42nd Annual National ADEA Allied Dental Program Directors’ Conference
Managing Change in Allied Dental Education

June 13-16, 2009

The Westin Savannah Harbor
Savannah, Georgia
Saturday, June 13, 2009

11:00 a.m. – 5:00 p.m.
Riverscape

- Registration
- Tote bags sponsored by DENTSPLY International, Inc.
- Lanyards sponsored by Philips Oral Healthcare, Inc.

Noon – 1:00 p.m.
Grand Ballroom C

- Welcome Reception (for attendees only)
  - Sponsored by G. Hartzell & Son and Vista Dental Products

1:00 – 4:00 p.m.
Grand Ballroom D-F

- ADEA Corporate Sponsor Meet and Greet
  - Participants will have the opportunity to meet and talk with ADEA corporate members sponsoring the conference, discuss specific program needs, and obtain educational materials.

1:30 – 3:30 p.m.
Grand Ballroom D-F

- Poster Sessions: Managing Change in Allied Dental Education

  - Introducing Brief Motivational Interviewing in Allied Dental Programs Curriculum
    - Kimberly Krust Bray, RDH, M.S.

  - Service Learning
    - Marta G. Ferguson, RDH, Ed.D.

  - Using the Open Source Portfolio to Guide Student Metacognition in an Online Degree Completion Program
    - Anne Gwozdek, RDH, M.A.
    - Wendy Kerschbaum, RDH, M.A., M.P.H.

  - Curriculum Management: Course Instructor Evaluation and Reflection of the Course Review Process
    - Kathleen O. Hodges, RDH, M.S.

  - A Team Approach for Community Outreach
    - Laura Mueller-Joseph, RDH, M.S., Ed.D.

  - Self Assessment: An Addition to the Senior Dental Hygiene Competency Examination
    - Marge Reveal RDH, M.S., M.B.A., and Jennifer Klaus, RDH, M.Ed.

  - Teledentistry

  - The University of Detroit Mercy/Henry Ford Health System School-Based Program: Increasing Oral Health Services for Children
    - Kathi R. Shepherd, RDH, M.S.

  - Demographics and Trends in Faculty Positions Held by Dentists in Allied Dental Programs
    - Susan L. Swanson, D.D.S.

4:15 – 5:00 p.m.
Grand Ballroom C

- Commission on Dental Accreditation Open Hearing on Proposed Dental Hygiene Standard Revisions
- Commission on Dental Accreditation Staff
5:00 – 5:45 p.m.  
Riverscape  
ADEA Program Directors’ Conference Planning Committee (ADEA PDCPC)  
and ADEA Council of Allied Dental Program Directors (ADEA CADPD)  
Administrative Board Meeting

6:00 – 8:00 p.m.  
Harbor Lawn  
Reception  
(for an attendee and his or her one registered adult guest only)  
Sponsored by Hu-Friedy Mfg. Co., Inc.

**Sunday, June 14, 2009**

7:30 a.m. – noon  
Grand Ballroom Pre-function North  
Registration

7:30 – 8:15 a.m.  
Harbor Ballroom  
Networking Breakfast (for attendees only)  
Sponsored by The Procter & Gamble Company

8:15 – 9:15 a.m.  
Grand Ballroom C-F  
Welcome and Introductions  
Tami Grzesikowski, RDH, M.Ed., Chair, ADEA CADPD  
Richard W. Valachovic, D.M.D., M.P.H., ADEA Executive Director  
Sandra C. Andrieu, Ph.D., ADEA President-elect  
Susan J. Crim, RDH, M.Ed., Ph.D., ADEA Vice President for Allied Dental Program Directors

9:30 – 10:30 a.m.  
Grand Ballroom C-F  
Keynote Address: Managing Change in Allied Dental Education  
Joseph K. Wittemann, Ph.D.  
Sponsored by Johnson & Johnson Healthcare Products, Division of McNEIL-PPC, Inc.  
CE credit: 1

Learning objectives:  
• Understand the dynamics of change  
• Categorize challenges and opportunities found in changing environments

Dr. Wittemann is Professor Emeritus of the Virginia Commonwealth University School of Dentistry, where he served as Academic Dean and Director of Education. While at the university, he served on numerous college and school committees, including academic planning, tenure and promotions, research and development, and student affairs. He was active in both the American Dental Education Association and the American Association of Dental Research. His primary affiliation was with behavioral sciences in dentistry and the academic deans group that he helped found. Since his departure from academics in 1996, he has pursued an active consulting career that emphasizes leadership, strategic planning, culture change, and performance management. He is a coach and mentor to leaders in industries such as education, energy, technology transfer, banking, and health care.

Change is difficult at best; many would rather have others do it. Yet change occurs without effort in incremental ways. As we age, we change. We move in determined ways, and time moves on and we change. Transformational change, however, demands much more. Whether in organizations or in families, transformational change usually demands giving up something...
good to get to great. Therein lays the challenge and the opportunity, and they are a matter of choice.

10:30 – 10:45 a.m.
Grand Ballroom Pre-function North

10:45 a.m. – noon
Grand Ballroom C-F

Program Administration in Challenging Economic Times:
A Panel Discussion
Sponsored by Zimmer Dental
CE credit: 1

Learning objectives:
• Identify different approaches to financial decisionmaking in challenging economic times
• Assess their differing impacts on programs

With an economy in flux and the surrounding uncertainty, state and privately supported higher educational institutions face challenging financial decisions in the next few years ahead. Panelists will report on situations they have encountered in their own institutions and discuss their management, the impact on faculty and students, and program integrity.

Panelists:
Richard W. Valachovic, D.M.D., M.P.H., ADEA Executive Director
Phyllis Spragge, RDH, M.A., Foothill College
Patricia A. Capps, CDA, RDH, M.S., Indiana University
Michele P. Carr, RDH, M.A., The Ohio State University
Sharon G. Peterson, RDH, M.Ed., College of Southern Nevada

12:15 – 1:15 p.m.
Harbor Ballroom

Networking Lunch (for attendees only)
Sponsored by Colgate-Palmolive Co.

This networking opportunity, a continuation of the previous panel discussion, allows participants to discuss how they are managing more with less while maintaining program quality.

1:30 – 3:15 p.m.
Grand Ballroom A
Grand Ballroom B
Grand Ballroom C-F

Concurrent Sessions: Challenging Experiences in Program Directing:
Case Scenarios
Susan H. Kass, RDH, Ed.D., Miami Dade College
Tami Grzesikowski, RDH, M.Ed., St. Petersburg College
Rebecca L. Stolberg, RDH, M.S., Eastern Washington University
Trisha Nunn, RDH, M.S., Utah College of Dental Hygiene
Wendy E. Kerschbaum, RDH, M.A., M.P.H., University of Michigan
Colleen M. Brickle, RDH, R.F., Ed.D., Normandale Community College
CE credits: 1.5

Learning objectives:
• Formulate approaches to program operations based on experience
• Solve challenging dilemmas in program administration
• Develop a network to serve as a future resource for program administration
All program directors—new, intermediate, and advanced—face challenges in the day-to-day operations of their programs that confront the core of their leadership and administrative abilities. Today’s economic situation requires creativity to maintain high-quality programming. Three concurrent sessions focus on some issues frequently faced by program directors. Small-group conversations and discussion between directors with varying years of experience will highlight issues of primary concern, particularly those related to how changes in accreditation standards are being managed and outcomes assessments post-National Board policy changes.

3:15 – 3:30 p.m.
Grand Ballroom Pre-function North
Break

3:30 – 5:00 p.m.
Grand Ballroom C-F
Optional Session on Preparing for an Accreditation Site Visit
Session is sponsored and conducted by the Commission on Dental Accreditation (CODA) staff and designed for program directors who have an accreditation site visit scheduled in the 2009-10 academic year. Content is determined by CODA staff.

6:00 – 8:00 p.m.
Harbor Lawn
Reception (for an attendee and his or her one registered adult guest only)
Sponsored by A-dec and Stage Front Presentation Systems

Monday, June 15, 2009

8:00 – 9:15 a.m.
Harbor Ballroom
Breakfast (for attendees only)
Presentation by ADEA CADPD Task Force on Collaboration, Innovation, and Differentiation (CID)
Cheryl M. Westphal, RDH, M.S., New York University College of Dentistry

The ADEA CADPD Task Force on CID will present data from the fall 2008 dental hygiene program directors’ survey. The Task Force will seek input from program directors on priorities for allied dental education within ADEA.

NOTE: Since the survey data in this presentation are related to dental hygiene, participants from dental assisting and dental laboratory technology will have the opportunity to have separate breakfast discussion groups in an adjacent room

9:30 – 10:30 a.m.
Grand Ballroom C-F
Professionalism in Dental Education
Susan I. Duley, RDH, Ed.D., Clayton State University
Ethel G. Campbell, RDH, CDA, M.S., University of North Carolina at Chapel Hill
Sponsored by 3M ESPE
CE credits: 2

Learning objectives:
• Understand values-based professionalism in dental education
• Identify methods to incorporate “professionalism in dental education” concepts into allied dental education programs
• Appraise cases to enhance curricula in professionalism education
Dr. Duley is Department Head of Dental Hygiene at Clayton State University near Atlanta, Georgia. She has been involved in dental hygiene education for more than 30 years. In her capacity as an educator, she has taught many didactic and clinical dental hygiene courses. These courses include preclinical dental hygiene, nutrition, ethics and jurisprudence, and community dental health. She represented ADEA CADPD on the ADEA Task Force on Professionalism in Dental Education.

Prof. Campbell graduated from the University of North Carolina (UNC) at Chapel Hill dental hygiene program in 1972. After working in private practice for several years, she returned to UNC and received a bachelor’s and a master’s degree in dental auxiliary teacher education. Prof. Campbell is Clinical Associate Professor and has been teaching in the UNC dental assisting program since 1989. She is currently serving as Director for the Dental Assisting Program. Prof. Campbell has been a member of ADEA since 1999, serving as a dental assisting section officer for the past six years. She attended the 2004 ADEA Allied Dental Faculty Leadership Development Program. She currently serves as a curriculum consultant to the Commission on Dental Accreditation.

Gain an introduction to ADEA’s newly adopted policy statement on professionalism in dental education. The policy defines six values-based statements defining professionalism. These focus on competence, fairness, integrity, responsibility, respect and service-mindedness. Time will be allowed for discussion of real life case studies.

10:30 – 10:45 a.m.
Grand Ballroom Pre-function North

10:45 a.m. – noon
Grand Ballroom C-F

12:30 – 2:30 p.m.
Grand Ballroom C-F

Afternoon

Professionalism in Dental Education, continued

ADEA CADPD CID Task Force meeting (by invitation only)

The afternoon is free time to explore resort amenities or downtown Savannah. An optional Historic Downtown trolley tour takes two and a half hours to view architectural gems and historic landmarks, with stops at a historic home museum and the Cathedral of St. John the Baptist. There is a fee for the trolley tour.

Tuesday, June 16, 2009

7:30 – 8:15 a.m.
Harbor Ballroom

Networking Breakfast (for attendees only)

8:30 – 10:30 a.m.
Grand Ballroom C-F

Role Delineation: Developing Strategic Leaders
Ms. Denise Cavanaugh, Partner, Cavanaugh, Hagan, Pierson and Mintz
CE credit: 1

Learning objectives:
- Identify executive skill sets for new, intermediate, and experienced leaders
- Develop a plan for obtaining enhanced administrative skills
• Describe competencies for allied dental program directors

Ms. Cavanaugh has been intrigued by the ways that organizations prosper, decline, and renew ever since her early assignments as a Peace Corps volunteer in Peru, parent coordinator with Head Start in Chicago, and program officer with VISTA in West Virginia. All three organizations provided a first-hand, front-line view of the challenges of organization development. She stepped into the corporate world in 1974 by starting a management consulting firm in Washington, DC, that provided organization development services to nonprofit groups, health care organizations, entrepreneurs, and Fortune 500 companies. Ms. Cavanaugh brings a keen sense of strategy in working with stakeholders to take a tough-minded look at future scenarios that could bring a group’s mission, goals, and values to life. She is always ready to work with clients to craft an organization structure and set of processes that will make it possible to advance their goals in simple and elegant ways. Ms. Cavanaugh is a graduate of St. Mary’s College in Notre Dame, Indiana, where she earned a B.A. degree in economics and sociology; she also has a folder full of certificates from an eclectic mix of professional development seminars.

Analyze the growth and development of program directors as strategic leaders and advocates for their programs. Developing skills presents challenges for all directors, from the new administrator to the experienced executive. Setting goals, managing up, and advocating for the program and its staff will be discussed. Small-group discussion of case scenarios will begin the process of developing executive leadership competencies for allied dental program directors.

Concluding Remarks and Closing
Susan J. Crim, RDH, M.Ed., Ph.D., ADEA Vice President for Allied Dental Program Directors
Tami Grzesikowski, RDH, M.Ed., Chair, ADEA CADPD

ADEA thanks the general sponsors of the conference
OraPharma, Inc.
Sunstar Americas, Inc.

Thanks to the sponsors of the ADEA Allied Dental Faculty Leadership Development Program, also present at this conference
Brasseler USA
Colgate-Palmolive Co.
Institute for Oral Health
Johnson & Johnson Healthcare Products, Division of McNEIL-PPC, Inc.
The Procter & Gamble Company
Tom’s of Maine
Sunstar Americas, Inc.
42nd Annual National ADEA Allied Dental Program
Directors’ Conference

Sponsors

A-dec
Colgate-Palmolive Co.
DENTSPLY International, Inc.
G. Hartzell & Son
Hu-Friedy Mfg. Co., Inc.
Johnson & Johnson Healthcare Products, Division of McNEIL-PPC, INC.
OraPharma, Inc.
Philips Oral Healthcare, Inc.
Premier Dental Products Company
Sunstar Americas, Inc.
The Procter & Gamble Company
Stage Front Presentation Systems
3M ESPE
Vista Dental Products
Zimmer Dental

Photos courtesy of the Savannah Office of Tourism