colleges (AAMC). Dr. Aschenbrener has served nine years in various dean's office positions at the University of Iowa College of Medicine and, as former Chancellor of the University of Nebraska Medical Center, she was responsible for four health colleges, the School of Allied Health, a graduate program, a university hospital, and a cancer institute. Before joining the AAMC, she spent seven years as a consultant to academic health centers focusing on strategic planning, systems redesign, leadership development, and executive coaching. Dr. Aschenbrener has held a variety of leadership positions in organized medicine at the state and national levels, including terms as appointed member of the Liaison Committee on Medical Education, Accreditation Council for Continuing Medical Education, and Accreditation Council for Graduate Medical Education, and has served as Chair of the National Board of Medical Examiners. Dr. Aschenbrener is responsible for AAMC activities relating to professional and leadership development, organizational effectiveness, interprofessional education, and international strategy.

6:00 – 7:30 p.m. Aragon Lawn	Networking Reception Sponsored by AEGIS Communications
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Sunday, November 14, 2010

7:15 – 8:15 a.m. Aragon III	Networking Breakfast Sponsored by Carl Zeiss Meditec, Inc.
7:30 a.m. – 4:00 p.m.	Registration and ADEA Information
8:30 – 10:15 a.m. Aragon I & II	Implications of Interprofessional Education on What We Teach and How We Teach It

Guests are invited to attend all meal functions.



The NYU Experience: A Discussion

Sponsored by Colgate-Palmolive Co.

Andrew I. Spielman, D.M.D., M.S., Ph.D., New York University

Judith Haber, Ph.D., APRN, FAAN, New York University

Dr. Andrew I. Spielman is Associate Dean for Academic Affairs at New York University (NYU) and has been a member of the NYU faculty since 1989. He has served as Chair of the Department of Basic Science and Craniofacial Biology and from 2004 to 2007 was cross-appointed as Adjunct Professor at the University of Pennsylvania. For the last 21 years, Dr. Spielman served as Affiliated Scientist at the Monell Chemical Senses Center in Philadelphia. He is the author of 70 research publications and over 80 abstracts, and the co-editor of a book on chemosensory cell biology. Dr. Spielman has received numerous awards and holds membership in various honor societies. In 2008, he received the NYU Distinguished Teaching Award, and in October 2010, he assumed the Chair of the Joint Commission on National Dental Examinations.



Dr. Judith Haber is currently The Ursula Springer Leadership Professor in Nursing and Associate Dean for Graduate Programs in the College of Nursing at New York University (NYU). Dr. Haber is an advanced practice psychiatric nurse who has been in private practice as a family therapist for 30 years and is internationally recognized as a clinician and educator in psychiatric-mental health nursing. She received two AJN Book of the Year awards for her textbook *Comprehensive Psychiatric Nursing*. Dr. Haber is also co-editor of *Nursing Research: Methods and Critical Appraisal for Evidence-based Practice (7th edition)*. Translated into German, Italian, and Portuguese, as well as Canadian and Australian adaptations, this best-selling textbook received AJN Book of the Year Awards in 1992, 2002, and 2006.

10:15 – 10:45 a.m.
Aragon Prefunction

Networking Break

Sponsored by Colgate-Palmolive Co.



10:45 a.m. – 12:30 p.m.
Aragon I & II

Implications of Interprofessional Education on Who We Teach

Sponsored by Colgate-Palmolive Co.

Charles J. Alexander, Ph.D., University of California, Los Angeles

Tamana Begay, D.D.S., Phoenix Indian Medical Center

W. David Brunson, D.D.S., ADEA Center for Equity and Diversity

Dr. Charles J. Alexander is Associate Vice Provost for Student Diversity and Director of the Academic Advancement Program at the University of California, Los Angeles. Dr. Alexander currently chairs the National Advisory Committee for the Robert Wood Johnson Foundation's Pipeline, Profession and Practice: Community-Based Dental Education, Phase II project. Dr. Alexander was presented with the Martin Luther King, Jr. award by the University of California, San Francisco in recognition of his extraordinary leadership and inspiration in advancing the goals of social and economic justice, and he was recently honored with an ADEA Presidential Citation for his significant contributions to dental education.



Dr. Tamana D. (Bunny) Begay is Staff Dentist at the Phoenix Indian Medical Center. After receiving her dental degree from the University of the Pacific Arthur A. Dugoni School of Dentistry, Dr. Begay joined the U.S. Indian Health Service. Dr. Begay serves as Vice President of both the Society of American Indian Dentists (SAID) and the American Indian Science and Engineering Society (AISES), Phoenix Professional Chapter. She has also served as a member of the National Advisory Committee for the Summer Medical and Dental Education Program (SMDEP), funded by the Robert Wood Johnson Foundation.



The Associate Director for the ADEA Center for Equity and Diversity, Dr. W. David Brunson also serves as a Co-Deputy Director for the AAMC/ADEA Summer Medical and Dental Education Program and as Director for the ADEAGies Foundation/AADR Academic Dental Careers Fellowship Program. Prior to joining ADEA in 2004, Dr. Brunson served as the Assistant Dean for Predoctoral Education and a Clinical Professor in the Department of Diagnostic Sciences and General Dentistry at the University of North Carolina at Chapel Hill, where he managed the predoctoral admissions process, student services, and the predoctoral dental curriculum. He is a Past President of the North Carolina Academy of General Dentistry, the Carolinas Section of the American College of Dentists, and the Fourth District Dental Society.

12:30 – 2:30 p.m.
Aragon III

Lunch Discussion: Women's Health: A Research Paradigm for the Future? How Can Our Community Expand Our Research into this Area and Others?

Sponsored by **Hu-Friedy Mfg. Co., Inc.**

Coordinators: Connie L. Drisko, D.D.S., Medical College of Georgia
Martha J. Somerman, D.D.S., M.S., Ph.D., University of Washington

2:30 – 4:00 p.m.
Aragon I & II

Interprofessionalism in Practice: The Future of Dental Practice

Sponsored by **Zimmer Dental**

David T.W. Wong, D.M.D., D.M.Sc., University of California, Los Angeles



Dr. David T. W. Wong is the Felix and Mildred Yip Endowed Professor in Dentistry and Associate Dean of Research, Professor of Oral Biology, Oral Biology & Medicine, and Director of Dental Research Institute at the University of California, Los Angeles (UCLA). Dr. Wong's primary focus is research on the molecular determinants (genomic and proteomic) of head and neck cancer. Dr. Wong is intimately involved with the research training and career development of dentist-scientists and oral health researchers. Before coming to UCLA, Dr. Wong was the program director of the Harvard Institutional Dentist Scientist Program from 1994 to 2001 and has trained over 40 dentist-scientists and graduate students. He is the Director of the Oral Biology Graduate Program at UCLA, which includes a Short-Term Training Program, a Ph.D. track, the master's degree in Clinical Research, the dual degree D.D.S./Ph.D. program, and the advanced clinical training/Ph.D. track. He is also the Program Director of the recently funded UCLA Fundamental Clinical Research Training Program, a five-year comprehensive research-training program funded by the NIDCR.

5:00 – 6:30 p.m.
San Bernardo Patio

Networking Reception

Sponsored by **Johnson & Johnson Healthcare Products, Division of McNEIL-PPC, Inc., and OraPharma, Inc.**

Monday, November 15, 2010

7:15 – 8:15 a.m.
Aragon III

Networking Breakfast

Sponsored by **DEXIS, LLC; Gendex Dental Systems; ISI Pelton & Crane, Kavo, Marus Dental Corporation**

7:30 a.m. – 4:00 p.m.

Registration and ADEA Information

8:30 – 10:00 a.m.
Aragon I & II

The Education of New Oral Health Professionals

Sponsored by **SDS/Dental Consumables – Kerr, Pentron Clinical, Axis**

Update on New Workforce Models

Ms. Monette D. McKinnon, ADEA Center for Public Policy and Advocacy

W.K. Kellogg Foundation Dental Therapist Project Update

Caswell A. Evans, Jr., D.D.S., M.P.H., University of Illinois at Chicago



As Director of Legislative Policy Development for ADEA, Ms. Monette McKinnon is responsible for analyzing legislation and regulations and formulating ADEA's legislative policy positions, which include composing testimony, public comments, and public policy statements. Ms. McKinnon previously served five years as ADEA's Director of Grassroots Advocacy and State Issues, training and mobilizing ADEA members for grassroots legislative advocacy on federal issues. Most of her 20 years experience in the Washington legislative and political community has been spent providing strategic direction to large nationwide networks of constituents seeking to increase congressional support for public policy goals vital to senior Americans. Ms. McKinnon has had extensive experience serving three influential Washington, DC-based organizations: the National Association of Area Agencies on Aging, the National Council of Senior Citizens, and the National Committee to Preserve Social Security and Medicare.



Dr. Caswell A. Evans, Jr. is Associate Dean for Prevention and Public Health Sciences at the University of Illinois at Chicago (UIC) and has a joint appointment as professor in the UIC School of Public Health. Dr. Evans has been appointed to the Illinois State Board of Health, was the Executive Editor and Project Director for *Oral Health in America: A Report of the Surgeon General*, and directed the development of the *National Call To Action to Promote Oral Health*. Dr. Evans served as the Director of Public Health Programs and Services for the Los Angeles County Department of Health Services and as Director of the County Division of the Seattle-King County Department of Public Health in Washington state. He is a Past President of the American Public Health Association, the American Association of Public Health Dentistry, and the American Board of Dental Public Health. Dr. Evans was elected into the Institute of Medicine, National Academy of Sciences, in 1992.

10:00 – 10:30 a.m.
Aragon Prefunction

Networking Break
Sponsored by Ultradent Products, Inc.

10:30 a.m. – noon
Aragon I & II

ADEA Guiding Principles on the Education of New Oral Health Professionals (with Audience Feedback)
Sponsored by Sirona Dental Systems, LLC

James J. Koelbl, D.D.S., M.S., M.J., Western University of Health Sciences
Susan J. Crim, RDH, M.Ed., Ph.D., University of Tennessee Health Science Center, ADEA Vice President for Allied Dental Program Directors



Dr. James J. Koelbl is Founding Dean of the Western University Health Sciences College of Dental Medicine in Pomona, California. From 1999 to 2007, Dr. Koelbl served as Dean of the West Virginia University School of Dentistry. Dr. Koelbl was appointed as a founding member of the American Dental Education Association (ADEA)/American Association of Dental Research (AADR) National Oral Health Advocacy Committee (NOHAC)—now the ADEA Legislative Advisory Committee (ADEA LAC)—and served as Chair until 2010. In this role, Dr. Koelbl helped develop the *ADEA Principles of Health Care Reform*, a document that continues to guide ADEA's legislative efforts in the area of health care legislation. Dr. Koelbl currently serves as Chair of the ADEA Task Force on the Education of New Oral Health Professionals. He is a member of the Board of Directors of the California Dental Association Foundation and a Fellow of the American College of Dentists and the International College of Dentists.



Dr. Susan J. Crim serves as Associate Professor and Dental Hygiene Department Chair at the University of Tennessee Health Science Center. Dr. Crim served over 25 years as dental hygiene program director and clinic coordinator in both associates and bachelor's degree programs. She also served in private practice, public health, and the Veteran Administration hospital dental clinic oral health care delivery systems. A recipient of the 2006-07 Malcolm S. Knowles Dissertation of the Year Award, presented by the International Academy of Human Resource Development, Dr. Crim currently serves as ADEA Vice President for Allied Dental Program Directors. She has developed and presented several continuing education courses, published research articles and a textbook, and serves as a reviewer for dental hygiene textbooks and professional journals.

Noon – 1:30 p.m.
Aragon III

Lunch
Sponsored by A-dec

1:30 – 5:00 p.m.
Santa Catalina Ballroom

ADEA Council of Deans Business Meeting

5:00 – 6:30 p.m.
Aragon Lawn

Networking Reception
Sponsored by DENTSPLY International, Inc.

Tuesday, November 16, 2010

6:30 – 7:15 a.m.
Aragon III

Networking Breakfast
Sponsored by The Procter & Gamble Company

7:30 – 9:15 a.m.
Aragon I & II

The Changing Relationship between the Dental School and Industry
Sponsored by the ADEA Board of Directors

Trends in Corporate Compliance: The Corporate Perspective
Vicente Reynal, M.S., Pelton & Crane, KaVo, Marus, Gendex, DEXIS, Imaging Sciences

Trends in Corporate Compliance: The University Perspective
Mr. Calen D.B. Ouellette, University of Southern California

What We Value Most: The Relationship Between Dental Schools and Industry

Ronald L. Rupp, D.M.D., ADEA External Relations and Institutional Advancement



Mr. Vicente Reynal is President of Pelton & Crane, KaVo, Marus, Gendex, DEXIS, Imaging Sciences. He has been with the Danaher Corporation since 2004 and led global operations for Danaher Motion before joining the Dental Division. Prior to joining Danaher, Mr. Reynal worked with Honeywell Aerospace (previously known as Allied Signal) and Thermo Scientific. He has also been Lead Research Scientist at Oak Ridge National Labs, the Office of Naval Research, and the Lean Aircraft Initiative at the Massachusetts Institute of Technology. Mr. Reynal holds master's of science degrees in mechanical engineering and technology and policy.



Mr. Calen D.B. Ouellette is the Chief Development Officer and Director of Development & Alumni Relations for the University of Southern California Herman Ostrow School of Dentistry and is responsible for the overall flow and strategy for the development and alumni relations team, including corporate and foundation relations. He is also the Chair-elect for the ADEA Development, Alumni Affairs and Public Relations section. Mr. Ouellette previously worked in the public relations and marketing fields, supporting such well-known brands as Oral-B, WaterPik, The X-Prize Foundation, NBC, Krispy Kreme Doughnuts, and MGM Studios.



Dr. Ronald L. Rupp is Senior Director of External Relations and Institutional Advancement at ADEA. Dr. Rupp has more than 30 years of combined experience in dental education, corporate professional relations, professional dental marketing, clinical dentistry, and health care communications. Prior to coming to ADEA, Dr. Rupp spent 10 years directing GlaxoSmithKline's corporate professional relations, serving as an internal scientific and clinical consultant on dental professional matters and managing corporate institutional support budgets and corporate continuing dental education services. Dr. Rupp has broad knowledge and experience in forming strategic alliances that advance dental education and address oral health disparities.

9:15 – 9:30 a.m.
Aragon Prefunction

Networking Break

9:30 – 10:15 a.m.
Aragon I & II

Implications for Dental Schools: How Can ADEA Help?
Facilitated by Mr. Joshua Mintz, Cavanaugh, Hagan, Pierson & Mintz
Sponsored by the ADEA Board of Directors

10:15 – 10:30 a.m.
Aragon I & II

Closing Comments and Wrap-up
Huw F. Thomas, B.D.S., M.S., Ph.D., University of Alabama at Birmingham, Chair, ADEA Council of Deans

10:30 a.m.

Adjourn

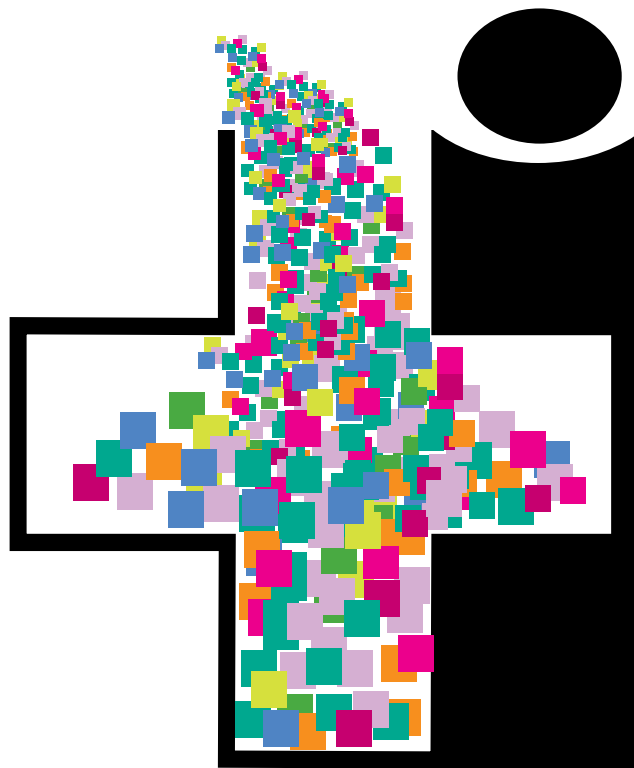


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for the 2011 ADEA
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March 12-16, 2011

San Diego, California



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