ADEA Strategic Directions and Key Priorities

2015–18

MISSION
The mission of ADEA is to lead institutions and individuals in the dental education community to address contemporary issues influencing education, research and the delivery of oral health care for the overall health and safety of the public.

LEADERSHIP
Provide leadership for the future of dental education and serve as the authority on the education of the dental and allied dental workforce.

TEACHING AND LEARNING
Provide dental, allied dental and advanced dental educators with the information, knowledge, resources and tools they need to prepare the future dental workforce for an undiscovered future.

SERVICE
Support the academic dental community in its mission to meet the evolving oral health needs of a diverse society.

RESEARCH
Promote the importance of research as the foundation of dental education, and of the science and practice of dentistry.

ADEA Strategic Directions and Key Priorities

AMERICAN DENTAL EDUCATION ASSOCIATION
STRATEGIC DIRECTIONS AND KEY PRIORITIES

STRATEGIC DIRECTION 1:

LEADERSHIP
Priority 1: Demonstrate the value of dental education to students, graduates, academic institutions, corporate members, funds, policymakers and society at large.

Priority 2: Position dental education as a leader in interprofessional education, and dentistry as a core part of the collaborative health care team.

Priority 3: Prepare and engage ADEA members in providing leadership for the association and for the future of dental education.

STRATEGIC DIRECTION 2:

TEACHING AND LEARNING
Priority 1: Provide tools and resources to support ADEA members in preparing graduates for the future of dental practice and their roles as practitioners in a collaborative health care environment.

Priority 2: Prepare dental educators to effectively use new and innovative approaches to teaching and learning that lead to academic success.

Priority 3: Promote the scholarship of teaching and learning as an integral part of the culture of academic dental institutions.

STRATEGIC DIRECTION 3:

RESEARCH
Priority 1: Enhance the ability of all academic dental institutions to demonstrably advance their research missions.

Priority 2: Advocate for increased funding for dental and craniofacial research and research training, and enhance the competitiveness of academic dental institutions to receive support from NIH and other public and private funders.

Priority 3: Produce and promote evidence-based research and reports to inform decision-making by the dental education community and policymakers.

STRATEGIC DIRECTION 4:

SERVICE
Priority 1: Provide expertise and programming that helps develop a diverse and culturally competent workforce prepared to provide care for all segments of the population.

Priority 2: Promote academic dental institutions as key contributors to increasing access to dental care and improving the oral and overall health of their communities.

Priority 3: Serve as a collaborative partner in the global effort to improve oral and overall health.

Strategic Directions: The central areas that the organization will focus on to achieve its mission. The Strategic Directions are typically aspirational, and usually last throughout the full term of the strategic plan without change.

Key Priorities: The desired end-results to be achieved in the plan. By focusing on the Key Priorities, ADEA will advance its Strategic Directions.