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FOR IMMEDIATE RELEASE
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ADEAGies Foundation Announces The Procter & Gamble Company as Premier Sponsor of William J. Gies Awards for Vision, Innovation and Achievement

Gies Awards Celebration to be held March 9, 2015, in Boston

WASHINGTON, D.C.—The ADEAGies Foundation announced today that [The Procter & Gamble Company](#) will be the premier sponsor of the 2015 [William J. Gies Awards for Vision, Innovation and Achievement](#) in the field of oral health and dental education. The Gies Awards will be presented March 9, 2015, at a highly anticipated celebration to be held in conjunction with the [2015 ADEA Annual Session & Exhibition](#), taking place March 7-10, 2015, in Boston, MA.

“This year’s Gies Awards celebration will be made possible through the generous support of The Procter & Gamble Company,” says Richard W. Valachovic, D.M.D., M.P.H., President of the ADEAGies Foundation, and President and CEO of the American Dental Education Association (ADEA). “We appreciate Procter & Gamble’s commitment to this inspirational event honoring exceptional contributions to oral health and dental education in the spirit of Dr. William J. Gies.”

The sponsorship of the 2015 Gies Awards program by The Procter & Gamble Company is part of the company’s overall support of the ADEAGies Foundation’s initiatives for advancing excellence in dental education in the nation’s dental schools.

The Gies Awards, named after dental education pioneer William J. Gies, Ph.D., debuted in 2008 and honor individuals and organizations exemplifying dedication to the highest standards of vision, innovation and achievement in oral health and dental education, research and leadership.

For more information about the 2015 Gies Awards, please visit www.adeagiesfoundation.org. Nominations for the 2015 Gies Awards will be accepted on or before October 27, 2014.

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About The William J. Gies Foundation: The William J. Gies (pronounced *guys*) Foundation was established in 1950 by colleagues and admirers of Dr. Gies with seed funds raised by the American College of Dentists. It was a private foundation and the first U.S. foundation to support dental education and scholarship. In 2002, The William J. Gies Foundation joined with the American Dental Education Association (ADEA) to form ADEAGies Foundation, a public foundation.

About William J. Gies and the Gies Report: William Gies was a Columbia University biochemistry professor and founder of the College of Dental Medicine at Columbia University where he was interested in dental education, science and clinical applications. In 1926, as part of a series of studies on U.S. professional education, funded by the Carnegie Foundation for the Advancement of Teaching, Dr. Gies published a landmark report that established the importance of dentistry as a healing science and an essential component of higher education in the health professions. The Gies Report, *Dental Education in the United States and Canada*, which took five years to research and write, consists of 250 pages of text and more than 400 pages of appendices, including lengthy descriptions and evaluations of the existing dental schools, each of which Dr. Gies visited. Since the Gies Report, there have been many other reports on dental education in the context of health professions education. However, *Dental Education in the United States and Canada* remains to this day the most relevant survey of dental education and critical issues within the field.

About ADEA: The American Dental Education Association (ADEA) is The Voice of Dental Education. Its members include all U.S. and Canadian dental schools and many allied and advanced dental education programs, corporations, deans, program directors, administrators, faculty, and students, residents and fellows. The mission of ADEA is to lead individuals and institutions of the dental education community to address contemporary issues influencing education, research and the delivery of oral health care for the health of the public. ADEA's activities encompass a wide range of research, advocacy, faculty development, meetings and communications like the esteemed *Journal of Dental Education*, as well as the dental school admissions services ADEA AADSAS, ADEA PASS, ADEA DHCAS and ADEA CAAPID. For more information about ADEA, visit www.adea.org.

About Procter & Gamble:

P&G serves nearly five billion people around the world with its brands. The Company has one of the strongest portfolios of trusted, quality, leadership brands, including Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Duracell®, Fairy®, Febreze®, Gain®, Gillette®, Head & Shoulders®, Lenor®, Olay®, Oral-B®, Pampers®, Pantene®, SK-II®, Tide®, Vicks®, Wella® and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.