



ADEA BFACA MID YEAR MEETING

(ADEA Sections on Business and Financial Administration and Clinic Administration)

October 14-17, 2009

**Hilton Santa Fe Golf Resort & Spa at Buffalo Thunder
Santa Fe, New Mexico**

PRELIMINARY AGENDA

Wednesday, October 14, 2009

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| 2:00 – 6:00 p.m. | Registration |
| 4:00 – 6:00 p.m. | Corporate Sponsors Meet and Greet |
| 6:00 – 7:00 p.m. | Welcome Reception |
| | Dinner on your own |

Thursday, October 15, 2009

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| 7:00 a.m. – 1:00 p.m. | Registration |
| 7:15 – 8:00 a.m. | Networking Breakfast |
| 8:00 – 8:20 a.m. | Welcome, Introduction of <i>Off-Site Clinical Education</i> Theme, and Announcements
Moderator: Gary W. Dryden, C.P.A.
University of Louisville |
| 8:20 – 9:20 a.m. | Keynote Address: Off-Site Clinical Education
Howard L. Bailit, D.M.D., Ph.D.
University of Connecticut |
| 9:20 – 10:00 a.m. | Financial Modeling of Community Outreach
Mr. Kenneth A. Tomlinson
University of Florida |
| 10:00 – 10:30 a.m. | Networking Break |

10:30 – 11:00 a.m.	Balance Between Intramural and Extramural Training Denise K. Kassebaum, D.D.S., M.S. University of Colorado Denver William W. Dodge, D.D.S. University of Texas Health Science Center at San Antonio
11:00 a.m. – noon	Establishing Your Community Outreach Initiatives Wilhelm A. Piskorowski, D.D.S. University of Michigan
Noon – 1:00 p.m.	Networking Lunch (Mentor/Mentee tables reserved for discussions)
1:00 – 6:00 p.m.	Informal Networking and Free Time
6:00 – 7:30 p.m.	Networking Reception Dinner on your own

Friday, October 16, 2009

7:00 a.m. – 1:00 p.m.	Registration
7:15 – 8:00 a.m.	Networking Breakfast
8:00 – 8:20 a.m.	Introduction of Break-Out Group Topics and Announcements Moderator: Leslie Karns, D.M.D. University of Nevada, Las Vegas
8:20 – 9:45 a.m.	Break-Out Groups—Session One Sample Topics: <ul style="list-style-type: none"> • Effect of Present Economic Conditions on Dental Education • Preclinical Structure Additional topics will be solicited on Thursday for the Friday break-out groups.
9:45 – 10:15 a.m.	Networking Break
10:15 a.m. – noon	Break-Out Groups—Session One Sample Topics: <ul style="list-style-type: none"> • Effect of Present Economic Conditions on Dental Education • Preclinical Structure Additional topics will be solicited on Thursday for the Friday break-out groups.
Noon – 1:00 p.m.	Networking Lunch for Non-golfers
Noon	Networking Lunch for Golfers
1:00 p.m. on	Informal Networking and Free Time

Noon Golf Tournament (prepaid registrants only)

6:00 p.m. Golf Reception (golfers only)

Dinner on your own

Saturday, October 17, 2009

7:00 a.m. – noon Registration

7:15 – 8:00 a.m. Networking Breakfast

8:00 – 8:30 a.m. Introduction of *Improving Patient Recruitment, Admissions, and Retention* Theme and Announcements
Moderator: Scott K. Arneson, M.B.A.
University of Iowa

8:30 – 9:30 a.m. Dissemination of Break-Out Discussions

Table Moderators:
Victor A. Sandoval, D.D.S., M.P.H.
University of Nevada, Las Vegas
Richelle G. Janiec, CDA, RDH
University of Florida

9:30 – 10:00 a.m. Networking Break

10:00 – 10:30 a.m. Employee Incentive Programs
Scott K. Arneson, M.B.A.
University of Iowa

10:30 – 11:15 a.m. Dental School-Run Incentive Programs
Stephen C. DuLong, D.M.D.
Boston University Goldman School of Dental Medicine

11:15 – 11:45 a.m. Web-Based Patient Acquisition Process and Software
Joseph P. Connor, D.D.S., M.A.
University of Texas Health Science Center at San Antonio

11:45 a.m. – noon Wrap-Up

Lunch on your own