



FOR IMMEDIATE RELEASE
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Contact: Jayne Lytel
lytelj@adea.org
202-289-7201

Dental Educators Convene in San Antonio for the 2014 ADEA Annual Session & Exhibition

San Antonio, TX—Dental educators, administrators, students, residents, fellows and industry experts are convening March 15-18 in San Antonio, TX, for the 2014 American Dental Education Association (ADEA) 91st Annual Session & Exhibition. More than 2,200 attendees will fill the Henry B. Gonzalez Convention Center for four days of plenary sessions with world-renowned presenters, thought-provoking faculty development workshops and award presentations, including the prestigious 2014 William J. Gies Awards for Vision, Innovation and Achievement.

The 2014 ADEA Annual Session & Exhibition will offer more than 100 engaging sessions around the theme "The Science of Learning," more than 60 of dental education's premier partners and solutions providers and keynote appearances from Nina Godiwalla, M.B.A.; Neuroscientist David Eagleman; Van Jones, J.D. and Rishi Desai, M.D.

The Opening Plenary at 8:30 a.m. on Sunday, March 16, featuring Dr. Eagleman, author of *The New York Times* bestseller *Incognito: The Secret Lives of the Brain*, navigates the depths of the subconscious brain to illuminate its surprising mysteries, prompting audiences to celebrate how much and how joyously little is known about our conscious selves and our reality.

"This year's theme brings into sharp focus our understanding of how the brain works and the implication for the ways we teach," says Stephen K. Young, D.D.S., M.S., Chair of the ADEA Board of Directors. "By challenging ourselves, we will continue to raise the quality and consistency of our profession by striving to understand how the brain learns and how we can use that knowledge to provide our students with the best dental education possible."

Media representatives are invited to attend, and photos will be available upon request following the conclusion of the event.

In 2015, the ADEA Annual Session & Exhibition moves to Boston, MA. The theme of next year's event, scheduled for March 7-10, is "Igniting Minds and Unlocking Potential." For more information and details on how to submit a program, visit www.adea.org/Program2015.

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About the American Dental Education Association

The American Dental Education Association (ADEA) is the voice of dental education. Its members include all U.S. and Canadian dental schools and many allied and advanced dental education programs, corporations, faculty, and students. The mission of ADEA is to lead individuals and institutions of the dental education community to address contemporary issues influencing education, research and the delivery of oral health care for the health of the public. ADEA's activities encompass a wide range of research, advocacy, faculty development, meetings, and communications, such as the esteemed *Journal of Dental Education*, as well as the dental school admissions services AADSAS, PASS, DHCAS and CAAPID. For more information about ADEA, visit www.adea.org.

About the ADEA Annual Session & Exhibition

The ADEA Annual Session & Exhibition is the premier professional development and networking event in academic dentistry, featuring four days of dynamic plenary sessions and workshops, and an exhibit hall showcasing academic dentistry's leading partners and suppliers. For more information, visit www.adea.org/2014.