



ADEA | AMERICAN
DENTAL
EDUCATION
ASSOCIATION

43rd Annual National **Allied Dental Program Directors' Conference**

June 12-15, 2010

The Omni Interlocken Resort
Broomfield, Colorado

Saturday, June 12, 2010

| | |
|-----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 11:00 a.m. – 5:00 p.m. Atrium | Registration and Information Desk Conference lanyards provided by Philips Oral Healthcare, Inc. |
| 11:00 a.m. – noon Birch | ADEA Program Directors' Conference Planning Committee (PDCPC) and ADEA Council of Allied Dental Program Directors (ADEA CADPD) Administrative Board Meeting |
| Noon – 1:00 p.m. Interlocken B | Welcome Reception (for attendees only) Sponsored by Brasseler USA |
| 1:00 – 3:30 p.m. Interlocken A | Corporate Sponsor Meet and Greet Participants will meet and talk with ADEA Corporate Members sponsoring the conference to discuss specific program needs and obtain educational materials. |
| 1:30 – 3:30 p.m. Interlocken A | Poster Presentations CE credits: 1 |

Access to Oral Healthcare in the Underserved Population
Kimberly G. Bastin, M.S.

Characteristics, Motivations, Attitudes and Values of the First Class of Dental Therapy Students at the University of Minnesota
Christine M. Blue, M.S.

Metropolitan State Model for Oral Workforce Development: The Dental Therapy and Advanced Dental Therapy Models
Colleen M. Brickle, RDH, RF, Ed.D.

Incorporating a User-Friendly Risk Assessment Into a Dental Hygiene Clinic
Michele P. Carr, RDH, M.A.

Assessment of University of Michigan's Dental Hygiene Partnership With the Huron Valley Boys & Girls Club: A Study of Students' and Staffs' Perceptions & Service-Learning Outcomes
Anne E. Gwozdek, RDH, M.A.

Overview of a Curriculum Management Plan
Kathleen O. Hodges, RDH, M.S.

Assessment of the Skills and Education Necessary for a Baccalaureate Prepared Dental Hygienist to Pursue an Entry Level Role in Clinical Research
Wendy E. Kerschbaum, RDH, M.A., M.P.H.

NAU Athletes Oral Cancer Screening Program
Marjorie R. Reveal, RDH, M.S., M.B.A.

Dental Hygiene Students Providing Care to Patients With Special Needs in a Multidisciplinary Center
Angelina E. Riccelli, RDH, M.S.

Integrating Spanish Language & Culture Into a Dental Hygiene Curriculum
Lisa J. Rowley, CDA, RDH, M.S.

Professionalism: Yesterday, Today, and Tomorrow
Gail Renee St. Pierre-Piper, RDH, M.A.

Collaborative Smiles: Iowa Central Community College Dental Hygiene Program and the Community Health Center Fort Dodge Collaboration

Gail Renee St. Pierre-Piper, RDH, M.A.

Dental Hygiene Educators for the 21st Century: The University of Washington Experience

Norma J. Wells, RDH, M.P.H.

3:30 – 5:00 p.m.
Birch Focus Group Meeting (by invitation)

3:30 – 5:30 p.m.
Interlocken B New Directors' Workshop
Wendy E. Kerschbaum, RDH, M.S.

Professor Kerschbaum has been a dental hygiene educator for more than 30 years and the Director of Dental Hygiene at the University of Michigan since 1988. Currently her responsibilities include classroom and clinical instruction, patient care in the faculty practice, and administration of the dental hygiene programs, which include degree completion and graduate education. She has been an active member of ADEA throughout her career, serving as an ADEA House of Delegates member, ADEA Reference Committee member, and Administrative Board member. From 1997 to 2000, she was ADEA Vice President for Allied Dental Program Directors. In 2000, she was awarded an ADEA Leadership Institute fellowship. She has served as a mentor in the ADEA Allied Dental Faculty Leadership Development Program since it began. She has also served as an accreditation site visitor, on the editorial review board of the Journal of Dental Hygiene, and as a member of the ADHA Advanced Dental Hygiene Practitioner Curriculum Task Force. She is a recipient of the 2006 Pfizer/American Dental Hygienists' Association Award for Excellence in Dental Hygiene.

A workshop for new program directors (three or fewer years in the role) to meet other new directors and discuss challenges common to new directors in either established or developing programs.

CE credits: 2

Learning objectives:

- Create networks within the community of program directors.
- Review resources to enhance performance as a program director.
- Discover how to develop communication up and down the chain of command.
- Evaluate experiences as a new program director.

6:00 – 8:00 p.m.
Pavillion/Lawn Networking Reception and Dinner (for attendees and one registered adult guest)
Sponsored by Hu-Friedy Mfg. Co., Inc.

Sunday, June 13, 2010

7:30 a.m. – noon
Atrium Registration and Information Desk

7:45 – 8:30 a.m.
Pavillion/Lawn Breakfast (for attendees only)
Sponsored by The Procter & Gamble Company

8:30 – 9:20 a.m.
Interlocken B Welcome and Introductions
Ethel G. Campbell, RDH, CDA, M.S., ADEA CADPD Chair, presiding
Sandra C. Andrieu, Ph.D., ADEA President
Susan J. Crim, RDH, Ph.D., ADEA Vice President for Allied Dental Program Directors
Richard W. Valachovic, D.M.D., M.P.H., ADEA Executive Director

9:30 – 11:15 a.m.
Interlocken B

Keynote Address: Bridging the Generation Gap
Sponsored by Johnson & Johnson Healthcare Products, Division of McNEIL-PPC, Inc.
Mr. Richard T. Sweeney

Mr. Sweeney is currently the University Librarian at the New Jersey Institute of Technology and also leads the Department of Instructional Technology and Media Services. He has been Vice Provost for Libraries and Information Services at Polytechnic University in Brooklyn, as well as Director of the Public Libraries in Columbus, Ohio; Flint, Michigan; and Atlantic City, New Jersey. Mr. Sweeney has served on the Board of Trustees of Thomas Edison State College (New Jersey); taught at the high school, college, and graduate levels; and served as President of the Columbus (Ohio) Cable Commission. He is on the executive board of the Virtual Academic Library Environment of New Jersey, active in many professional associations, and a frequent speaker and consultant. He has conducted over 60 "millennial generation" panel discussions in front of live audiences in 24 states as well as Canada, Guatemala, and Egypt. Mr. Sweeney's research has been featured in many publications, including the Chronicle of Higher Education.

Research findings on the millennial generation will be presented. This will be followed by a live exchange with millennial students to prove or disprove how they are the same as or different than the research. Students are from the local area and between the ages of 19 and 24. They will reveal their preferences, tastes, and styles in their use of technology; what they read; and how they get information. The discussion will answer questions regarding how to engage and teach this generation.

CE credits: 1.5

Learning objectives:

- Summarize generational differences in students and faculty.
- Describe how generational differences affect learning styles, behavior, and expectations.
- Apply knowledge gained from this presentation to program management and teaching.

11:15 a.m. – noon
Interlocken B

Special Session: Guiding Principles for the Education of New Oral Health Professionals
James J. Koelbl, D.D.S., M.S., M.J., Chair, ADEA Task Force on the Education of New Oral Health Professionals

Jack Bresch, Associate Executive Director and Director of the ADEA Center for Public Policy and Advocacy (ADEA CPPA)

Conference attendees will discuss and provide feedback through an Automated Response System (ARS) on a set of Guiding Principles developed by the ADEA Task Force on the Education of New Oral Health Professionals. The draft document is being vetted through the ADEA membership at various ADEA meetings before being acted upon by the ADEA Board of Directors and ultimately the ADEA House of Delegates in March 2011.

Noon – 1:00 p.m.
Pavillion/Lawn

Networking Lunch (for attendees only)
Sponsored by Colgate-Palmolive Co.

This opportunity for networking over lunch allows participants to discuss individual program challenges, including addressing generational differences in faculty/student and faculty/faculty relationships.

1:15 – 3:15 p.m.
Interlocken B
Interlocken C
Interlocken D

Concurrent Sessions: Challenging Experiences in Program Directing
Sponsored by G. Hartzell & Son

Facilitators:

Ellen B. Grimes, RDH, M.A., M.P.A., Ed.D.
Tami Grezsikowski, RDH, M. Ed.
Susan I. Duley, RDH, M.S., Ed.D., L.P.C.

All program directors—new, intermediate, and advanced—face challenges in the day-to-day operation of their programs

that confront the core of their leadership and administrative abilities. In three concurrent sessions, issues frequently faced by program directors will be discussed in 4-5 rounds of speed collaboration and discussion. Small-group conversations and discussion among directors with varying years of experience will highlight issues such as balancing student and faculty concerns, managing difficult staff relationships, creative faculty development, ensuring accuracy in program applicant information, and addressing student academic and clinical deficiencies from a policy perspective. This will be a highly interactive session.

CE credits: 2

Learning objectives:

- Modify approaches to program operations using experience of program directors.
- Solve challenging dilemmas in program administration using problem-solving skills.
- Construct networking opportunities to serve as a future resource for program administration.

3:15 – 3:30 p.m.
Interlocken Foyer

Break
Sponsored by Henry Schein, Inc.

3:30 – 5:00 p.m.
Interlocken B

Optional Session on Preparing for an Accreditation Site Visit
Session is developed and conducted by Commission on Dental Accreditation (CODA) staff and designed for program directors who have an accreditation site visit scheduled in the 2010-12 academic years. Content is determined by CODA staff.

6:00 – 8:00 p.m.
Pavillion/Lawn

Networking Reception (for attendees and one registered adult guest)
Sponsored by A-dec

Monday, June 14, 2010

8:00 – 9:15 a.m.
Interlocken B

Breakfast (for attendees only)
Presentation by ADEA CADPD Task Force on Collaboration, Innovation, and Differentiation (CID) and ADEA CADPD Administrative Board
Susan J. Crim, RDH, Ph.D., ADEA Vice President for Allied Dental Program Directors
Patricia Nunn, RDH, M.S., Chair of ADEA CADPD Task Force on CID

An update on CID activities, the 2010 ADEA Allied Dental Education Summit (which immediately precedes this conference), and future directions of the council. There will be opportunity for questions and discussion.

9:30 – 10:45 a.m.
Interlocken B

The Hidden Curriculum
Sponsored by Zimmer Dental
Pamela Zarkowski, RDH, M.P.H., J.D.

Prof. Zarkowski is Vice President for Academic Affairs and Provost at the University of Detroit Mercy. An educator for 30 years, Prof. Zarkowski's academic interests are in the areas of legal and ethical professional development, leadership, community dentistry, and women's health. In 1991 Prof. Zarkowski was selected as a Fellow of the Pew National Dental Education Leadership Program. In 1996 she became one of the first two dental educators to be selected as a fellow in the Hedwig Van Ameringen Executive Leadership in Academic Medicine (ELAM) Program for Women. Prof. Zarkowski has been active in a variety of professional associations. She served as President of the American Dental Education Association (ADEA) from 2001 to 2002. Additionally, she has been a consultant to CODA and a Commissioner of the Joint Commission on National Dental Examinations. She has served as a consultant to professional associations and federal and local agencies and corporations, and she has held additional leadership positions on a variety of alumni, voluntary, and editorial boards. She is a past President

of the American Society for Dental Ethics (ASDE) and President of the Society for Executive Leadership in Academic Medicine (SELAM). She continues to teach predoctoral and postdoctoral dental students in the areas of community dentistry, cultural competence, and legal and ethical principles and issues.

Ethics and professionalism are integral to the professional development and education of dental and allied dental students. Recent ethics violations in professional programs have increased awareness of the challenges to academic integrity. As educators shape practitioners for the 21st century, we need to be aware of factors that may contribute to substandard professional student behaviors and ethical lapses. Some of the unintended consequences of our formal curriculum and the mixed messages concerning professionalism and integrity that students receive will be discussed, including activities and cases that highlight the issues.

CE credits: 2.5

Learning objectives:

- Analyze generational differences in approaching decision making, ethical dilemmas, and professional behaviors.
- Describe the factors creating a hidden curriculum in allied dental education.
- Identify conflicting messages and strategies to address issues created by a hidden curriculum.
- Evaluate cases focused on ethical violations and discuss lessons learned.

10:45 – 11:00 a.m.
Interlocken Foyer

Break
Sponsored by Premier Dental Products Company

11:00 a.m. – 12:30 p.m.
Interlocken B

The Hidden Curriculum (continued)

Afternoon

Free time to explore the area or resort amenities on your own

Tuesday, June 15, 2010

7:30 – 8:15 a.m.
Pavillion/Lawn

Breakfast for attendees only

8:30 – 10:30 a.m.
Interlocken B

Mentoring: A Panel Discussion
Panelists:
Katherine A. Woods, RDH, M.P.H., Ph.D.

Since 1998, Dr. Woods has been a full-time instructor and is currently the Instructor-in-Charge of the associate degree dental hygiene program at St. Petersburg College (SPC). She has taught in several areas, concentrating in oral and general pathology; ethics, jurisprudence, and practice management; and preventive dentistry. She is also an adjunct faculty member of the SPC Health Services Administration program, where she teaches "Leadership and Management in the Health Related Organizations." Dr. Woods has presented continuing education courses to dental, dental hygiene, and professional education associations on topics such as HIV/AIDS, tobacco intervention, prevention of medical errors, ethics and jurisprudence for dental hygiene, and emerging and re-emerging infectious diseases. She recently earned her Ph.D. in Higher Education Administration and Leadership, where her dissertation focused on exploring the perceptions of novice dental hygiene educators toward mentoring within academic settings.

Patricia Nunn, RDH, M.S.

Prof. Nunn has been involved in dental hygiene education for over 30 years, 20 as a dental hygiene program administrator. Prior to her appointment at Texas Women's University (TWU), she served as dean and dental hygiene program director at the Utah College of Dentistry and as Professor and Chair of Dental Hygiene at Oklahoma University College of Dentistry. She has been active locally and nationally on dental hygiene and dental hygiene educational matters, serving on numerous commit-

tees, advisory boards, and elected offices, including serving as the ADEA Vice President for Allied Dental Program Directors. Prof. Nunn has published more than 30 articles on dental hygiene topics, is a member of the editorial review board of two professional publications, and has presented numerous continuing education courses. She was the recipient of the 2010 William J. Gies Award for Vision – Dental Educator, the first dental hygiene educator to be so honored.

Rebecca L. Stolberg, RDH, M.S.

Prof. Stolberg has taught a wide variety of dental hygiene courses throughout her career and considers ethics, distance degree completion programming, and classroom and clinical teaching methodology her areas of specialty. She also directs the new Master of Science in Dental Hygiene at Eastern Washington University (EWU), a completely web-based graduate program.

In dental education today, there is a significant need to mentor students to pursue academic careers, junior faculty to become better educators, and new program directors to become better administrators. Insight into strategies for developing mentoring skills in each area will be presented by program directors.

CE credits: 2

Learning objectives:

- Analyze needs for mentoring within allied dental education programs.
- Assess mentoring skills and how they can be applied or strengthened.
- Identify strategies for mentoring students, faculty, and directors.

10:30 – 11:00 a.m.
Interlocken B

Concluding Remarks and Closing
Susan J. Crim, RDH, Ph.D.
Ethel Campbel, RDH, CDA, M.S.

Save the Date!

2011 ADEA Allied Dental Faculty Leadership Development Program

June 8-11, 2011

and

44th Annual National ADEA Allied Dental Program Directors' Conference

June 11-14, 2011

at the Marriott Harbor Beach, Fort Lauderdale, Florida

**The ADEA Member registration fee is \$350.
The hotel room rate is \$159 plus applicable taxes
(currently 11%).**

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