



AMERICAN
DENTAL
EDUCATION
ASSOCIATION

ADEA BFACA MID YEAR MEETING

(ADEA Sections on Business and Financial Administration and Clinic Administration)

October 20-23, 2010

**Wild Dunes
Isle of Palms, South Carolina**

What are the registration fees for the meeting?

The member registration fee is \$325, the nonmember registration fee is \$375, and the guest registration fee is \$79.

Guests: Guests are accompanying persons who may be traveling to the conference with a participant and have no scientific or educational interest in the meeting. Students, lab technicians, colleagues, etc., do not qualify as guests and are required to pay the appropriate registration fee if they wish to attend. Guests may attend all social events. However, if a guest wishes to hear a speaker's presentation, he or she must pay the appropriate registration fee.

What is the location of the meeting?

Wild Dunes
5757 Palm Boulevard
Isle of Palms, SC 29451
888-778-1876
www.wilddunes.com

The ocean is just a few yards away. Guest room amenities include daily housekeeping, complimentary concierge and valet service, wireless Internet access, in-room dining, in-room coffee, guest robes, in-room personal safes, hairdryers, deluxe bath amenities, and flat screen televisions.

The Village Plaza offers a new restaurant, upscale market, spa, and fitness center. Don't be surprised to hear a live acoustic group strike up a few afternoon tunes on the terraced lawn!

What are the room rates?

The room rate is \$182 single or double plus 11.5% tax.

How do I reserve my hotel room?

Guests may phone in hotel reservations beginning Friday, April 16, 2010. The toll-free reservations line is 800-845-8880. Guests must refer to BFACA to obtain the group rate.

Reservations may be made through the Wild Dunes link found on the ADEA BFACA registration website. A valid major credit card is required to hold a reservation. The hotel requires each individual to make a one-night deposit, payable by credit card and applied to the first night of the stay. Deposits by individual group members are fully refundable if a reservation is cancelled more than seven days prior to the arrival date. The ADEA BFACA registration website remains open until Monday, September 20, 2010.

All hotel room reservations must be made by Sunday, September 19, 2010, at 9:00 p.m. Eastern time, whether using the toll-free reservations line or the link on the ADEA BFACA registration website.

How do I get to Wild Dunes?

From **Charleston International Airport** (www.chs-airport.com), take I-526 East to the Georgetown exit, Hwy 17 North. Continue straight at the light, crossing Hwy 17 onto Hungry Neck Boulevard. Pass through two stoplights and at the third turn right onto Highway 517, the Isle of Palms Connector. See below, "On the Island," for directions once you've crossed the Intracoastal Waterway on Highway 517.

On the Island: Turn left at the light at the foot of the bridge onto Highway 703, Palm Boulevard. Continue following Palm Boulevard, parallel to the Atlantic Ocean. As you cross 41st Avenue, you will see the Wild Dunes directional sign to turn right, onto Palm Boulevard (extension). The Wild Dunes entrance is on the left.

When using a GPS device to locate the main entrance to Wild Dunes, please enter **4600 Palm Blvd, Isle of Palms, SC** as the street address.



How Far Away is Isle of Palms, SC?

Atlanta, GA - 330 miles
Charlotte, NC - 220 miles
Chicago, IL - 920 miles
Cincinnati, OH - 640 miles

Cleveland, OH - 730 miles
Columbia, SC - 125 miles
Knoxville, TN - 385 miles
New York, NY - 780 miles
Richmond, VA - 435 miles
Savannah, GA - 125 miles
Washington, DC - 545 miles

How do I get from the airport to the hotel if I don't drive?

Roundtrip transfers from Charleston Airport via ground transportation provider Absolutely Charleston are available for \$92 total, which is \$46 each way rather than \$50 each way by taxi. Following are directions for the online reservation process:

- Go to <http://absolutelycharleston.hudsonltd.net?USERIDENTRY=ADEA2010&LOGON=GO>
- Input all arrival and departure flight information to make airport transfer arrangements
- A credit card for payment is required to complete the reservation
- You will receive a confirmation email outlining flight details and transfer arrangements, along with the scheduled departure time from Wild Dunes for your return flight
- The type of vehicle for transfers is not guaranteed. Absolutely Charleston uses a mix of custom sprinter vans and mini coaches.
- Absolutely Charleston customizes its service and tracks all flights to alleviate wait times for guests as best as possible. In the event of major airline schedule changes, there may be a slight wait time, typically no more than 15 minutes.

Where do I park at the hotel?

All parking is complimentary.

What should I wear?

Attire for the meeting is business casual.

Attire for downtown Charleston is casual by day and smart/dressy by evening

How warm should I expect the weather to be?

Average daytime temperatures are in the 80s in the summer and in the 60s in the winter. October temperatures should be between the two.

The average year-round water temperature is 70 degrees Fahrenheit. Charleston has 230 sunny days per year.

What recreation facilities are available at Wild Dunes?

The resort is located on a beach, and activities include biking, tennis, golf, and water activities. Tours into the historical city of Charlestown are also available.

If I have a child under the age of 18 with me, what must I know?

ADEA does not allow children to attend any conference functions. If children accompany a participant to the conference, arrangements must be made for their supervision.

What if I have to cancel my hotel accommodations?

To cancel your hotel accommodations, contact the hotel directly at 800-845-8880. Deposits by individual group members are fully refundable if a reservation is cancelled more than seven days prior to the arrival date.

What if I cancel my ADEA meeting registration?

ADEA must receive your meeting cancellation in writing no later than **Wednesday, September 22, 2010**, to process any refund of your ADEA meeting registration fee. A \$50 processing fee will be deducted from the refund, which will be issued only after the meeting has concluded. A cancellation received after **September 22, 2010**, is not eligible for refund or credit.