



Illustrative Educational Item or Patient Benefit Item Best Practices

Section IX: Educational Items; Prohibition on Gifts

Purpose/Scope: The following chart is intended to provide a summary of the existing AdvaMed Code as it relates to the provision of educational items or patient benefit items to Health Care Professionals (HCPs). It is not intended to address the legitimate practice of providing products for evaluation and demonstration purposes, which is addressed in Section XII of the Code, nor should it be utilized in lieu of the complete AdvaMed Code of Ethics. Companies are not obligated to follow this chart. Refer to the AdvaMed Code for definitions of HCP, Company, and other terms.

